

PERMANENT HAIRCOLOR

**FRAMCOLOR
FAST
2001 INTENSE**

PROCESSES IN HALF THE TIME!



**1:2 mix ratio
(color: developer)**

cool tonality

dense finish

**FRAMCOLOR
2001**



**1:2 mix ratio
(color: developer)**

natural tonality

reflective finish

**FRAMCOLOR
GLAMOUR**



**1:1 mix ratio
(color: developer)**

cool tonality

dense finish

**FRAMCOLOR
FUTURA**



**1:1 mix ratio
(color: developer)**

cool tonality

dense finish

AMMONIA FREE

FRAMCOLOR ECLECTIC CARE



1:2 mix ratio (color: developer)

natural tonality

reflective finish

FRAMCOLOR ECLECTIC



1:2 mix ratio (color: developer)

natural tonality

reflective finish

DIRECT PIGMENTS/ LIFT & DEPOSIT

**FRAMCOLOR 2001
FAST
LIGHT & SHINE**



1 part color
15cc or 1/2 oz. 1 part color exalt
15cc or 1/2 oz. 2 parts
activator
30cc or 1 oz.

mixture total - 60cc or 2 oz.

natural tonality

reflective finish

**FRAMCOLOR
BOLD**



**no mixing
required
(direct pigments)**

varies by shade

dense finish

**FRAMCOLOR 2001
FAST
STRIKE 4 FLAT IRON
PROCESSING SHEETS**



**20
SECONDS
TO PROCESS
YOUR COLOR
& LIGHTENERS**

Use direct pigments/
lift & deposit haircolor
with framesi STRIKE4
Processing Sheets
to process in 20
SECONDS!

flip for
key features
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PERMANENT HAIRCOLOR - Key Features

FRAMCOLOR 2001 INTENSE



- **PROCESSES IN HALF THE TIME!**
- 2 applications per tube. Low cost! 1:2 mix ratio
- Use alone or mix with **FRAMCOLOR 2001** for 124+ shades that process in **HALF THE TIME!**
- Non-progressive formulation

FRAMCOLOR 2001



- 2 applications per tube. Low cost! 1:2 mix ratio
- Use alone or mix with **FRAMCOLOR 2001 INTENSE** for 124+ shades that process in **HALF THE TIME!**
- Naturally reflective, warm finish or a cool, more dense coverage

FRAMCOLOR GLAMOUR



- 100% gray coverage with every shade, no intermixing
- Cool tonality, dense finish, true to swatch, pure tone results
- Up to 5 levels of lift

FRAMCOLOR FUTURA



- Precise color placement allows for the most even color result with 100% gray coverage
- Low ammonia content and superior high quality dye molecules, ensure superior shine and minimal fadeage

AMMONIA FREE - Key Features

FRAMCOLOR ECLECTIC CARE



- Rethink. Reimagine. The evolution of ammonia free, permanent haircolor
- 100% gray coverage from every shade, up to 3 levels of lift with no build-up
- 2 applications per tube. Low cost! 1:2 mix ratio
- Can be mixed with **Framcolor Eclectic** to create 70+ permanent shades

FRAMCOLOR ECLECTIC



- Ammonia free, PPD free, fragrance free demi-permanent haircolor
- Up to 100% gray coverage
- 2 applications per tube. Low cost! 1:2 mix ratio
- Can be mixed with **Framcolor Eclectic CARE** to create 70+ permanent shades

DIRECT PIGMENTS/ LIFT & DEPOSIT - Key Features

FRAMCOLOR 2001 LIGHT & SHINE



- Permanent haircolor that lifts & deposits up to 3 levels on color treated hair, predictably
- No pre-lightening or bleaching required!
- Accentuate shape and volume of cuts

Use with framesi **STRIKE4** Processing Sheets to process in 20 Seconds!
Save 40-80 minutes of processing time!

FRAMCOLOR BOLD



- 100% longer lasting color Remarkable spreadability ... use 50% less
- True to swatch...stays true to tone

Use with framesi **STRIKE4** Processing Sheets to process in 20 Seconds!
Save 20 minutes processing time!

STRIKE 4 FLAT IRON PROCESSING SHEETS



20
SECONDS
TO PROCESS
YOUR COLOR
& LIGHTENERS

Use direct pigments/
lift & deposit haircolor
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