

WORLDWIDE INNOVATION

TRUSS INTRODUCES 8 X POWDER A NEW
BREAKTHROUGH POWDER,
THAT IS **8X** MORE POWERFUL
THAN THE LEADING BOND BUILDER.
MAXIMUM PROTECTION FOR HAIR DURING LIGHTENING
AND COLORING PROCESSES.

- 1 - Improves **VISCOSITY** for easy application.
- 2 - Increases **STABILITY** during lightening processes (without concerns of puffing/swelling).
- 3 - **IMPROVES** lifting and supports precise color results.
- 4 - **DECREASES HEATING** during foil highlighting.
- 5 - Ultra **PROTECTION** during bleaching Process.
- 6 - Extra **HYDRATION** and Increased Conditioning.
- 7 - Easy **DETANGLING**.
- 8 - Extra **SHINE**.



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NO MORE PLEX!
NOW IT'S POWDER





FAQ - FREQUENT ASKED QUESTIONS

1. WHAT IS 8 XPOWDER?

8 XPowder is a vegetable complex formulated with beeswax to reduce chemical damages, combining the best of high technology with organic ingredients for optimized hair protection during coloring and lightening services.

2. WHAT IS THE MAIN DIFFERENCE BETWEEN 8 XPOWDER AND OTHER POPULAR BOND BUILDERS IN THE MARKET?

8 XPowder is not only a bond builder, it protects and treats hair at the same time. As this product is in powder form, it provides better consistency than liquids, facilitating the application and improving lightening processes.

3. HOW MANY APPLICATIONS DOES A FULL SIZE PRODUCT DELIVER?

A **7.05oz/200g** package will deliver **40** applications, costing **25%** less than the competition per application.

4. HOW DO I USE 8 XPOWDER FOR HIGHLIGHTS, OMBRE, SOMBRE AND COLOR MELT SERVICES?

Mix one part* of **8 XPowder (0.18oz/5g)** to one part of Truss Fast Bleaching Powder (**2.47oz/70g**) and two parts of creme developer (**6.35oz/180g**).

*Measuring cup is included with the product.

5. HOW DO I USE 8 XPOWDER FOR A SINGLE COLOR PROCESS?

Mix one scoop of **8 XPowder (0.18oz/5g)** into desired color dye.

6. IS 8 XPOWDER COMPATIBLE WITH STRAIGHTENERS, RELAXERS AND PERMS?

8 XPowder is an additional support tool to be used with colors, bleach and toners. If you're having a straightening system or any other chemicals done in the same day

as your color services, you should certainly add **8 XPowder** to the color formula.

7. CAN I USE A TONER AFTER USING 8 XPOWDER?

Yes, you can apply toners using your regular process.

8. IS 8 XPOWDER AN ADD-ON SERVICE IN THE SALON?

No. **8 XPowder** must be simply mixed into your color and lightening formulations to help improve the structural integrity of the hair.

9. WILL 8 XPOWDER DELAY THE COLORING PROCESSING TIME?

No, it actually optimizes and improves lifting.

10. WHAT IS THE IDEAL HAIR TYPE TO USE 8 XPOWDER?

8 XPowder is recommended and efficient for all hair types and textures.

11. WHAT PRODUCTS ARE RECOMMENDED FOR THE HOME CARE MAINTENANCE?

We recommend our retail line shampoos, conditioners and masks, according to the type and need of the hair.

12. DO I NEED TO BUMP UP THE DEVELOPER VOLUME WITH 8 XPOWDER?

No, gladly you no longer need to bump up one level on your developer, using your regular mixing ratio.

13. WILL I ACHIEVE BETTER RESULTS IF I USE HEAT WITH 8 XPOWDER?

No. Our system does not require heat to speed up the processing time or in order to provide better results.

14. CAN I USE 8 XPOWDER AS A RECONSTRUCTIVE TREATMENT BY ITSELF?

No. **8 XPowder** should only be used during coloring and lightening processes.

15. WILL 8 XPOWDER AFFECT TAPE IN EXTENSIONS?

No. **8 XPowder** has been successfully tested on hair extensions without any changes, however, we recommend that you follow the directions from manufacturer.

16. WILL 8 XPOWDER HELP THE COLOR TO LAST LONGER?

Yes. **8 XPowder** counts with special ingredients that will accelerate the chemical process, enhancing the penetration of the color pigments and of the holding polymers, consequently making colors last longer.

DIRECTIONS

LIGHTENING: Mix one sample of **TRUSS 8 XPowder (0.18 oz)** to one part **TRUSS Fast Bleaching Powder (2.47 oz)** and two parts of creme developer (**6.35oz**).



COLORING: Mix one sample of **TRUSS 8 XPowder (0.18 oz)** into desired hair color dye, following the manufacturer's recommended amount of creme developer.



LABORATORY ANALYSIS

