



EXPRESS PERMANENT COLOUR SWATCH CHART



AVAILABLE IN TONES® DEMI-PERMANENT COLOUR

	NATURAL COOL			OL	FASHION					
LEVELS	NEUTRAL	NATURAL TAN	ASH	ASH MATTE	RED MAHOGANY	EXTRA RED	COPPER	GOLD MAHOGANY	GOLD	BROWN
11	11N 11.0		11A 11.1							
10										
9	9N 9.0	9NT 9.03	9A 9.1						9G 9.3	
8	8N 8.0									8Br 8.8
7		7NT 7.03	7A 7.1				7C 7.4	7GM 7.35	7G 7.3	
6	6N 6.0									6Br 6.8
5		5NT 5.03		5AMt 5.17	5RM 5.65	5XR 5.66	5C 5.4	5GM 5.35		
4	4N 4.0				4RM 4.65					4Br 4.8
3				3AMt 3.17						
2	2N 2.0									
1										

MIXING

LEVELS 1-11

1:1

COLOUR DEVELOPER



DEVELOPER & RECOMMENDATIONS

10 Vol.	20 Vol.	30 Vol.	40 Vol.
Grey / White Coverage	Grey / White Coverage	Grey / White Coverage	Grey / White Coverage
Tone on Tone	1 level of lift	2 levels of lift	3 levels of lift
			Up to 4 levels of lift with 11. (high lift) shade

TIMING:

10 minutes. Up to 15 minutes for high % of resistant grey/ white or coarse hair.

Fine hair is more receptive to hair color, therefore less development time may be required. High Lift shades (11N & 11A) are formulated to achieve up to 4 levels of lift in 10-15 minutes. DO NOT DEVELOP WITH HEAT.

20 & 40 Vol. BLUE DEVELOPER

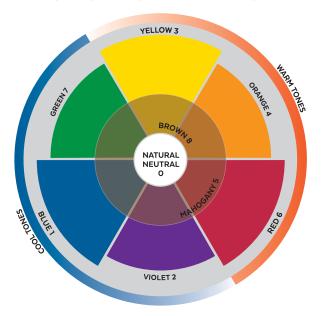
Can be mixed with ANDIAMO for additional coolness

TONAL SERIES

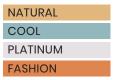
LETTER	NUMBER	PRIMARY TONAL DIRECTION	SECONDARY TONAL DIRECTION
N	.0	NEUTRAL	
NT	.03	NATURAL	GOLD
BR	.8	BROWN	
А	.1	ASH	
AMt	.17	ASH	MATTE
G	.3	GOLD	
GM	.35	GOLD	MAHOGANY
С	.4	COPPER	
RM	.65	RED	MAHOGANY
XR	.66	RED	RED

COLOUR WHEEL

- Colours close to each other on the wheel enhance tonal direction.
- Colours across the wheel neutralize tonal direction.
- Colours may be warm or cool depending on the proportion of the primary colours present: blue, red and yellow.



COLOUR FAMILIES



TONAL DIRECTION

- 0 NATURAL
- 1 ASH (Blue)
- 2 VIOLET
- 3 GOLD (Yellow)
- 4 COPPER (Orange)
- 5 MAHOGANY (Red Violet)
- 6 RED
- 7 MATTE (Green)
- 8 BROWN

NUMBER IDENTIFICATION

= level 1st letter = primary tonal direction 2nd letter = secondary tonal direction

7GM

7 = Medium Blonde

G = Gold Primary Tonal Direction M = Mahogany Secondary Tonal Direction 76M 7.35 # in front of point = level

1st # to the right of the . = primary tonal direction

2nd # to the right of the . = secondary tonal direction

7.35

7 = Medium Blonde

3 = Gold Primary Tonal Direction

5 = Mahogany Secondary Tonal Direction

NATURAL LEVEL & EXPOSED CONTRIBUTING PIGMENT GUIDE

된	LEVEL	NEUTRAL LEVEL	EXPOSED CONTRIBUTING PIGMENT	CORRECTIVE
A	10N	LIGHTEST BLONDE	PALEYELLOW	VIOLET
	9N	VERY LIGHT BLONDE	LIGHT YELLOW	VIOLET HEALTHY HAIR
	8N	LIGHT BLONDE	YELLOW	VIOLET Accepts warm tones:
	7N	MEDIUM BLONDE	ORANGE + YELLOW	BLUE + VIOLET red, orange and yellow. Rejects cool
	6N	DARK BLONDE	ORANGE	BLUE tones: blue and violet.
	5N	LIGHT BROWN	RED + ORANGE	GREEN + BLUE DAMAGED HAIR
	4N	MEDIUM BROWN	RED	GREEN Accepts cool tones: blue and violet. Rejects
	3N	DARK BROWN	RED	GREEN warm tones: red,
*	2N	DARKEST BROWN	RED	GREEN orange and yellow.
DARK	1N	BLACK	RED	GREEN

FAST, FLAWLESS COLOUR IN MINUTES!

If you're serious about saving significant time behind the chair, ANDIAMO® Express Permanent Colour is for you! Reduce the time it takes to get complete grey/white coverage and beautiful colour results to just 10-15 minutes. Formulated with TurboDye Technology®, ANDIAMO® deposits a high concentration of long-lasting dyes while achieving up to 4 levels of lift. Expand your service offerings to deliver express colour services such as rapid retouches, quick color accents, long lasting toners, base breaks, and so much more.

BENEFITS:

- Delivers long-lasting versatile, perfect results in just 10–15 minutes
- Faster process delivers faster profits
- Opportunity to expand your colour service offerings
- Illipe Butter provides outstanding shine and condition
- 2 series for 100% grey/white coverage
- Achieve up to 4 levels of lift (Shades 11N and 11A)
- Compact assortment to minimize investment and to maximize dispensary space
- PPD Free

Complete grey coverage in a fraction of the time.

Aloxxi

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