

NEW!

**BRAZILIAN
BLOWOUT[®]**

**Anti-Aging
Repair
System**



ANTI-AGING SHAMPOO
SHAMPOING ANTI-ÂGE SANS SULFATE

**BRAZILIAN
BLOWOUT[®]**

PROCARE

12 fl. oz e 350ml

ANTI-AGING CONDITIONER
APRÈS-SHAMPOING QUOTIDIEN ANTI-ÂGE

**BRAZILIAN
BLOWOUT[®]**

PROCARE

12 fl. oz e 350ml

ANTI-AGING CORRECT + PREVENT
BRUME CORRECTION ET PRÉVENTION

**BRAZILIAN
BLOWOUT[®]**

PROCARE

3.1 fl. oz e 90ml

Age Reversing Care For Hair.

20's



30's



40's



50's



- Preventative + corrective **anti-aging regimen** for maturing hair
- Restores hair to a noticeably **younger look + feel**
- Results are **immediate & cumulative**
- **New retail revenue** tied to an in-salon service
- Prolongs **benefits of Brazilian Blowout REWIND** treatment

BRAZILIAN
BLOWOUT

An Anti-Aging Breakthrough For Hair.

Previously, the most advanced anti-aging hair technology available focused on a single bond repair.

Now, the **Brazilian Blowout Anti-Aging System** helps to **correct and prevent the signs of aging** by combining **powerbond molecule** groups and a **biolipid molecule group** that improve functionality and effectiveness in **repairing the macro and micro damage** in hair fiber **by 10x**.

This system **penetrates on a cellular level** to open channels within cells, **helping promote circulation** to **strengthen hair follicles** for thicker youthful hair.

During this process, another lipid group anchors in to **help inhibit melanin degradation** to **stabilize pigment retention**.

The **synergistic fusion** of these molecule groups creates a strong affinity to the highly damaged sites on the fiber, to **fill and repair broken bridges**, reinforce hydrogen bonds, and **replenish lost lipids** to **restore shine** and **lubricity**.

**BRAZILIAN
BLOWOUT**

ANTI-AGING SHAMPOO



- Lifts away residue that can damage strands
- Hair feels **clean, light & soft**
- Strands appear fuller, **younger-looking**
- **Sulfate-free**
- **Color safe**

ANTI-AGING CONDITIONER



- Replenishes hydration
- Repairs + prevents damage
- Tames wiry grays
- Strands feel **soft, more youthful**
- **Color safe**

ANTI-AGING CORRECT + PREVENT



Use As
Finisher For
REWIND
Service

- Bridges & rebuilds weakened fibers
- Restores lubricity to reduce breakage
- Protects hair from yellowing
- Combats humidity
- Strands are **resilient, more youthful**
- **Color safe**

Anti-Aging Try Me Kit



- 1- 12 oz. Anti-Aging Shampoo
- 1- 12 oz. Anti-Aging Conditioner
- 1- 3.1 oz Anti-Aging Correct + Prevent

REWIND Service + Anti-Aging Retail Kit



PURCHASE:

- 1- 34 oz Rewind
- 3- 12 oz. Anti-Aging Shampoo
- 3- 12 oz. Anti-Aging Conditioner
- 3- 3.1 oz Anti-Aging Correct + Prevent

RECEIVE FREE:

- 1- 12 oz. Anti-Aging Shampoo
- 1- 12 oz. Anti-Aging Conditioner
- 1- 3.1 oz. Anti-Aging Correct + Prevent

Kickstart Your Success In This New Category With The Following:

○ Digital Assets Available at bblowout.com



○ In Salon Marketing



○ Video Content For Smart Screen/Stick



BRAZILIAN BLOWOUT