# 

**PRODUCT CATALOGUE** 





# WHAT MAKES BLOW PRO HAIR CARE DIFFERENT?

USES A 360° APPROACH TO THE PERFECT BLOW OUT.

1 CLEANSE + NOURISH

2 PREP + STYLE

3 FINISH + REFRESH

FREE OF DAMAGING SULFATES, PARABENS, AND ARTIFICIAL FILLERS THAT STRIP AND LIMIT THE LIFE OF YOUR STYLE.

100% COLOR AND KERATIN COMPLIANT.

### HOT OFF **THE PRESS!** YOU CAN ALWAYS READ ABOUT OUR MUST-HAVE PRODUCTS IN THE LATEST FASHION AND BEAUTY MAGAZINES. Seriously Uncer Cele

### 10 PRODUCTS YOU'VE NEVER HEARD OF...

But should have! These groomers may sound WTF, but we guarantee they'll make your hair OMG-amazing.

### 6 Dry Texture Spray

Think of it as back-combing in a bottle: instant comphina few spritzes. Blowpro Textstyle Dry Texture Spray, \$19.75, blowpro.com

**BEST SNEAKE** UR WORKOUT

If you have supercurly or hard-to-manage hair, comb a light

leave-in treatment through the ends to seal in moisture and form a barrier against frizz, says Gregory Patterson, a hairstylist for Blow, The New York Blow Dry Bar in New York City.



The baseball cap I wear while running flattens my hair, and I don't have time to restyle.

"Before your run, massage a dry starch, such as Blowpro Faux Dry (\$20, blowpro.com), into your scalp. The finely milled powder will work to reduce static and volumize hair at the root," Patterson says, "Then mist on a soft-hold hair spray to help lessen the friction of your hair against the hat," he adds



blow

### The HAIR The ultimate goal is to meet the people who are viewing your photo, so you should look like yourself, Williams advises. If you have curly hair, wear it that way—just avoid any

products that will make strands greasy or crunchy. For straight or wavy hair, a smooth blowout with moderate volume is "the woman's version of the man's red nowe woman's version of the man's ree power tie," according to New York City hairstylist Gregory Patterson, His insider fix for last-minute flyorages: Mist them with a flexible-hold aerosol hairspray, then glide the body of the can over the strands. "Th can is slightly cooler than room fempera ture, and that helps to set the hair," he says

Katherine and

Company Salon & Day Spa

Stylists at Katherine and

combine popular summer

trends for the best beachy

Company Salon and Day Spa

locks. The ombré is revived by

adding highlights to frame the

perfect beach waves, braid hair

and use Blowpro's Beach Blow spray to add texture. And to

keep hair moisturized and

61 Main St., Westhampton

the Brazilian Blowout

Beach, 288-0256

frizz-free, try

face. Then, to complete the







BOOST SHINE Did you know that if your hair is shoulder length or longer, it's been sitting on your head for three to four years? No wonder your locks seem dull. Get them gleaming with a quick-acting gloss enhancer. On dry hair, use Blow Blowpro Time to Shine 3D Illuminating Mist (\$21). It's a must-have spray because it "penetrates into the hair so that the reflection occurs from the inside," says Blow



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this of your fave styling goodies—Heal Is C Protective Styling Mist, Blow Up Thickening Mist and Beach Blow Texturing Mist—to grant sultry style crtywhere. (blowpeo.com)





out to da club after.

Bigger Isn't Always Better

blow





### **Phytokeratin Complex**

All blowpro shampoos

helps to prevent breakage which helps prolong hairs natural health.



### **PCS Technology**

You Only Smoother™ - Smoothing Spray our cationic complex "self-corrects" works with heat and bonds with hair to fill in gaps caused by damage. PCS penetrates deep to nourish hair. Thermal defense works with heat to instantly transform parched, stressed out locks, smoothing out the cuticle offering 450° of high heat protection.



### **Lastingflex™ Technology**

Textstyle<sup>™</sup> - Dry Texture Spray

includes a combination of Starch, Silica, and Flexible polymers that hold memory and create ample texture with added voume to finish your style.



### "Poof" Technology

Faux Dry™ - Dry Shampoo

special applicator delivers a fine milled blend of micronized corn silk and proactive proteins directly to the root of the hair. Non-aerosol formula cuts down the hassle of clogged sprayers and overuse of product.



## CLEANSE + NOURISH















### \*hydra quench™

### 1 daily hydrating shampoo Gently cleanses while replenishing

hair with essential moisture.

### 2 daily hydrating conditioner

Hydrates and strengthens hair while adding shine and manageability.

	1.7oz	80z	
etail Price	\$7.00	\$17.00	

### \*blow up™

### 3 daily volumizing shampoo

Gently cleanses hair and adds body while removing excess oil.

### 4 daily volumzing conditioner

Nourishes and protects hair while adding weightless volume.

	1.7oz	8oz
Retail Price	\$7.00	\$17.00

### \*damage control™

### 5 daily repairing shampoo

Gently cleanses hair while improving resiliency.

### 6 daily repairing conditioner

Deeply repairs and revives dry damaged hair.

	1.7oz	8oz
Retail Price	\$7.00	\$17.00

\*Available in backbar liter sizes for salon use



## prep + style

### body by blow™

### 1 no crunch volumizing mousse

Builds volume and adds bounce with a soft touchable finish.

5oz

Retail Price \$19.75

### beach blow<sup>™</sup>

### 2 texturizing mist

Adds texture and volume while strengthening the hair cuticle.

8.50z

Retail Price \$8.00 \$21.00

### heat is on<sup>™</sup>

### 5 protective daily primer

Protects and restores hair proteins lost during heat styling.

8.5oz

Retail Price \$8.00 \$18.00

### you only smoother™

### 6 advanced smoothing spray

Protects hair from thermal damage and works with heat to smooth hair. prep

+ style

50z

Retail Price \$22.00

### blow up™

### 3 thickening mist

Long-lasting weightless body and fullness without a crunchy after feel.

8.50z

Retail Price \$8.00 \$21.00

### blow up<sup>™</sup>

### 4 root lift concentrate

Adds targeted, long lasting lift without a hard, crunchy after feel.

4.7oz

Retail Price \$21.00

### ready set blow<sup>™</sup>

### 7 daily repairing conditioner

Deeply repairs and revives dry damaged hair.

Retail Price \$21.00











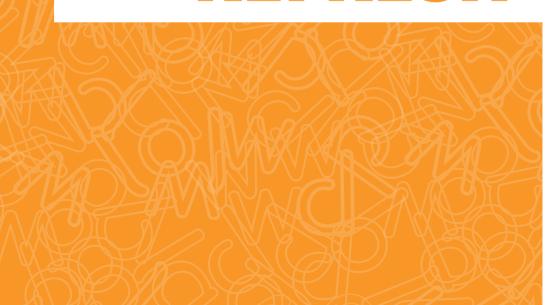








### FINISH+ REFRESH











### weather girl™

### 1 anti-frizz serum

Prevents frizz and flyaways in any weather conditions.

20z

Retail Price \$22.00

### time to shine™

### 2 3D illuminating mist

Brightens hair from inside out, revealing multi-dimensional shine.

40z

Retail Price \$21.00

### mane tame<sup>™</sup>

### 3 weightless pomade

Helps define and manage damp hair while you blow dry.

Retail Price \$20.00

### the perfect shower cap™

### 4 shower cap

100% terry lining locks out steam and moisture.

One Size

Retail Price \$18.00

# finish + refresh

### textstyle™

### 5 dry texture spray

Provides dramatic definition to build texture and controls oil buildup.

1.60z 5.60z Retail Price \$9.50 \$19.75

### after blow™

### 6 strong hold finishing spray

Blocks humidity and prevents frizz while locking in desired looks.

10oz 1.5oz Retail Price \$9.50 \$19.75

### faux dry<sup>™</sup>

### 9 dry shampoo

Instantly removes excess oil and build up without water.

1.7oz Retail Price \$20.00

### faux dry<sup>™</sup>

### 10 dry conditioner

Nourishes, softens, and refreshes ends while detangling knots.

finish + refresh

1.7oz Retail Price \$20.00

### blow out<sup>™</sup>

### 7 serious non-stick hair spray

Provides long lasting moveable hold to your favorite blow out style.

1.5oz 10oz Retail Price \$9.50 \$19.75

### blow back time<sup>™</sup>

### 8 anti-aging density spray

Boosts density while restoring strength and vitality.

Retail Price \$9.50 \$19.75

### faux dry<sup>™</sup>

### 11 refreshing mist

Quick-drying mist that refreshes and revitalizes hair on the go.

1.7oz Retail Price \$14.00









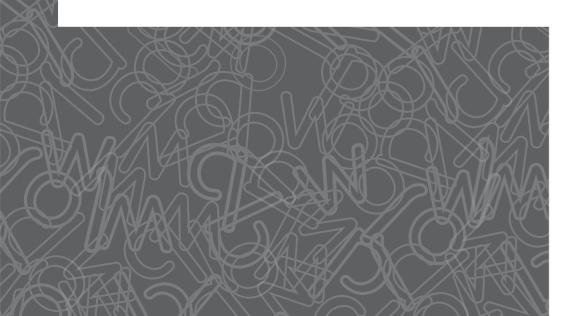








### APPLIANCES





### professional titanium

### 1 curling wand

Tapered barrel to create the perfect curl. Features titanium technology for even heat distribution, an ergonomic design, cool tip and soft-touch finish in addition to Rapid Heat Technology, heating up to 410°F in 90 seconds.

\$139.99



2 flat iron

Designed with a soft-touch finish for nonslip grip, color-coded LED lights, auto shut-off after one hour and reaches up to 425°F. Titanium technology allows even heat distribution helping to cut frizz, creating perfectly sleek hair. It can also be used to curl for luscious beachy waves.

Price \$139.99



### 3 blow dryer

Titanium technology cuts down on drying time with titanium plates and an 1875W / AC motor. Pure Air Technology has six LED lights that provide antimicrobial properties, improving airflow quality and promoting a healthier scalp. Includes three speeds, three temperatures and a removable nozzle.

\$139.99

