



the blowout experts®  
**blow**pro®

**PRODUCT CATALOGUE**



blowpro®

**CREATORS OF  
THE ART OF THE BLOWOUT**

THE ONLY PROFESSIONAL HAIR CARE LINE SPECIFICALLY  
CREATED TO GIVE YOU BETTER BLOW DRY RESULTS EVERYTIME.



# WHAT MAKES **BLOW PRO** HAIR CARE DIFFERENT?

**USES A 360° APPROACH TO  
THE PERFECT BLOW OUT.**

- 1 *CLEANSE + NOURISH*
- 2 *PREP + STYLE*
- 3 *FINISH + REFRESH*

**FREE OF DAMAGING SULFATES,  
PARABENS, AND ARTIFICIAL  
FILLERS THAT STRIP AND LIMIT  
THE LIFE OF YOUR STYLE.**

**100% COLOR AND  
KERATIN COMPLIANT.**

# HOT OFF THE PRESS!

YOU CAN ALWAYS READ ABOUT OUR MUST-HAVE PRODUCTS IN THE LATEST FASHION AND BEAUTY MAGAZINES.



# WHAT ARE BLOWPRO'S INNOVATIVE TECHNOLOGIES?



## Phytokeratin Complex

### All blowpro shampoos

helps to prevent breakage which helps prolong hairs natural health.



## PCS Technology

### You Only Smoother™ - Smoothing Spray

our cationic complex "self-corrects" works with heat and bonds with hair to fill in gaps caused by damage. PCS penetrates deep to nourish hair. Thermal defense works with heat to instantly transform parched, stressed out locks, smoothing out the cuticle offering 450° of high heat protection.



## Lastingflex™ Technology

### Textstyle™ - Dry Texture Spray

includes a combination of Starch, Silica, and Flexible polymers that hold memory and create ample texture with added volume to finish your style.



## "Poof" Technology

### Faux Dry™ - Dry Shampoo

special applicator delivers a fine milled blend of micronized corn silk and proactive proteins directly to the root of the hair. Non-aerosol formula cuts down the hassle of clogged sprayers and overuse of product.

# CLEANSE + NOURISH



1



2

## \*hydra quench™

### 1 daily hydrating shampoo

Gently cleanses while replenishing hair with essential moisture.

### 2 daily hydrating conditioner

Hydrates and strengthens hair while adding shine and manageability.

1.7oz 8oz

Retail Price **\$7.00 \$17.00**



3



4

## \*blow up™

### 3 daily volumizing shampoo

Gently cleanses hair and adds body while removing excess oil.

### 4 daily volumizing conditioner

Nourishes and protects hair while adding weightless volume.

1.7oz 8oz

Retail Price **\$7.00 \$17.00**



5



6

## \*damage control™

### 5 daily repairing shampoo

Gently cleanses hair while improving resiliency.

### 6 daily repairing conditioner

Deeply repairs and revives dry damaged hair.

1.7oz 8oz

Retail Price **\$7.00 \$17.00**

\*Available in backbar liter sizes for salon use



***PREP +  
STYLE***



## body by blow™

### 1 no crunch volumizing mousse

Builds volume and adds bounce with a soft touchable finish.

5oz  
Retail Price **\$19.75**

## beach blow™

### 2 texturizing mist

Adds texture and volume while strengthening the hair cuticle.

2oz 8.5oz  
Retail Price **\$8.00 \$21.00**

## heat is on™

### 5 protective daily primer

Protects and restores hair proteins lost during heat styling.

2oz 8.5oz  
Retail Price **\$8.00 \$18.00**

## you only smoother™

### 6 advanced smoothing spray

Protects hair from thermal damage and works with heat to smooth hair.

5oz  
Retail Price **\$22.00**

## blow up™

### 3 thickening mist

Long-lasting weightless body and fullness without a crunchy after feel.

2oz 8.5oz  
Retail Price **\$8.00 \$21.00**

## blow up™

### 4 root lift concentrate

Adds targeted, long lasting lift without a hard, crunchy after feel.

4.7oz  
Retail Price **\$21.00**

## ready set blow™

### 7 daily repairing conditioner

Deeply repairs and revives dry damaged hair.

4oz  
Retail Price **\$21.00**







**ALL BLOWPRO PRODUCTS ARE FORMULATED WITH AN EXCLUSIVE PURE PROTEIN BLEND FOR THE PROTECTION YOU NEED AND THE LASTING STYLE YOU WANT.**

# FINISH+ REFRESH

1



## weather girl™

### 1 anti-frizz serum

Prevents frizz and flyaways in any weather conditions.

2oz

Retail Price **\$22.00**

2



## time to shine™

### 2 3D illuminating mist

Brightens hair from inside out, revealing multi-dimensional shine.

4oz

Retail Price **\$21.00**

3



## mane tame™

### 3 weightless pomade

Helps define and manage damp hair while you blow dry.

4oz

Retail Price **\$20.00**

4



## the perfect shower cap™

### 4 shower cap

100% terry lining locks out steam and moisture.

One Size

Retail Price **\$18.00**

## textstyle™

### 5 dry texture spray

Provides dramatic definition to build texture and controls oil buildup.

Retail Price 1.6oz \$9.50 5.6oz \$19.75

## after blow™

### 6 strong hold finishing spray

Blocks humidity and prevents frizz while locking in desired looks.

Retail Price 1.5oz \$9.50 10oz \$19.75

## faux dry™

### 9 dry shampoo

Instantly removes excess oil and build up without water.

Retail Price 1.7oz \$20.00

## faux dry™

### 10 dry conditioner

Nourishes, softens, and refreshes ends while detangling knots.

Retail Price 1.7oz \$20.00

## blow out™

### 7 serious non-stick hair spray

Provides long lasting moveable hold to your favorite blow out style.

Retail Price 1.5oz \$9.50 10oz \$19.75

## blow back time™

### 8 anti-aging density spray

Boosts density while restoring strength and vitality.

Retail Price 1.6oz \$9.50 4oz \$19.75

## faux dry™

### 11 refreshing mist

Quick-drying mist that refreshes and revitalizes hair on the go.

Retail Price 1.7oz \$14.00



# APPLIANCES



1

## professional titanium

### 1 curling wand

Tapered barrel to create the perfect curl. Features titanium technology for even heat distribution, an ergonomic design, cool tip and soft-touch finish in addition to Rapid Heat Technology, heating up to 410°F in 90 seconds.

Price **\$139.99**



2

### 2 flat iron

Designed with a soft-touch finish for nonslip grip, color-coded LED lights, auto shut-off after one hour and reaches up to 425°F. Titanium technology allows even heat distribution helping to cut frizz, creating perfectly sleek hair. It can also be used to curl for luscious beachy waves.

Price **\$139.99**



3

PURE AIR TECHNOLOGY

### 3 blow dryer

Titanium technology cuts down on drying time with titanium plates and an 1875W / AC motor. Pure Air Technology has six LED lights that provide antimicrobial properties, improving airflow quality and promoting a healthier scalp. Includes three speeds, three temperatures and a removable nozzle.

Price **\$139.99**

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