

BRAZILIAN BLOWOUT[®] EXPRESS

PROFESSIONAL SMOOTHING SYSTEM INSTRUCTIONS

Utilizing intuitive smoothing technology + amphoteric cleansers **BRAZILIAN BLOWOUT EXPRESS PROFESSIONAL SMOOTHING SYSTEM** delivers **4 WEEKS OF FRIZZ-FREE**, silky and manageable hair in **60 MINUTES OR LESS**.



- Removes impurities, delivers smooth results & saves valuable time in one easy step
- Dramatically reduces frizz
- Repairs and protects the cuticle
- Cuts styling time
- No wait period
- Can be added on to any service

In order to yield a perfect result every time, Brazilian Blowout Express stylists should always follow the manufacturer instructions and pay attention to detail. This ensures that you not only perform the service correctly, but will eliminate product waste and, most importantly, deliver the results that meet your clients' expectations.

PRODUCTS



BRAZILIAN BLOWOUT EXPRESS PROFESSIONAL SMOOTHING SYSTEM



BRAZILIAN BLOWOUT IONIC BONDING SPRAY

TOOLS



BRAZILIAN BLOWOUT PRODIGITAL FLAT IRON



BRAZILIAN BLOWOUT PROIONIC DRYER



MEASURING CUP



NITRILE GLOVES



SPRAY BOTTLE



2 PAIR OF PROTECTIVE EYEWEAR (for stylist & client)



CERAMIC ROUND BRUSH



FINE TOOTH COMB



COLOR BOWL



BRAZILIAN BLOWOUT APPLICATOR BRUSH



BRAZILIAN BLOWOUT CAPE



CLIPS

The Brazilian Blowout Express Professional Smoothing System must be performed by a certified licensed stylist and must be used with appropriate ventilation and in accordance with manufacturer instructions. Stylists should wear protective gloves when performing this treatment. Both stylists and clients should wear protective eyewear for optimal protection. If the Brazilian Blowout Express Professional Smoothing System comes into contact with the skin, wash immediately. If ingested or in contact with eyes, call a physician. If you are nursing or pregnant do not use this product. Do not use this product on children, pregnant women, chemically sensitive clients, the elderly or clients with respiratory conditions. Keep out of reach of children.

CONSULTATION

Perform a thorough consultation to best determine:

1/ Client's hair texture and chemical history

2/ Client's lifestyle
3/ Client's expectations

1/ MEASURE



LESS IS MORE

- Thoroughly shake bottle of **BRAZILIAN BLOWOUT EXPRESS PROFESSIONAL SMOOTHING SYSTEM** and measure out 1/4 oz. to 3/4 oz.* and pour into color bowl. Do not pour leftover solution back into the bottle.

MEASUREMENT GUIDE

SHORT TO MEDIUM HAIR **MEDIUM TO LONG HAIR**
1/4 oz. to 1/2 oz. 1/2 oz. to 3/4 oz.

*For clients with very coarse or dense hair you may use up to 1 oz.

2/ APPLICATION



- Stylist should wear gloves and both the stylist and client should wear protective eyewear until product is rinsed from the hair.
- Wet client's hair using a spray bottle to 50% moisture, **DO NOT SHAMPOO.***
- Towel dry hair if needed, leaving just enough moisture content to help distribute product.
- Divide hair into 4 sections. **IMPORTANT:** stylists should wear gloves during application.
- Start with a 2" section of the hair from one of the back quadrants.
- Using the applicator brush, lightly dust product on the section and comb it through hair from roots to ends. Apply product directly to the roots never the scalp.

NOTE: DO NOT SATURATE THE HAIR: If too much product is applied pull down the next section of hair and comb through. Repeat until solution residue and/or lather is no longer visible.

*For very coarse hair or very oily hair and/or excessive product build up cleanse hair at the shampoo bowl using *Brazilian Blowout Ionic Cleanser* and rinse thoroughly.

3/ BLOW DRY



- Rough dry hair until 50% dry using medium heat.
- Continue to blow dry the hair using a ceramic round brush of your choice and strong tension until hair is 100% dry.
- **DO NOT** use a boar bristle brush.
- Blow dry at least 2 inches away from the hair, **DO NOT** blow dry directly into the brush.

4/ FLAT IRON



THIS ACTIVATES AND SEALS PRODUCT INTO HAIR

- Flat iron in 1 to 1½ inch sections. For dense hair, reduce section size.
- Use a minimum temp of 380°F and a maximum temp of 450°F based on the integrity of the hair.
- Flat iron hair from roots to ends using the same tension and pressure all the way down the hair shaft, easing up through the ends.
- Flat iron each section a minimum of 3-8 times to seal in product.
To maintain or create volume, over direct your flat iron.

5/ RINSE



Completely rinse solution from hair. DO NOT leave solution in hair.

Once the entire head has been flat ironed, completely rinse hair (do not wash) at the shampoo bowl for 1 minute with lukewarm water.

IMPORTANT: Brazilian Blowout *Express Professional Smoothing System* is formulated with amphoteric cleansers to effectively remove any external residue and pollutants when the hair is rinsed.

6/ FINAL BLOW DRY



- Shake Ionic Bonding Spray thoroughly and mist from 5 inches onto towel dried hair.
- Comb from root to tip to distribute.
- Rough dry or blow dry style using a round brush (depending on stylist/client preference) to create final style.
- Client can now resume daily activity including; exercising, washing hair, putting hair in a ponytail or clip.

OPTIONAL: Finish with any heat tool to achieve desired end style.

MAINTENANCE

We recommend clients use **BRAZILIAN BLOWOUT AÇAÍ ANTI-FRIZZ SHAMPOO, CONDITIONER** and **IONIC BONDING SPRAY** to optimize the longevity of the **BRAZILIAN BLOWOUT EXPRESS SERVICE**.



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For more information visit www.brazilianblowout.com



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