

# tressa<sup>®</sup> Professional

# Colourage<sup>®</sup>

## permanent gel color



### Everything you've asked for in a permanent hair color:

- 65 shades plus 4 Concentrates, Blending Booster and Glosser
- Easy-to-formulate system
- Gentle, low-ammonia formula
- Economical — Mix 2oz. developer with every 1oz. of color
- Two developer choices:

**Processing Cream:** a thick, "stays-where-you-put-it" cream for bowl and brush applications

**Colourage Developer:** great if you prefer bottle application

### 5 Easy Steps to Formulating

**Step 1:** Using the Natural Series in the Colourage Swatch Book, determine the natural level and percentage of gray.

**Step 2:** Determine the desired level and tone to be achieved.

**Step 3:** If lightening the hair, reference the RPC Chart to determine the RPC at the desired level. Decide if you want to enhance or neutralize the RPC.

**Step 4:** Reference the Color Wheel and Tonal Series Base Chart to choose the shade needed for desired results.

**Step 5:** Using the guide below, determine the developer strength and timing to achieve the desired results.

**Colourage Tonal Series**

**Natural Series:** Brown base and used as a color guide.  
**Natural Ash Series:** The Natural Ash Series is double pigmented with a brown violet base. The series was formulated to cover gray and control warm tones.  
**Ash Series:** Brown base with calibrated predominate blue/violet tones to neutralize unwanted warmth.  
**Double Ash Series:** Brown/blue base; formulated to neutralize extreme warmth.  
**Gold Series:** Brown base with predominant gold tones.

**Beige Series:** Brown base with predominant pink tones.  
**Copper Gold Series:** Brown base with predominant copper gold tones.  
**Red Brown Series:** Brown base with predominant red/blue tones.  
**Red Series:** Brown base with calibrated predominant red tones.  
**Specialty Red Series:** Contains more intense, true red tones than the Red Series.  
**Super Ultra Light Blondes Series:** Formulated for clients that want to be the lightest blonde possible in a single process. Maximum lift and deposit of tone to create the most translucent blondes.

NATURAL	NATURAL	1N 2N 3N 4N 5N 6N 7N 8N 9N 10N	WARM	BEIGE	7B 8B 10B 10NB	SUPER ULTRA LIGHT BLONDES	11A 12N 12G 12A 12AB 12AG												
	NATURAL ASH	4NA 6NA 8NA 10NA		COPPER GOLD	7CG 8CG 9CG 10CG		See the chart below for best results with our high lift blond shades:												
COOL	ASH	4A 5A 6A 7A 8A 9A 10A	RED/CUSTOM/NEW ATTITUDE	RED BROWN	4RB 5RB	CONCENTRATES	<table border="1"> <thead> <tr> <th>Natural</th> <th>Desired</th> <th>High Lift Shade</th> </tr> </thead> <tbody> <tr> <td>5 or 6</td> <td>9-10</td> <td>12AB or 12AG</td> </tr> <tr> <td>6</td> <td>10</td> <td>11A, 12A, 12N, 12G or 12AG</td> </tr> <tr> <td>7 &amp; up</td> <td>10</td> <td></td> </tr> </tbody> </table>	Natural	Desired	High Lift Shade	5 or 6	9-10	12AB or 12AG	6	10	11A, 12A, 12N, 12G or 12AG	7 & up	10	
	Natural	Desired		High Lift Shade															
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DOUBLE ASH	5AA 6AA 7AA 8AA	RED	2R 3R 4R 5R 6R 7R 8R 9R	<p>Red Yellow Violet Blue</p> <p><b>Mixing Concentrates:</b></p> <ul style="list-style-type: none"> <li>• Add 1/8oz. concentrate to every 1 oz. of color</li> <li>• If more is needed, add another 1/8oz. to every 1oz. color</li> <li>• Remember to add 2 parts developer for every 1 part concentrate in your formula</li> <li>• To adjust tonal value, extra developer is not necessary</li> </ul>															
WARM	GOLD	4G 5G 6G 7G 8G 9G 10G	SPECIALTY RED	4RA 4RM 5NM 5NC 6NC 6RV 6RO 6RR 7RC	CLEAR & BOOSTER	<input type="checkbox"/> <b>Glosser</b> Add to color for pull through, extra shine and condition. 1oz Glosser 2oz 5v													

### RPC Chart

The Residual Pigment Contribution (RPC) is the amount of natural pigment left in the hair after lifting to the desired level. RPC is different at each level.

Level	Color
Level 10	Pale Yellow/Yellow
Level 9	Yellow/Orange
Level 8	Orange Yellow
Level 7	Orange
Level 6	Red/Orange
Level 5	Red
Level 4	Red
Level 3	Red Brown
Level 2	Red Brown
Level 1	Red Brown

### Timing for Colourage

Best Results	Developer	Time
No lift/deposit	5 Vol.	15-20 min.
Same level/darker	10 Vol.	30 min.
1-2 levels of lift	20 Vol.	30 min.
3-4 levels of lift & all formulas using Blending Booster	30 or 40 Vol.	45 min.
Resistant Gray	—	45 min.
Color Wash/Refreshers	5 or 10 Vol.	5-15 min.
Glossing	5 Vol.	10-15 min.
Filler	5 Vol.	5-15 min.
Toner	5 or 10 Vol.	5-20 min.

### Colourage Levels

- 10. Very Light Blonde
- 9. Light Blonde
- 8. Medium Blonde
- 7. Dark Blonde
- 6. Light Brown
- 5. Medium Brown
- 4. Dark Brown
- 3. Darkest Brown
- 2. Black
- 1. Blue Black



**Law of Color:** To produce natural-looking colors, hair must have all three primary colors.

# Colourage®

## Client Consultation: A 3-Step Plan

### Step 1: Inquire: Listen to Understand

- Let the client talk about themselves
- Consultation should take place in a quiet place
- Sit face-to-face and maintain direct eye contact

- Make notes about skin tone/condition of the hair
- Ask questions: "What do you like about your hair?" and "What don't you like about your hair?"
- Understand the color and look your client desires

### Step 2: Inform: Give Your Professional Opinion

- Is the color desired possible?
- Would the color complement client's skin tone?
- Do features need softening?
- Which technique do you feel is right?
- How much time is needed to achieve the result?
- How frequently will the client need to repeat the color service?

- What products are needed to support the color service?
- Answer your client's questions and be sure you're both on the same page?
- Tip: Use your Colourage Swatch Book to communicate and preview color selection?

### Step 3: Perform: Prepare to Create Chosen Color Formula

- A Patch Test is recommended 48 hours prior to color application

## Colourage Guidelines

### Mixing Colourage

- 1oz. of Color + 2oz. of Developer
- Use cap to pierce tube; use key to roll out color
- Mix to thick, gel-like consistency

### Strand Test

- Perform a strand test on new clients or those with a corrective color service
- Mix 1 part color to 2 parts developer
- Apply to entire strand; process 20-30 minutes
- Check frequently; remove color and dry to preview color

### Gray Coverage

- Determine the percentage of gray: if you see natural color first, the client is less than 50% gray; if you see gray first, the client is more than 50% gray
- Percent of gray should equal percent of Natural or Gold Series; Remaining formula equals tonal value desired

### Gray Tips

- Use Natural or Gold Series, never use Ash
- For developer: if up to 50% gray, use 10 Volume; if 50% or over, use 20 Volume
- 30 and 40 Vol. will not cover gray but will give a blended effect
- Process time: 30-45 minutes

## Special Salon Services

### Color Wash

- Deposit color, enhance or change tone
- Select formula: choose 1-2 levels lighter than desired results
- For maximum deposit, choose 5 Vol. and color 2 levels lighter than the desired level
- To brighten tone, choose 10 Vol. and color 1 level lighter than the desired level

### Color Wash Formula

Mix 1oz. Colourage Color  
+ 2oz. 5 or 10 Volume  
+ 1 1/2oz. Replenishing or  
or Watercolors Shampoo  
Process 5 to 15 minutes.

### Color Refresher

- Same as Color Wash formula with exception that Glosser replaces the shampoo (see above)

### Color Glossing

- Use to add shine and condition
- Glosser is the base of our color without any free ammonia or pigment
- Contains all conditioning benefits

### Color Glossing Formula

Mix 1oz. Colourage Glosser  
+ 2 oz. 5 Volume ONLY  
Process 10 to 15 minutes.

## Blonding

**High-Lift Blonding** Colourage has six high-lift blonde shades created to give you maximum lift and deposit of tone (11A, 12N, 12G, 12A, 12AB, and 12AG). The color results will be lighter and clearer without Residual Pigment Contribution.

Processing time will be a full 45 minutes for high-lift or higher-volume color services. This will ensure maximum lift, as well as maximum deposit of tone.

Natural	Desired	High Lift Shade
5 or 6	9-10	12AB or 12AG
6	10	11A, 12A,
7 & up	10	12N, 12G or 12AG

For best results, follow chart above.

### WATERCOLORS Lightener

Watercolors Lightener is formulated for on or off scalp lightening services. It contains 3 persulfates that help break down material melanin, allowing fast lightening. Chelating agents have been added to prevent any distortion from minerals that exist in water.

Watercolors Lightener is de-dusted and contains Aloe and Argan Oil to moisturize while hair is lifting. Keratin Amino Acids strengthen existing bonds during lift. And the NEW lavender color makes it easy to read and mixes quickly to a creamy, stay-put texture. We recommend using Processing Cream with your Watercolors Lightener services.

## Colourage Color Toning Chart (Same note applies as under Filler Chart to the right)

Underlying Pigment	Natural	Cool	Warm	Natural Red
10 Pale Yellow-Yellow	9N or 9A	9A, 10A or 11A	9G, 10G, 10B or 10 NB	10CG
9 Yellow-Orange	9N or 9A	9A	9G, 10B or 10 NB	9CG or 9R
8 Orange-Yellow	8N or 8A	8A	8G or 8B	8CG or 8R
7 Orange	7N or 7A	7A	8G or 7B	7CG, 7R or 7RC
6 Red-Orange	6N or 6A	6A	6G	7CG, 6R, 6NC, 6RV, 6RO or 6RR
5 Red	5N or 5A	5A	5G	5R, 5NM, or 5NC
4 Red	3N or 4A	4A	4G	4RB, 4RA or 4RM
3 Red-Brown	3N	4A	4G	4RB, 4RA or 4RM

## Corrective Color

When the color is more than 2 levels lighter than the desired level, a filler will be necessary. A filler (repigmentizing) is a formula designed to replace pigment that has been lightened out of the hair. It is necessary to replace this pigment for proper level and to aid in tonal-value results. If you turn the RPC Chart around, it then signifies the majority of pigment found in each level. Your RPC Chart is a great guide for determining what pigment needs to be replaced and why.

Tressa's Colourage Color is so versatile, it can be used as a filler. Once you've determined the level desired, use the guide below for filler formulas.

Returning to Level	Filler Choice	If Overly Porous, Add
1	Red Concentrate	—
2	Red Concentrate	—
3	Red Concentrate	—
4	Red Concentrate	—
5	7R	1/8oz. Red
6	8R	1/8oz. Yellow
7	8R	1/8oz. Yellow
8	Equal parts 10G/8R	1/8oz. Yellow
9	Equal parts 10G/8R	1/8oz. 8R
10	Not Necessary to Fill	—

NOTE: This is only a guide. Tressa recommends a Strand Test to determine proper filler choice. Adjustments may be necessary.

### Mixing of Filler Formula:

- 1oz. color mixed with 2oz. 5 Volume Colourage Developer or Processing Cream

### For extremely porous hair, use:

- 1oz. color mixed with 2oz. 5 Volume Colourage Developer or Processing Cream and 2oz. distilled water

### Mixing of WATERCOLORS Lightener:

1 scoop of Watercolors Lightener + 2oz. Tressa Processing Cream

**On-Scalp:** Use only 10 or 20 Vol. Processing Cream. Do not place under dryer heat.

**Off-Scalp:** Use 10, 20, 30 or 40 Vol. Processing Cream. Do not place under dryer heat.

NOTE: If you prefer to use Colourage Developer, the mixing ratio is 1 scoop Watercolors Lightener to 1.5oz. Colourage Developer.

### Mixing of Toning Formula:

- 1oz. color + 2oz. Colourage Developer 5 or 10 volume
- Processing Time 5 to 20 minutes

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