

TRUSS' FIRST LAUNCH OF THE YEAR

Deluxe Prime

BLOND

REPAIR, REVIVE AND NOURISH
BLOND, SILVER OR HIGHLIGHTED HAIR

Truss' #1 selling product gets its special version for blonds: **Deluxe Prime Blond**.

All the treatment benefits from Deluxe Prime now with the ability to **neutralize** unwanted **brassy tones** in a few minutes!



HIGH TECHNOLOGY BLEND
OF VIOLET PIGMENTS THAT
WON'T DRY THE HAIR.



trussprofessional

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TRUSS
PROFESSIONAL

Deluxe Prime

BLOND

STEP BY STEP



BEFORE



Wash hair using **Blond Shampoo TRUSS**. Rinse.



Spray **Deluxe Prime Blond** throughout the hair ensuring even saturation, let it sit **according to the density and porosity of hair***. Rinse ensuring all product has been removed.



Apply the **Blond Conditioner** or **Blond Mask**. Work through the hair and let it sit for a few minutes. Rinse.



To seal the cuticles and for heat protection, spray **Amino TRUSS**. Blow dry and style as desired.



AFTER

***PROFESSIONAL TIP:** If applied immediately after highlights, start the application from the nape of the neck working through the length of the hair, massaging section by section, until you reach the top of the head and rinse.

Attention: Highly porous hair might absorb excess pigmentation.



HOME CARE: During the toning process, **color results may vary** depending on hair structure and processing time – **Fine/Thin hair:** 1 to 3 minutes and **Thick/Coarse hair:** 3 to 5 minutes. Rinse. **DO NOT USE ON THE SAME DAY OF COLORING OR BLEACHING SERVICES** (Unless being used by a professional) as the hair might absorb excessive violet pigments.