

Framcolor Glamour

PROTECTIVE COVERAGE TECHNOLOGY

- ✓ Simple... 100% gray coverage with each of the 60+ shades (no intermixing)
- ✓ Easy... same formula root to ends, never browns out
- ✓ Creative... pure tone results from pre-blended formulas

Bases →		Golds				Reds			Violets			The Ultra Lifts		
Remaining Color	Natural Level	The Natural (blue-violet)	The Gold (yellow)	The Copper Gold (yellow-orange)	The Sand (yellow-violet)	The Auburn (orange)	The Amber (orange-violet)	The Red (red-violet)	The Red (red-blue)	The Chocolate (violet-orange)	The Violet (violet)	The Violet (violet-red)	The Natural Ash (green-blue)	The Ultra Lifts
Yellow/White	10	10												12 Ultra Lift Natural (no tone)
Yellow	9	9	9.33	9.34	9.36	9.4	9.46			9.6			9.12	12.12 Ultra Lift Ash
Yellow/Orange	8	8	8.33	8.34	8.36	8.4	8.46			8.6			8.12	12.3 Ultra Lift Gold
Orange	7	7	7.33	7.34	7.36	7.4	7.46	7.56		7.64	7.26		7.12	12.31 Ultra Lift Beige
Orange/Red	6	6	6.33	6.34	6.36	6.4	6.46	6.56		6.64	6.26		6.12	12.62 Ultra Lift Pearl
Red	5	5				5.46	5.56	5.52		5.64	5.66		5.12	
Red/Violet	4	4				4.46				4.64		4.66	4.12	
Violet	3	3												
Blue/Violet	2	2												
Blue	1	1												

Pure Colors	9.333	7.56	9.56	6.66	6.22	7.11
	Pure Yellow	Pure Red	Pure Pink	Pure Purple	Pure Blue	Pure Green

Reflexes (Tones)

NATURAL	1 - 10
NATURAL ASH	.12 (green/blue)
PEARLS	.26 (blue/violet) .6 (violet)
GOLDEN	.33 (yellow)
GOLDEN COPPER	.34 (yellow/orange)
SANDS	.36 (yellow/violet)
COPPER	.4 (orange)
AMBERS	.56 (red/violet)
RED	.52 (red/blue)
CHOCOLATE	.64 (violet-orange)
VIOLET	.66 (violet/violet)
ULTRA LIFTS	.65 (violet/red)
PURE COLORS	.11 // .22 // .333 // .55 // .66 // .66

Numbering System / Color Wheel

Always perform a patch test prior to any color service.

1 : 1 mix ratio

20 volume (6%)	• 100% gray coverage • darkening • tone on tone • 1 level of lift
30 volume (9%)	• 100% gray coverage • 2 levels of lift
40 volume (12%)	• 100% gray coverage • 3 - 4 levels of lift • up to 5 levels of lift with 12 series

Activators

PROCESSING TIMES

Levels 1-10	= 35 minutes
Resistant gray	= 45 minutes
Ultra Lifts (12 series)	= 45 minutes

GUIDING PRINCIPLE OF HAIRCOLOR

Remaining color at lift level + the framesi color base = the final color.

4 Steps to Formulation

- 1.) Determine natural level
- 2.) Determine desired level
- 3.) Determine developer needed
- 4.) Determine tonal direction (warm or cool)

Pure Colors Mixing Instructions:

For the brightest, most vivid intense results

1. Apply to pre-lightened hair
2. Mix 1:1 with developer (30cc/1 oz Framcolor Glamour Pure Color + 30cc/1 oz Activator 20)
3. Process 10-20 minutes

Pure Colors Pastels

For the brightest, most vivid pastel results

1. Apply to pre-lightened hair
2. Squeeze 30cc/1 oz Framcolor Glamour 12 + 2 ribbon inches Framcolor Pure Colors in bowl.

See page 24-25 of your Framcolor Glamour Technical Manual for complete instructions.

framesi Technical Assistance
1.800.245.6323

Monday - Friday 9:00 a.m. to 8:00 p.m. E/T
Saturday 10:00 a.m. to 2:00 p.m. E/T

Elite Moda Capelli Technical Assistance
1.800.214.0618