

NEW!

DECOLOR
B
INFINITY+



INNOVATION THAT WORKS
exclusively from  **framesi**
MILAN

DECOLOR *B* INFINITY+



BLAST
Past **BRASS**
with Care

 **framesi**
MILAN

Starting Point: Level 4

FAST or SLOW

You're in CONTROL

~~BRASS~~



15 Minutes!

20 vol

~~BRASS~~

4 vol

15 Minutes!



30 Minutes!

20 vol

4 vol

30 Minutes!



DECOLOR B INFINITY+ *Test strand for best results*

Ending Point: Level 10+ / Platinum

Tone as needed



DECOLOR **B** INFINITY+

- ✓ Launch into 10+ LEVELS of lift with control and integrity
- ✓ Innovative colorless formula leaves hair with a superior, reflective shine & refined finish
- ✓ Rich & smooth consistency for an even lift and easy application
- ✓ Developed by hairstylists



DECOLOR *B* INFINITY+

- ✓ Designed for the most sensitive client or colorist; Dust, Odor and Color Free, ultra-fine powder
- ✓ Colorless powder allows the colorist to accurately read lightening results
- ✓ Lightens and conditions in one step with Concentrated Hyaluronic Acid
- ✓ VEGAN and Gluten FREE



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From this

To bliss!



*DECOLOR B CREAM PLUS
with 20 volume used on scalp*

Test strand for best results



FAST or SLOW

**You're in
CONTROL!**

**15 minutes using 30 Volume
Or
30 minutes using 15 Volume**

DECOLOR **B** INFINITY+

DECOLOR B INFINITY+
lightener exfoliates,
hydrates, and protects hair
with **Concentrated Hyaluronic
Acid & White Kaolin Powder**

In addition, it contains **protective
oils** to moisturize the hair through
a complete lightening process for
an even and controlled lift

It maintains a creamy texture that lifts
faster without drying out or flaking



DECOLOR **B** INFINITY+

Concentrated Hyaluronic Acid is a strong, powerful humectant that fills in the gaps of damage along the hair shaft and acts as a cementing substance, helping hair recover moisture balance and structure, typically depleted during a lightening service

In DECOLOR B INFINITY+, Concentrated Hyaluronic Acid instantly revitalizes, rejuvenates, and nourishes hair with intense moisture during the lightening process



WHY

White Kaolin Powder?

White Kaolin Powder is an ultra-saturating and exfoliating clay-based powder that allows the product to adhere better to the hair's surface, helping to lift the cuticle for better penetration and efficient processing, for quicker and more even results.

This ingredient also enhances the absorption of Hyaluronic Acid for additional conditioning and protection during the lifting process



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Modern
BALAYAGE



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BALAYAGE



BLAST Past **BRASS** *with Care*

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Band
Removal



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Decolorizing

BLAST Past **BRASS** *with Care*

DECOLOR *B* INFINITY+



Product Usage

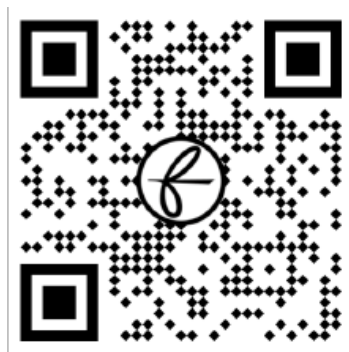
Desired Result	Amount of DECOLOR B INFINITY+	Amount of Developer	Volume of Developer
5 levels of lift	2 Scoops	80ml / 2.7oz	20
6 levels of lift	2 Scoops	80ml / 2.7oz	30
7 levels of lift	2 Scoops	80ml / 2.7oz	40
8-10+ levels of lift	3 Scoops	100ml / 3.4oz	40



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FOR MORE
INFORMATION**

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