

HIGH LISS



FINALLY...

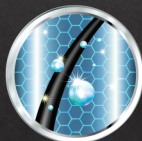
You can have a frizz-free smooth hair and **BE BLOND!**

High Liss Blond has special violet pigments that neutralizes unwanted brassy while the acidic proteins will treat and improve the overall integrity of the hair.

- ✓ IS **FORMALDEHYDE FREE**
- ✓ **NO FUMES** IN THE AIR
- ✓ NO WAIT TIME FOR FIRST WASH
- ✓ REDUCES **STYLING TIME**
- ✓ LEAVES **HAIR SHINIER, SMOOTH AND FRIZZ-FREE.**



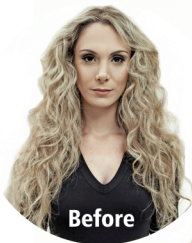
EXCLUSIVE
TECHNOLOGY FOR
NOURISHMENT
AND CUTICLE SEALING
ACIDIC PROTEINS THAT
HYDRATE AND REDUCE
HAIR VOLUME



**INTELLIGENT
HIGH-TECH
INGREDIENTS**
THAT FULFILL THE POROSITY
LEVELS FOR MAXIMUM
RECONSTRUCTION



**VIOLET
PIGMENTS**
FOR A FRIZZ-FREE
SMOOTH
PLATINUM HAIR



Before



After

DIRECTIONS:

1. Shampoo hair twice with **TRUSS Clarifying Shampoo (p.h. 7.5-8.0)**. This will open the cuticle and prepare the hair to receive the treatment (you may also choose to use **TRUSS Bidimensional Shampoo** if hair is fragile or damaged).

2. Blow Dry **100%**.

3. Application: apply product generously **1/2"** from the scalp with a brush, starting from the nape of the neck for a more natural look. Apply evenly from roots to ends and massage gently. Cover hair with a plastic cap to keep the moisture in.

Processing time: while using a hooded dryer, process hair according to hair texture and density:

- Thin and Damaged: **30 min.**
- Medium: **45 min.**
- Thick and Resistant: **60 min.**

4. Rinse thoroughly.

5. For heat and color protection, apply **TRUSS Amino** and blow dry straight. As product has been completely rinsed, you will notice how easy it will be to blow dry your client's hair.

6. Spray **TRUSS Amino** evenly and flat iron taking thin sections, sliding slowly and repeating movement until hair is frizz-free (Tip: If hair is damaged or sensitive, you can spray more **TRUSS Amino** for extra heat protection).

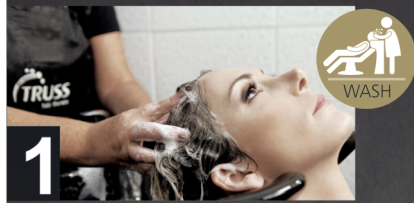
FLAT IRON TEMPERATURE:

Keratin Infused Flat Iron TRUSS

Thin Damaged hair	20
Thick Resistant hair	30

Conventional Iron

Thin Damaged hair	350°F
Thick Resistant hair	420°F



PROTECTION

www.trussprofessional.com

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TRUSS
PROFESSIONAL