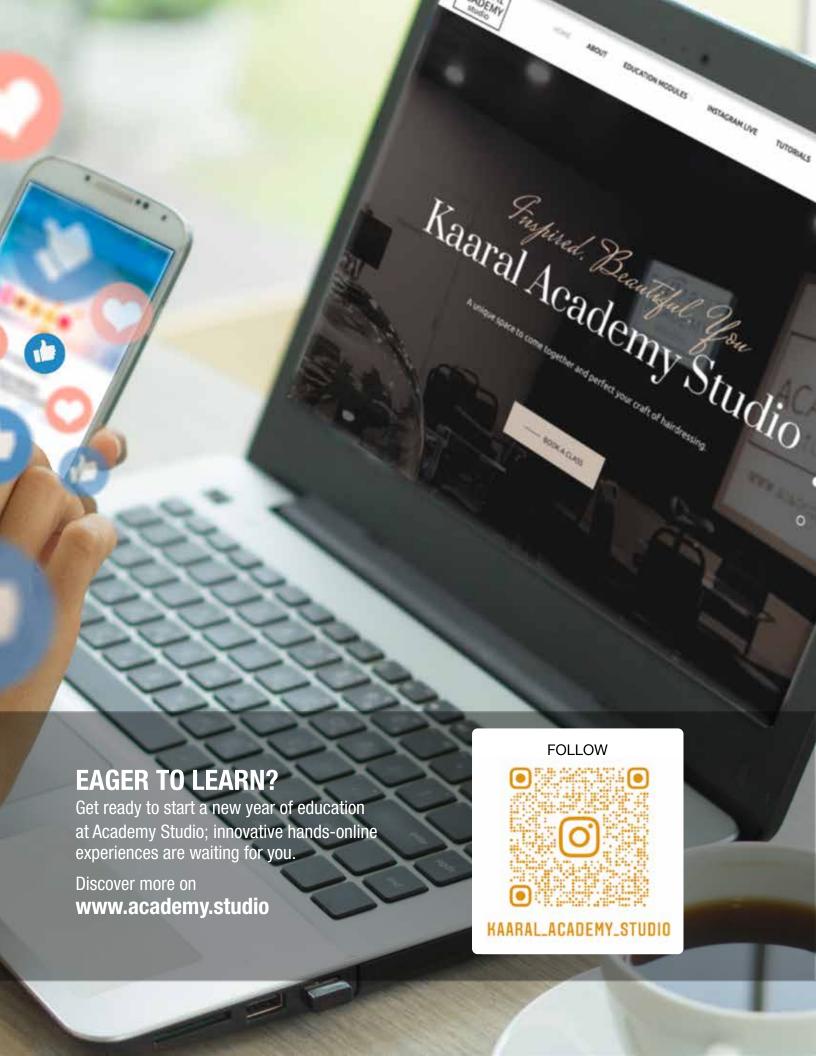


JAN/FEB 2022
SALON EXLUSIVE DEALS





# Happy New Year from the Kaaral USA Education Team

As we welcome 2022, we are excited to move into this new year offering the best in hair color theory and technical education offerings. The **Kaaraliere** Education Team brings the highest training levels of hair coloring, cutting, and styling.

Look for the many opportunities to expand your craft and knowledge of hairdressing and at the same time learn of innovative and amazing products Kaaral has to offer. Saluti! Happy New Year!



**Mark Flint Director of Education** Kaaral North America



**Donna Ogozalek** KSS USA **Education Manager** 



Jessica Bakis



**Maral Larson** 



**David Gamma** 



**Mandy Scanlon** 

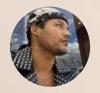


Alicia Davidson

Rebecca Frederick



**Derek Mccance** 



**Bon'sel Lightfoot** Mccance



Meghan Powers/Blotney



Marena Caterina



Nikki D'ambrosio



**Lori Collins** 



Kennedie Leath



**Apryl Bohaker** 



Spring Kelsey



This offering gives a wide variety to get that perfect blonde result. **Blonde Elevation Yellow Out** will give you superior lift while utilizing violet pigments for a pre-toning affect. Whether you are bleaching or coloring grey hair, these products will give your clients healthy, brilliant, and beautiful hair. Use **Baco Color Glaze** to tone unwanted reflections or add tone to bleached hair. From start to finish the No Yellow Box is helping every step of the way for the perfect blonde.



## **NO YELLOW BOX**

- Extreme Lift Powder
- DevPlus 10 20 30 vol
- Bacò 8.22 9.22 10.22 9.12 10.12
- Color Soft .22 .20 8.32
- Color Glaze 8.22 9.22 10.22 7.12 8.12
- Liquid Activator Liter
- Yellow Out Shampoo retail
- Yellow Out Mask retail
- Yellow Out Bi-Phase retail

**\$ 139.00** SAVE 14% SALON VALUE \$ 162.13

COD.1122



The No Orange Box is innovation at its best! This series of products perfectly made for those hard to lift, natural darker levels or making changes to previously colored hair. Utilizing the antioxidant power along with black pigments of Charcoal, the **Blonde Elevation Charcoal** series will give you the neutralization of red and orange tones. **Baco Permanent** and **Baco Soft** demi colors will neutralize, enhance, or cover the toughest greys, giving you the power of ash and violet pigments for beautiful results. This is an opportunity to experience a wide range of our best sellers and newest technology.



# **NO ORANGE BOX**

- Black Lightening Cream
- Dev Plus 10 20 30 vol
- Bacò 8.11 10.11 7.12 8.12
- Color Soft .1 .01 10.10
- Color Glaze 6.11 8.11 10.11
- Liquid Activator
- · Charcoal Shampoo retail
- Charcoal Mask retail

**\$ 115.00** SAVE 13% SALON VALUE \$ 131.73

COD.2122



Intense moisture and protection are the focus in this series of our Purify and Style Perfetto products ranges. Use **Hydra Shampoo** and the **Hydra Nourishing Mask** to infuse the benefits of Almond, Cumin and Sesame, promoting hydration and stability in the hair. Finish the style with the protection of **Dazzling** on damp hair and after blow drying, utilize the **Diamond Smooth** spray with cationic technology for heat protection and sealing the hair. Your client's style with last for days and be protected from free radicals and heat aggression.



#### **SMOOTH & HYDRATION BOX**

- Purify Hydra Shampoo
- Purify Hydra Deep Nourishing Mask
- Style Perfetto Dazzling
- Style Perfetto Diamond Smooth

\$ 39.00 SAVE 9% SALON VALUE \$ 43.00 COD.3122

Royal Nutrition to treat your hair like a queen! **Reale**'s main ingredient is Royal Jelly, it has intense nutrition of vitamins and minerals infusing moisture and strength to hair that needs the extra support. After using the Shampoo and Conditioner, finish with the leave-in Reale Vials for ongoing support to the hair.



#### **ROYAL NUTRITION**

- Purify Reale Shampoo Liter
- Purify Reale Conditioner Liter
- · Purify Reale Vials

\$ 42.00 SAVE33% SALON VALUE \$ 63.00 COD.3122



Pump up the volume with this series of volumizing and protecting products. Fine hair can be delicate, fragile and dry. With the Extra **Volume** Box, you can infuse the benefits of Bamboo and Almonds while adding volume through the benefits of Ginseng! After Shampoo and Conditioning, finish with adding Style Perfetto's **Volook Volumizing Mousse** to damp hair, adding **Hyper** to the follicle base to stimulate and volumize the hair all day. Weightless moisture, heat protection and long-lasting volume is what you'll get.



### **EXTRA VOLUME BOX**

- Purify Volume Shampoo
- Purify Volume Conditioner
- Style Perfetto Volook
- Style Perfetto Hyper

\$ 39.00 SAVE 9% SALON VALUE \$ 43.00 COD.4122

Curly Gurl slays the day! We know curly hair; it needs sustainable moisture and anti-frizz protection. Utilize **Hydra Shampoo** and follow up with the **Ultra Mask**, utilizing the benefits of Shea and Mufura Butter, the curls take what it needs and rinses away the rest. On damp hair use Insta Curl to define and stimulate, following with **Primer** for protection throughout the day. Bounce through the day knowing those curls and frizz free, luscious and beautiful.



#### **CURL & ULTRA HYDRATING BOX**

- Purify Hydra Shampoo
- Purify Ultra Mask
- Style Perfetto Insta-curl
- Style Perfetto Primer

\$ 39.00 SAVE 11% SALON VALUE \$ 44.00 COD.5122





