

LEAF  FLOWER®

NEW!

**CBD INSTANT
VOLUME**



LIFT + THICKEN FINE/THIN HAIR



Lack of volume and fragile fiber is a pervasive problem for fine/thin hair types. Too much moisture at the scalp and strands tend to become limp and lifeless. Not enough moisture and roots lose their lift and hair feels brittle, looks flat.

Centered around extensive research and testing, Leaf & Flower has pioneered a breakthrough plant derived technology that synthesizes with key cannabinoids to correct this imbalance, resulting in the formation of **healthy thicker-looking strands** and a remarkable **boost in natural volume** throughout the hair without damage or dryness.

CBD Instant Volume regimen targets both the scalp and follicle to facilitate an internal and external transformation of the hair.

Utilizing a combination of **phyto-molecular actives**, an exclusive **CBD Corrective Complex** and **hyperbranched molecules**, these innovative formulas optimize nourishment of the hair bulb, rebalance the scalp and build an internal and external frame on hair fiber groups to elicit the formation of thicker strands, create natural lift at the root and deliver a notable boost in fullness and body without residue or stiffness.




BACK BAR + RETAIL SIZES



LATEST CLINICALLY-PROVEN **TECH**



CBD Instant Volume is designed to thicken, volumize and strengthen fine/thin hair. We use the **latest technology + clinically proven ingredients** to deliver tangible results instantly and over time for a transformation that lasts.

CATEGORY	INGREDIENT/ SYSTEM	BENEFITS
 BOOST	PHYTO- MOLECULAR ACTIVES	A powerful combination of plant derived compounds that have been shown to penetrate the scalp to mediate inflammation and lipid loss resulting in improved nourishment of the hair bulb for a noticeable increase in the diameter of the follicle and improved resistance to breakage.
 CBD CORRECTIVE COMPLEX	CBD CORRECTIVE COMPLEX	Combined under high pressure and extremely low temperatures to preserve efficacy, CBD, CBG and CBC react with receptors on the scalp to facilitate homeostasis, rebalancing moisture and lubricity to enable natural lift from the root while fortifying hair against future damage.
 BOOST	BIO- RESPONSIVE CO-POLYMER	Comprised of a network of unique hyperbranched molecules that create an undetectable framework in and around the hair fiber, providing structure that gives hair the appearance and feel of more body and volume without adding weight.



CBD INSTANT VOLUME SHAMPOO

BACK BAR SIZE TOO!



- Removes impurities
- Phyto-molecular actives boost volume
- Restores body to areas weighed down by build up
- Sulfate-free
- Color Safe

SALON COST:

\$20.00

MSRP:

\$40.00

CBD INSTANT VOLUME CONDITIONER

BACK BAR SIZE TOO!



- Functional glycolipids rebalance scalp
- Strengthens follicles, plumping fine strands
- Adds softness, body and bounce
- Color Safe
- UVA/UVB protection

SALON COST:

\$21.00

MSRP:

\$42.00

CBD INSTANT VOLUMIZER SPRAY



- Gives noticeable lift at the root
- Breakthrough co-polymer locks in volume at crown
- Fills in + plumps thin strands
- Hair looks and feels thicker
- Dries soft
- Won't build up

SALON COST:

\$19.00

MSRP:

\$38.00



TARGETED SUPPORT FOR CONTINUOUS SUCCESS

- ✦ Social + Digital Campaigns
- ✦ In Salon Signage
- ✦ Smart Screen/Stick Short Form Videos
- ✦ Pre-Launch Shipper Sticker
- ✦ In Field Support
- ✦ Virtual One On One Sessions

