



Harness the Colors of the Sun

If you haven't tried
this lightning-fast
system, this kit is for
you! Learn 4 fast,
simple highlight/
lowligh techniques
and experience
the time savings
for yourself! Make
more money in
less time – it's
that simple!



LITEWORX™

Lift & Tone System

Looking for Time Savings and Versatility?

Create the same highlights/lowlights that you can with a double-process service!

What is LITEWORX?

- Contains a specially designed blend of lifting agents and pigments that allow the hair to be lifted, toned and conditioned in one simultaneous step
- No need to bleach and then tone in the traditional 2-step process. The Power Lifting Powder and Conditioning Oil Lightener provide the boost for those same high-lift shades – in half the time!
- The System contains natural moisturizers and nourishing ingredients such as Wheat Protein and Chamomile Extract to infuse hair with condition and softness you can see and feel!
- LITEWORX can be used on and off the scalp, with or without dryer heat for various highlight/lowlight techniques!

LITEWORX Helpful Tips

- Each scoop of Power Lifting Powder provides up to 1½ to 2 levels of lift. Lowlight formulas are designed to deposit tone only with minimal to no lift.
- Add 1 additional scoop of Power Lifting Powder when highlighting over tinted hair, coarse resistant, dark tint or hard water deposit. Up to 8 total scoops of LITEWORX Powder may be used for maximum lightening power.
- For maximum color deposit, you may double the Color Toner amount in the formula.
- While you may alter the amount of Power Lifting Powder and Color Toner, keep the amount of Conditioning Oil and Processing Cream as listed on the formulation chart.
- When more lift is desired, increase the amount of Power Lifting Powder. When less lift is desired, decrease it.
- When more color deposit is desired, decrease the volume of Tressa Processing Cream from 20 Vol to 10 Vol, or even 5 Vol.
- When using dryer heat and highlighting through a cap or painting, place a loose plastic cap over the exposed processing highlights to keep the product from drying out.
- Keep in mind that dryer heat accelerates the process.



4 Triangle Points

Technique

This technique evenly distributes color around the top of the head, giving the illusion the hair has been lightened all over. It is an excellent technique for long hair in need of a regrowth touch up.



Sectioning

Determine the main balance point on top of the head; all triangle points will meet in this area.

Note: There will be hair left out between each triangle section.



Step 1 Front: From the main balance point, make a triangle that extends to the arch of each eyebrow; clip away.



Step 2 Sides: Start at the main balance point, making the same width triangle section as the front section. This section will extend to the top of the side round flat.



Step 3 Back: Return to the main balance point, making the same width triangle section to drop slightly over the center round.

LITEWORX Formula for Marina

Natural Level – 6 Light Brown

Hair Type: Coarse, resistant; extra scoops of Power Lifting Powder were needed

High Lift: Lightest Cool Blonde (5 scoops) Power Lifting Powder

Medium Lift: Vanilla Cream Blonde (4 scoops) Power Lifting Powder

Low Lift: Golden Blonde (3 scoops) Power Lifting Powder

Refer to the LITEWORX Formulation Chart for complete formula & directions

Foils

Step 1 Back: Begin in the back section at the bottom; weave back to back foils and place the lightest formula first. Continue weaving back to back foils, placing the medium formula second and the darkest formula third.



Step 2 Front:

Duplicate the formula placement through the side and top sub-sections.



The hair left out of the foils has Irresistible Deposit-Only Color (8CG + 6CG) with Irresistible Processor

Diagonal Contours

Technique

This technique follows the head shape on the top and sides and places diagonal highlights and lowlights to add subtle but dimensional texture to support the style. The goal is to create a natural result to accentuate the movement in the hair.





Sectioning

Section out a horseshoe shape through the top of the head; secure with clip. At the top of the side round (parietal ridge) take a triangular section; point faces the back of the horseshoe section and the bottom of the triangle comes diagonally forward to the front of the head.

LITEWORX Formula for Heather

Natural Level – 6 Light Brown

Hair Type: Normal, no previous color or highlights

Low Lift: Wheat and Honey (1 scoop) Power Lifting Powder

High Lift: Golden Blonde (2 scoops) Power Lifting Powder

NO DRYER HEAT WAS REQUIRED

Refer to the LITEWORX Formulation Chart for complete formula & directions



Foils

Top Begin just over the left eye or the opposite side to which the hair parts. Take a ½" to 1" section out in front of the horseshoe section. Next take a 1" sub-section behind this section and weave, starting with your darkest formula. In the next sub-section, weave and place lightest formula. Continue this pattern diagonally across the top horseshoe section.

Sides Start by taking a ½" to 1" section out near hairline. Next take a 1" sub-section behind this section and weave, starting with your darkest formula. In the next sub-section, weave and place lightest formula. Continue this pattern diagonally through the side section.

The hair left out of the foils has Irresistible Deposit-Only Color (9CR+ 6CG) with Irresistible Processor.

The Chevron Technique

This technique is a way to eliminate the stripes that sometimes come with foiling hair in horizontal sections across the top of the head. Color is distributed naturally throughout top of head. We utilized slicing and weaving in the foils to give some nice variation in our pattern.





Sectioning Section out a horseshoe shape through the top of the head; divide down the middle and secure with clips.



LITEWORX Formula for Julie
Natural Level – 5 Medium Brown

Hair Type: Previously colored and highlighted; extra scoops of Power Lifting Powder were needed

Low Lift: Warm Caramel (2 scoops) Power Lifting Powder

High Lift: Golden Blonde (4 scoops) Power Lifting Powder

Refer to the LITEWORX Formulation Chart for complete formula & directions



Foils Start in the front and take ½" triangles off the front two sections; alternate from right section to left section by placing foils diagonally to emulate a chevron pattern across the top of the head.

Foil Pattern Front to back foils (2-3" in width; may vary depending on head size)

2 back to back foils

½" section left out of foil

2 back to back foils

The hair left out of the foils has Irresistible Deposit-Only Color (6NR) with Irresistible Processor.



Tri-Shapes Technique

This technique pattern is designed to distribute bold color through the front and sides of the head. The steep angular placement of the color is directionally pushing color toward the face. We utilized a back to back foil placement within a given section to give the bold color more detail.



Sectioning Part the hair in the natural fall at the top of the head before you drop over the back of the head; (our model Jade has a natural side part just off the center of the head). Take out a 1" x 1" circle shape and clip out of the way.

LITEWORX Formula for Jade

Natural Level – 4 Dark Brown

Hair Type: Normal, no previous color or highlights

Low Lift: Warm Caramel (1 scoop) Power Lifting Powder

High Lift: Light Copper Blonde (2 scoops) Power Lifting Powder
Icy Platinum Blonde (6 scoops) Power Lifting Powder

Refer to the LITEWORX Formulation Chart for complete formula & directions

Foils Start at the back of the heavy bang side and take (5) diagonal triangle sub-sections; on the opposite side take (3) diagonal triangle sub-sections.

Foil Pattern In each of the diagonal triangle sub-sections, place back to back foils; think strategically about your color placement so you get the most bold, solid color running throughout.

The hair left out of the foils has Irresistible Deposit-Only Color (4RO+ 6RO) and Irresistible Processor

