



oligo  
PROFESSIONNEL

LOYALTY PROGRAM  
2023

# THE PROGRAM

## 4-TIER STRUCTURE

The Oligo Professionnel Loyalty Program, a 4-tier structure, is your fast track to an endless supply of rewards. Earn dollars that can be used towards the purchase of practical items such as products, accessories, branding material and educational classes.

### Silver

JOIN THE CLUB

QUARTERLY  
PURCHASES

**\$1,250 - \$2,499**

Lorem ipsum

EARN **5%**  
IN REWARD-DOLLARS

**ACCESS TO:**

- ◆ PRODUCTS
- ◆ ACCESSORIES
- ◆ BRANDING MATERIAL

### Gold

NEXT LEVEL

QUARTERLY  
PURCHASES

**\$2,500 - \$4,999**

EARN **8%**  
IN REWARD-DOLLARS

**ACCESS TO:**

- ◆ PRODUCTS
- ◆ ACCESSORIES
- ◆ BRANDING MATERIAL

### Platinum

VIEW FROM ABOVE

QUARTERLY  
PURCHASES

**\$5,000 - \$12,499**

EARN **12%**  
IN REWARD-DOLLARS

**ACCESS TO:**

- ◆ PRODUCTS
- ◆ ACCESSORIES
- ◆ BRANDING MATERIAL

### Platinum+

TOP OF THE LINE

QUARTERLY  
PURCHASES

**\$12,500 +**

EARN **15%**  
IN REWARD-DOLLARS

**ACCESS TO:**

- ◆ PRODUCTS
- ◆ ACCESSORIES
- ◆ BRANDING MATERIAL



# QUARTERS

## PLAN AHEAD

Reward-dollars are accumulated each quarter.  
Reward-dollars cannot be carried forward to the next quarter.  
Reward-dollars expire 60 days after the end of each quarter.

### 1<sup>ST</sup> QUARTER



JANUARY 1<sup>ST</sup> TO  
MARCH 31<sup>ST</sup>

REWARDS \$ EXPIRE  
MAY 31<sup>ST</sup>

### 2<sup>ND</sup> QUARTER



APRIL 1<sup>ST</sup> TO  
JUNE 30<sup>TH</sup>

REWARDS \$ EXPIRE  
AUGUST 31<sup>ST</sup>

### 3<sup>RD</sup> QUARTER



JULY 1<sup>ST</sup> TO  
SEPTEMBER 30<sup>TH</sup>

REWARDS \$ EXPIRE  
NOVEMBER 30<sup>TH</sup>

### 4<sup>TH</sup> QUARTER



OCTOBER 1<sup>ST</sup> TO  
DECEMBER 31<sup>ST</sup>

REWARDS \$ EXPIRE  
FEBRUARY 28<sup>TH</sup>

# HOW IT WORKS

## THE RULES

- Qualified participants are defined as salons or independent contractors working in a salon in Canada or USA.
- You are automatically registered.
- To obtain your rewards, fill out an order form provided by your sales consultant
- Salon owners cannot pool purchases of different salons to calculate reward-dollars.
- Purchases cannot be carried forward from one quarter to the next.
- All Oligo product purchases will count towards calculating the reward-dollars earned .
- Reward-dollars cannot be carried forward from one quarter to another.
- Reward-dollars must be spent 60 days after the end of each quarter.
- Reward-dollars are nontransferable and cannot be exchanged for cash or discounts.
- Allow 4 to 6 weeks for your branding rewards to be delivered.