



MÄNNISKAN

KARAL
PASSION IS AT THE HEART OF BEAUTY





TRENDS ARE TEMPORARY
CLASS IS TIMELESS



MÄNNISKAN

A desire for something elegant and unique

The exclusive allure of the MÄNNISKAN man is all about exploring a new sense of freedom that changes the approach to traditional style and recovers the bond with authentic elegance.

An aesthetic dialogue entrenched in the allure of the contemporary, where taking care of yourself is no longer a necessity, but a pleasure to be pampered with specific products.



MANNISKAN

This is the specific professional Grooming line, dedicated to the charismatic guy with a strong identity.

Creativity, dedication to care products, maximum attention to detail and Italian-made elegance make this an exclusive product range. Studied and devised based on the experience of men and their grooming needs. A complete, no-frills range for every aspect of the daily body, beard and hair care rituals.

All **Manniskan** products come in a distinctive designer pack, featuring professional formulas and guarantee absolute performance.

HAIR CLEANSING

1 - 3 in 1 Tonifying Shampoo & Shower Gel	250 ml/1000 ml
2 - Strengthening Conditioner	250 ml/1000 ml
3 - Black Toning Shampoo	250 ml/1000 ml

HAIR STYLING

4 - Black Shaping Paste	100 ml
5 - Matt Paste Strong	100 ml
6 - Modelling Paste	100 ml

BEARD & MOUSTACHES CARE

7 - Smooth Shave Gel	150 ml
8 - Lenitive After Shave Cream	150 ml
9 - Beard Oil	50 ml
10 - Moustache Wax	30 ml

BEARD & HAIR COLOR

11 - Hair & Beard Color	50 ml
12 - Activator	150 ml



HAIR CLEANSING





3 IN 1 TONIFYING SHAMPOO & SHOWER GEL Hair, Beard, and Body

250 ml/1000 ml

A single product, practical and versatile, for a balanced way to cleanse the hair, beard and body. The mix of natural elements brings tone and a light invigorating sensation, thanks to the Zeolite, a detoxifying, antioxidant volcanic mineral. With Red Sandalwood, for its regenerating, soothing and conditioning properties.

Use: apply to damp hair, beard and body, massage well, then rinse. Repeat if necessary.

STRENGTHENING CONDITIONER

250 ml/1000 ml

Hair conditioner enriched with Red Sandalwood and Olive Oil. Hydrates, softens and strengthens the hair, without weighing it down. Brings suppleness and vigor to dull, lifeless hair.

Use: apply after shampooing to towel-dried hair, leave on for a few minutes and rinse.



BLACK TONING SHAMPOO

250 ml/1000 ml

The formula rich in Minerals and Antioxidants revives and regenerates the hair and scalp. Thanks to the properties of Black Carbon, it has a revitalizing effect on grey and white hair. Combats undesired yellow reflections. The Blackberry Vinegar leaves the hair exceptionally shiny and strong.

Use: apply to damp hair, leave on for 2-3 minutes and rinse.



HAIR STYLING





BLACK SHAPING PASTE

100 ml

Modelling paste for hair, enriched with Black Carbon. The special ingredients add shine and mask white hair for a natural effect. Protects the hair from UV rays.

Leaves no residue and does not stain. Washes out with shampoo.

Use: apply to damp or dry hair and style as desired.

MATT PASTE STRONG

100 ml

Thanks to the pliable structure of the Beeswax, it guarantees definition and control, with an incredible matt effect. Shapes the hair as desired for a strong, immediate, lasting look.

Use: massage between the hands and spread on dry hair, style as desired.



MODELLING PASTE

100 ml

Modelling paste with lasting hold. Can be shaped several times, making it ideal for dynamic styles. Natural glossy effect.

Use: massage a small amount of product between the hands and spread on dry or damp hair.



BEARD &
MOUSTACHES
CARE





SMOOTH SHAVE GEL

150 ml

Soft gel with a special texture ideal for contours and precision shaving. The plant extracts perform a refreshing, soothing action, for a comfortable shave. The Aloe Vera nourishes the skin and prevents irritation and redness, stimulating the production of collagen.

Use: spread a small amount of product evenly on damp skin before shaving.

LENITIVE AFTER SHAVE CREAM

150 ml

Gentle, refreshing cream. Moisturizes and soothes the skin after shaving, relieving redness, irritation and itching. The special mix of plant extracts helps to calm the skin and accelerates the healing of small cuts.

Use: spread evenly on the skin after shaving and massage until fully absorbed.



BEARD OIL

50 ml

Naturally fragrant beard oil. Restructuring with anti-aging effects; eliminates frizz. The special mix of plant oils softens and protects the skin and beard, optimizing moisture.

Use: spread a few drops on the beard, then brush.

MOUSTACHE WAX

30 ml

Defines and supports the shape of the moustache, keeping it soft and supple. With nourishing, moisturizing and tonifying properties.

Use: heat the product with a hairdryer, massage the necessary amount between the hands and use the fingers or comb to shape the moustache as desired.





BEARD & HAIR
COLOR



HAIR AND BEARD COLOR

50 ml

Hair and beard coloring gel.
Covers grey hair to a natural tone and neutralizes
undesired reflections wash after wash. Restores
vigor and shine to beards and hair.

2-3

4-5

5-6

7-8



HAIR AND BEARD ACTIVATOR

150 ml

Activator formulated to boost the
characteristics of the gel color.
Boosts coverage and shine and offers
lasting protection for the hair and beard.



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