









TRESSA WAVES FEATURES & BENEFITS

Tressa is the **ONLY** wave manufacturer that has a patented Triple Bonding Neutralize. **What does this mean to you? It means less time and more revenue!** It means you can add a color and/or a highlight service on the same day of a wave service!



(1) In-Salon Wave & Texture class! (4) each Tressa Wave: (6) types of waves, (1) each of the following: Remove-All Plus Shampoo Liter, Clarifying Rinse Liter, 8oz. Moistureze, 4oz. Protage, Wave Manual, Education/Directions Sheet.

Intro Kit: \$154.00
Indiv. Waves: \$6.00
Econo Waves: \$55.00

HAIR PROFILE	WAVE CHOICE	FEATURES & BENEFITS	HAIR PROFILE	WAVE CHOICE	FEATURES & BENEFITS
Normal Normal Resistant Fine Resistant	 VERSATAGE Alkaline pH 9.5	<ul style="list-style-type: none"> Processes at room temperature Stop action to prevent over processing Promises ultimate bounce, fullness and strength, while leaving hair in superb condition 	Normal - Multiple Porosity Highlighted (under 50%) Previously Permed	 ZONE CONTROL Buffered Acid pH 7.7	<ul style="list-style-type: none"> Self-heating - No dryer heat required Stop action to prevent over processing Ensures even wave pattern throughout multi-porosity hair Recommended for Rod to Roller technique
Normal Extremely Resistant Normal Resistant Coarse Resistant	 FULL CYCLE Buffered Alkaline pH 8.5	<ul style="list-style-type: none"> Processes with dryer heat Perfect for long hair Ideal for techniques using jumbo rods Perfect for spiral wraps Gives support of alkaline wave with the natural feel of an acid wave 	Healthy High Lift Highlighted (up to 80%) Fragile Normal Fragile Colored	 COLOURAGE Acid pH 7	<ul style="list-style-type: none"> Processes at room temperature Stop action to prevent over processing Minimizes color lifting
Normal Healthy Colored	 CLIENTAGE Buffered Acid pH 8.2	<ul style="list-style-type: none"> Processes at room temperature True to rod size curl Acid wave results Adds great condition Great for Rod to Roller technique 	Healthy High Lift Highlighted (up to 80%) Fragile Normal Fragile Colored	 PLIANCE Acid pH 6.7	<ul style="list-style-type: none"> Processes with dryer heat Perfect for fine hair Gentle with very little cuticle lifting or swelling Recommended for Rod to Roller technique

The only waves that you can curl, color and shampoo in the same service!

WAVE COMPARISON CHART

Note: This chart is intended for general comparison only as recommended hair types and processing guidelines vary from product to product. Use only in accordance with manufacturer's directions.

Tressa	Matrix	Redken	Joico/ISO	Zotos	Quantum
 VERSATAGE	Opti.Effects Resistant	Creative Curl (normal/resistant) Vector Variable Action	Triactive NT Normal/Resistant Formula K-Pak Waves Reconstructive Alkaline Wave (normal)	Texture EFX Normal and Resistant Thio Free Design Freedom Plus Alkaline	Firm Option Quantum 5 Firm Choices Alkaline
 FULL CYCLE	Opti.Effects Resistant	Creative Curl (normal/resistant)	Triactive HP Regular Formula K-Pak Waves Reconstructive Thio-Free Wave (normal)	Texture EFX Normal and Resistant Thio Free Feels So Lively (normal) Design Freedom Regular	Quantum 5 Firm Choices Alkaline
 CLIENTAGE	Opti.Extra Opti.Effects Normal	Vector Plus Extra Body (normal/resistant) Vector Plus	Triactive AcidWave (normal, resistant, tinted) K-Pak Waves Reconstructive Alkaline Wave (color-treated) ISO (Option 3)	Texture EFX Color-Treated Previously Perm'd Feels So Lively (tinted) Warm & Gentle (tinted)	Original Acid Quantum 5 ExtraVolume Acid
 ZONE CONTROL	Opti.Variable Action Opti.Thermic	Vector Plus Original (all types, up to 50% highlighted)	Triactive AcidWave (normal, highlighted) K-Pak Waves Reconstructive Extra Body AcidWave ISO (Option 1) ISO (Exo-thermic)	Ultra Bond Overture (natural curl for normal, tinted and highlighted up to 40%)	Quantum Ultra Firm Self Warming Quantum 5 Mega Firm Exothermic Quantum Hydra Balance
 COLOURAGE	Opti.Effects Sensitized	Inner Secret Creative Curl (fine/limp/tinted/highlighted)	Triactive NT Chemically Treated Formula K-Pak Waves Reconstructive Wave Thio-free (color-treated) ISO (Option 2) Heavy Highlighted, Bleach	Design Freedom (tinted) Acclaim Plus (hi-lift) Ultra Bond Striations (Acid Balanced)	Extra Body Acid TT Blue Blue Ring
 PLIANCE	Opti.Effects Sensitized Biologie	Inner Secret Creative Curl (fine/limp/tinted/highlighted)	Triactive NT Chemically Treated (tinted, highlighted) K-Pak Waves Reconstructive Acid Wave ISO (Option 2)	Design Freedom Acid Warm & Gentle (tinted) Ultra Bond Creative License Acclaim Acid Regular	Platinum Quantum 5 Classic Body TT Purple Ring



LITEWORX™ Lift & Tone System

This lightning-speed color system lifts and tones in one application in as little as 20 minutes. **What does this mean to you? It means less time and more revenue!** It means you can perform a highlight/lowlight service in half the time of a double process service!

- Quickly lifts and tones in as little as 20 minutes with a single application
- Lift up to 7 levels! Take a natural level 4 to an icy Platinum Blonde in 1 application
- Achieve a full spectrum of 15 beautiful highlight and 6 lowlight shades using just 6 ColorToners
- Create highlights and lowlights in one kit!
- Creates beautiful consistent results on color treated or normal hair
- LTC Complex Lifts, Tones and Conditions, infusing hair with wheat protein, oleic acid, chamomile extract and more for softness you can see and feel
- LITEWORX Non-Ammonia ColorToners minimize cuticle damage and contain a mild fragrance to delight the senses
- Formula mixes to a smooth, rich, creamy consistency, perfect for highlight/lowlight and corrective color applications. No thickening agent required!
- LITEWORX can be used off the scalp with or without dryer heat for various highlight/lowlight techniques. You can also process on the scalp at room temperature (no dryer heat) for complete creative flexibility
- Toners available in 4oz. bottles



TRESSA LITEWORX FEATURES & BENEFITS



Conditioning Oil Lightener achieves optimum lift in minimal time while Wheat Protein and Oleic Acid ingredients add healthy shine and condition. Formula remains moist during processing for flawless coverage and consistent results.



Power Lifting Powder adds a little muscle to the Conditioning Oil Lightener! Triple Lifting Agents provide a power boost that achieves up to 7 levels of lift, while leaving hair in incredible condition.



10 & 20 Volume Processing Cream mix with the LITEWORX formula to achieve a rich, luxurious consistency for flawless highlight/lowlight applications. Additional conditioning agents leave hair in remarkable condition.



Non-Ammonia Color Toners deliver pure luminous color with amazing shine and condition. The seven color toners combine to achieve 15 highlight and 6 lowlight shades.

Example Formula

DESIRED HIGHLIGHT COLOR	HIGHLIGHT FORMULA				NATURAL STARTING LEVEL & SCOOPS of Power Lifting Power									
	LITEWORX	Toner Color(s)	Conditioning Oil	Processing Cream	1 Blue Black	2 Black	3 Darkest Brown	4 Dark Brown	5 Medium Brown	6 Light Brown	7 Dark Blonde	8 Medium Blonde	9 Light Blonde	10 Very Lt Blonde
Wheat & Honey Blonde	Medium Lift	1/4 oz 6AN + 1/4 oz 8CG	1/2 oz Oil	1 1/2 oz 10 Vol	n/a	2	2	2	2	1	1	1	See Lowlighting Chart on Reverse	
	Maximum Lift	1/4 oz 6AN + 1/4 oz 8CG	1/2 oz Oil	1 1/2 oz 20 Vol	n/a	n/a	n/a	3	3	2	n/a	n/a	See Lowlighting Chart on Reverse	
Golden Blonde	Medium Lift	1/2 oz 8CG	1/2 oz Oil	1 1/2 oz 10 Vol	n/a	2	2	2	2	1	1	1	See Lowlighting Chart on Reverse	
	Maximum Lift	1/2 oz 8CG	1/2 oz Oil	1 1/2 oz 20 Vol	n/a	n/a	n/a	3	3	2	n/a	n/a	See Lowlighting Chart on Reverse	

LITEWORX Highlight Shade	Scruples Blazing Shade	LITEWORX Lowlight Shade	Scruples Blazing Shade
Rich Auburn	Warm Rich Red	Dark Brown	Espresso
Soft Auburn	Chestnut	Bronze Mahogany	NO SHADE
Warm Caramel	Caramel	Rich Auburn	NO SHADE
Light Copper Blonde (med/max lift)	Warm Copper Blonde	Soft Auburn	NO SHADE
Wheat & Honey Blonde	Honey Blonde	Warm Caramel	NO SHADE
Golden Blonde	Warm Golden Blonde	Light Copper Blonde (med. lift)	Coffee
Light Golden Blonde	Soft Golden Blonde	Light Copper Blonde (max lift)	Toasted Almond
Vanilla Cream Blonde	Pale Vanilla Blonde	Wheat & Honey Blonde	NO SHADE
Strawberry Cream Blonde	NO SHADE	Golden Blonde	Maple
Irish Cream Blonde	NO SHADE		
Cool Blonde	Cool Light Blonde		
Light Cool Blonde	Cool Almond Blonde		
Lightest Cool Blonde	Coollest Ultra Light Blonde		
Icy Platinum Blonde	NO SHADE		

Note: This chart is intended for general comparison only as recommended hair types and processing guidelines vary from product to product. Use only in accordance with manufacturer directions.



TRESSA COLOURAGE FEATURES & BENEFITS

Colourage Translucent Permanent Color contains the richest shades and most natural tones. **What does this mean to you?**
It means maximum versatility and more revenue! It means you'll get everything you want and the consistent, reliable results you need.



- Diverse color palette of 61 shades, plus 4 Concentrates, Blonding Booster and Glosser
- Easy-to-formulate system
- Translucent, multi-dimensional tones with flawless gray coverage
- Long-lasting color that resists fading through state-of-the-art dye coupling technology
- Oleic acid gives hair beautiful shine and condition
- Smooth, gel-like consistency for easy mixing and application
- Economical – Mix 2oz. developer with every 1oz. of color
- Two developer consistencies to choose from for flawless application
- Available in 2oz. tubes

Colourage Tonal Series

- Natural Series:** Brown base and used as a color guide
- Ash Series:** Brown base with calibrated predominate blue/violet tones to neutralize unwanted warmth
- Ash Ash Series:** Brown/blue base; formulated to neutralize extreme warmth
- Gold Series:** Brown base with predominant gold tones
- Beige Series:** Brown base with predominant pink tones
- Copper Gold Series:** Brown base with predominant copper gold tones
- Red Brown Series:** Brown base with predominant red/blue tones
- Red Series:** Brown base with predominant red tones
- Specialty Red Series:** Contains more intense, true red tones than the Red Series
- Super Ultra Light Blondes Series:** For clients that want the lightest blonde possible in a single process. Maximum lift and deposit to create the most translucent blondes

Colourage Color Conversion Chart

This chart is a guide only. Conversions may differ slightly.

* For Keune Tinta Color NaturL Plus Series use 1 part Colourage Developer to 1 part Colourage color instead of a 2 to 1 ratio

Colourage Shade	Matrix SoColor	Schwarzkopf Royal	Logics	JPMS Color	Redken Clr Fusion	Redken Chromatics	Wella Koleston Perfect	Wella Color Perfect	Pravana Chromasilk	L'Oreal Majirel	Framesi Framcolor	Goldwell Topchic	Scruples High Definition	Keune Tinta Color	
1N Blue Black	1N	1N	1B/1V	1N	1AB	1Ab 1.1	—	1N / 1/0	—	1/1.0	1NP 1 1NB 1.02	2A	1N	1.1	
2N Black	2N	1-0	—	2N	2N	2N 2	2/0 22/0	2N / 2/0	1	2.10	2NP 2	2N	1N +00	1	
3N Darkest Brown	3N	3-0	—	3N	3N	3N 3	3/0 33/0	—	—	3/3.10	3NP 3	3N	2G+4BV	3	
4N Dark Brown	4N	4-0	3N	4N	4N	4N 4	4/0 44/0	3N / 3/0	3	4/4.0	4NP 4	4N/4NN	4G + 4BV	4	
5N Medium Brown	5N or 505N	5-0 or 5-00	4N 4NN	5N	5N	5N 5	5/0 55/0	4N / 4/0	4	5/5.0	5NP 5	5N/5NN	4G + 4BV + 00	5	
6N Light Brown	6N or 506N	6-0 or 6-00	5N	6N	6N	6N 6	6/0 66/0	5N / 5/0	5	6/6.0	6NP 6	6N/6NN	8G + 4BV	6	
7N Dark Blonde	7N or 507N	7-0 or 7-00	6N 6NN	7N	7N	7N 7	7/0 77/0	6N / 6/0	6	7/7.0	7NP 7	7N/7NN	8G + 4BV	7	
8N Medium Blonde	8N or 508N	8-0 or 8-00	7N	8N	8N	8N 8	8/0 88/0	7N / 7/0	7	8/8.0	8NP 8	8N/8NN	4G + 12V	8	
9N Light Blonde	9N or 509N	9-0 or 9-00	8N 8NN	9N	9N	9N 9	9/0 99/0	8N / 8/0	8	9	9NP 9	9N/9NN	8G + 10BG	9	
10N Very Light Blonde	10N or 510N	10-0	—	10N	10N	10N 10	10/0	9N / 9/0	9	10	10NP 10	10N	8G + 12V	10	
4A Dark Ash Brown	4A	4.1	3V	—	4Ag	4Ag 4.17	—	—	—	4.11	—	—	3BV	—	
5A Medium Ash Brown	5A	5.1	—	4A	—	—	—	4A / 4/1	—	5.1	5CP 5.13	6NA	4BV	—	
6A Light Ash Brown	6A	6.1	5V	—	6Ag	6Ag 6.17	6/01	5A / 5/1	—	6.1/6.01	6CP 6.13	7NA	4BV + 00	6.1	
7A Dark Smoke Ash Blonde	7A	7.1	6V	6A	—	7Ab 7.1	7/01	6A / 6/1	6.1	7.1/7.01	7CP 7.13	8NA	4BV + 00	8.1	
8A Medium Smoke Ash Blonde	8A/8AV	8.1	—	—	7Av	—	8/01	7A / 7/1	7.1	8.1/8.01	8CP 8.13	9NA	10BG + 4BV	9.1	
9A Light Smoke Ash Blonde	9A	9.1	8V	8A	—	9Ab 9.1	9/01	8A / 8/1	8.1	9.1	9CP 9.13	9A	12V + 4BV	—	
10A Very Light Smoke Ash Bld	10AV	10.1	—	10A	9Av	—	10/1	9A / 9/1	9.1	10.1	—	10A/10V	12V + 4BV + 00	1001	
5AA Medium Cool Ash Brown	5AA	—	3B	—	4Ab	5Ab 5.1	5/1	—	5.11	5.11	5CC 5.21 5NC 5*1	5A	—	—	
6AA Light Cool Ash Brown	6AA	6.2	4B	—	6Ab	6Aa 6.11	6/1	—	6.11	6.11	6NC 6*1	6A	—	—	
7AA Dark Cool Ash Blonde	—	7.2	6B	—	—	—	7/1	—	7.11	7.11	7CC 7.21 7NC 7*1	7A	—	7.2	
8AA Medium Cool Ash Blonde	8AA	8.2	8B	—	8Ab	8Aa 8.11	8/1	—	8.11	—	9CC 9.21	8A	—	—	
4G Dark Golden Brown	504W	4.5	3G	—	—	4G 4.3	—	—	—	4.3	4W 4.063	—	4G	4.3	
5G Medium Golden Brown	5W or 5G	5.5	4G	4G	—	—	5/3	4G / 4/3	4.3	5.3	5W 5.063	5BG	4G + 00	5.3	
6G Light Golden Brown	6W or 506W	6.5	—	—	5Go	6G 6.3	6/3	5G / 5/3	5.3	6.3/6.03	6W 6.063/6SD 6.3	6G	8G + 4G	6.3	
7G Dark Golden Blonde	7W or 7G	7.5	6G	6G	—	—	7/3	6G / 6/3	6.3	7.3/7.03	7W 7.063/7SD 7.3	7G	8G + 4G	7.3	
8G Medium Golden Blonde	8W or 508W	8.5	8G	—	7Go	8G 8.3	8/3	7G / 7/3	7.3	8.3/8.03	8W 8.063/8SD 8.3	8G	8G	8.3	
9G Light Golden Blonde	9G	9.5	—	8G	—	9G 9.3	9/3	8G / 8/3	8.3	9.3/9.03	9W 9.063/9SD 9.3	9G	8G + 00	9.3	
10G Very Light Golden Blonde	11W	10.5	10G	—	—	10G 10.3	10/3	9G / 9/3	9.3	10.03	—	10G	8G + 00	—	
7B Blush Beige	—	—	—	6CB	6Gb	6Gb 6.31	7/93	6WB / 6/7	—	7.13/7.31	7BP 7*31/6G 6*6	7B	—	7.54	
8B Light Blush Beige	8B	—	—	8CB	8Gb	8Gb 8.31	8/93	7WB / 7/7	8.22	8.13/8.31	8BP 8*31/7G 7*6	8B	—	8.52	
10B Lightest Blush Beige	10B	10.4	—	10CB	9Gb	10Gb 10.31	9/93	—	10.4	10.31	—	10B	—	—	
10NB Light Champagne Blonde	10MM	9.40	10BN	10NB	10Gb	10Ago 10.13	10/16	—	905	10.21	11/B 11.31	11B	8G + 10BG + 00	1032	
7CG Dark Butters. Strawb. Bld	7CG	7.70	—	—	7Cr	7Cr 7.46	7/34	6RG / 6/46	7.43	7.40	7HR 7.54	6K	8G + 6RG	7.43	
8CG Med. Butters. Strawb. Bld	8CC	8.87	8RO	—	8Gr	8Cg 8.43	8/34	7RG / 7/46	7.44	8.43	8G 8*43	7K	8G + 6RG + 00	8.34	
9CG Light Butters. Strawb. Bld	9CG	9.7	—	8RO	—	9Cg 9.34	9/34	8RG / 8/46	8.43	8.34	—	8K	8G + 6RG + 00	9.43	
10CG Light Blush Blonde	—	9.60	10RO	10WB	—	10Gr 10.36	12/34	—	904	10 1/2 .34	11D 11.3	10GK	8G + 12V + 00	1012	
4RB Deep Red Wine	—	4.88	4RV	—	3Rv	—	4/6	—	—	—	4VR 4.65	—	3RV + 6RG	4.45	
5RB Wine	5RR	5.889	—	—	4R	5Rv 5.62	55/46	—	—	5.62	5HR 5.56	5RS	3RV + 6RG	—	
2R Dark Cool Red	—	—	—	—	2GR	—	—	—	—	—	—	—	—	—	
3R Dark Warm Red	4BR	3.68	3RV	—	3Vr	3Br 3.56	—	—	—	—	—	—	3VR	2G + 6RG	3.76
4R Eggplant	3VR	4.99	—	4RV	—	4Vr 4.26	3/66	3RV / 3/46	4.20	—	3HR 3.66	4V	—	4.7	
5R Medium Hot Red	—	5.88	4RO	—	5R	5C 5.4	55/44	6RR / 6/44	—	5.64	—	6RR	—	—	
6R Medium Cool Red	6RB	—	—	—	6R	6R 6.6	6/4	—	—	6.6	6RP 6.56	6RB	—	—	
7R Light Red Orange	7BC	7.7	7R	—	—	7Gc 7.34	7/4	—	—	7.4	7RP 7.5	7NBK	—	—	
8R Light Orange Red	—	8.7	—	8R	—	8Gr 8.36	8/4	—	7.40	8.4	8RP 8.5	8KG	8G + 6RG	—	
9R Strawberry Blonde	9CC	—	—	—	—	9C 9.4	—	—	—	8.30	9TRP 9.4	9KG	—	—	
4RA Dark Auburn	—	4.88	4R	—	4RA	4Rt 4.66	—	5RR / 5/44	—	—	—	5RR	—	—	
4RM Dark Mahogany	4RB	4.68	—	—	—	4Bv 4.52	—	4RV / 4/46	4.56	4.65	4HR 4.56	4R	—	4.6	
5NM Med. Mahogany Brown	5RV or 503-R	5.68	—	4R	5Rv	—	5/46	4BR / 4/74	4.45 or 5.5	5.65	5MP 5.65	5VR	—	—	
5NC Med. Chestnut Copper Brn	5CG or 505-R	5.65	—	4RO	4Gr	—	5/4	—	5.45	5.43	—	5RB	—	5.6	
6NC Light Chestnut Copper Brn	6R	6.65	—	—	5Cr	6Gr 6.36	6/34	5BR / 5/74	6.34	6.45	6E 6.046	6RB	4G + 8G + 6RG	6.53	
6RV Medium Red Violet	6RV	6.89	—	6RV	6Rv	6Vr 6.26	6/45	5RV / 5/46	5.7	6.62	6MP 6.65	6KR	3RV + 6RG + 00	6.67	
6RO Intense Copper	6RR or 507-R	6.87	6RO	6RO	—	—	77/44	—	—	6.64	7TRP 7.4	7RO	—	—	
6RR Intense True Red	7RR	6.88 .6.888	6R	6R	—	6Rt 6.66	66/44	7RR / 7/44	5.66	6.66	6TRP 6.4	7RR	—	—	
7RC Copper	7CC	7.87	—	—	—	7C 7.4	—	—	7.43	7.43	8TRP 8.4	7KR	—	7.44	
11A Ultra Light Ash Blonde	11A	—	—	—	—	—	10/1	11A / 11/1	10.1	10.01	11A 11.26 11C 11.12	—	—	—	
12N Super Ultra Light Nat. Bld	U-LN+	12.0	12N	11N	12N	EL-N 0	12/1	S12/N / 12/0 / 12N	10 or 900	900	—	11N	8G + 12V + 00	2000	
12G Super Ultra Light Gld. Bld	—	—	12G	11G	12Go	EL-G	12/0	12G / 12/3	903	903	USD 12.3	11G	—	1513	
12A Super Ultra Light Ash Bld	UL-A+	12.1	12V	11A	—	EL-Ab 1	12/11	12A / 12/1	901	901	USC 12.12	11V	12V	—	
12AB Super Ultra Light Ash Bld	UL-V+	12.2	12B	—	12Av	EL-V .2	12/62	S12/CV	902	902/911	US/A 12.62	11A	—	1517	
12AG Super Ultra Light Ash Bld	UL-P	—	—	—	12Ab	EL-Aa .11	12/89	S12/CA	—	913/921	ESC 12.21	11P	—	1511	
Blonding Booster	EBC	E-00	—	—	—	EL-C	—	Blonding B.	000	—	—	B Cream	—	—	



TRESSA CARE & STYLING

FEATURES & BENEFITS





With Tressa's hair care and styling line, you can experience high performance products designed and manufactured exclusively for the salon professional.

What does this mean to you? It means your salon profits will go in your pocket and not those of the mass chain retailers.

Large: (2) each of all retail size Watercolors Violet Wash Shampoo, Tressa shampoos and conditioners, (1) of each: Replenishing Shampoo lite, Replenishing Conditioner lite, Quench Shampoo lite, Quench Conditioner lite, & Violet Wash Shampoo lite
Intro Kit: \$1130.00
13.5 Oz: \$8.80
Liter: \$17.50



Our hair care products are gentle enough for daily use and are color and curl safe!

	<p>Clarifying Shampoo & Rinse</p> <ul style="list-style-type: none"> Gentle, effective cleansing to remove product build-up and mineral deposits Conditions with Panthenol, Wheat Amino Acids and special additives to replenish strength and moisture Seals and shields the cuticle from future mineral deposits Conditioner provides UV protection 	<ul style="list-style-type: none"> Ideal to use before many salon services; perfect for clients with hard water Useful to remove daily build-up for fine/limp hair For daily use Available in 13.5oz and liter sizes 	<p>For Normal Hair Perm Safe, Color Protective</p>
	<p>Quenching Shampoo & Conditioner</p> <ul style="list-style-type: none"> Conditions with Panthenol and Wheat Amino Acids to replenish strength and moisture Wheat Proteins and Wheat Amino Acids fortify and strengthen hair, preserving body and curl Supplies dry scalp with extra moisturizers to help prevent dandruff Conditioner provides UV protection 	<ul style="list-style-type: none"> Gentle yet effective cleansing and conditioning for moisture-thirsty hair Ideal for clients with dry scalp For daily use Available in 13.5oz and liter sizes 	<p>For Dry Hair and Scalp Perm Safe, Color Protective</p>
	<p>Replenishing Shampoo & Conditioner</p> <ul style="list-style-type: none"> Wheat Proteins and Wheat Amino Acids fortify and strengthen hair, preserving body and curl, while balancing moisture Sunflower seed extract eliminates free-radicals and preserves hair color Provides UV protection 	<ul style="list-style-type: none"> Use before or after any chemical service to fortify and strengthen hair Perserves and protects chemically-treated hair For daily use 	<p>For Color-Treated Hair Color Protecting and Strengthening</p>
	<p>Violet Wash</p> <ul style="list-style-type: none"> Sulfate-free, 3-in-1: cleanse, condition and refresh color in one easy step Our exclusive Reflective Color Enhancers (RCEs) deposit positively charged direct dyes Tones and maintains color treated hair vibrant 	<ul style="list-style-type: none"> Keeps platinum blondes & grays bright without gold 	<p>For Light/Medium Blonde - Gray</p>












TRESSA CARE & STYLING

FEATURES & BENEFITS

Small: (2) each of all retail size Styling and Finishing products
 (1) of each: Clarifying Shampoo liter, Clarifying Rinse liter, & (1) Window Cling
 Salon Cost: \$168.00



ICON QUICK GUIDE: conditioning curl supporter thermal protection shine enhancer volume enhancer natural ingredients

PRODUCT	FEATURES & BENEFITS	PRODUCT	FEATURES & BENEFITS
 Volumizing Foam 8.5oz \$8.80	<ul style="list-style-type: none"> Creates lift and support to fine, lifeless hair Provides all-day weightless hold Humidity resistant Also used to create style and curl definition 	 Root Lifter 8.5oz \$8.80	<ul style="list-style-type: none"> Point and shoot volume where you need it! Use it with dryer heat to create ultimate volume and fullness Long-lasting support
 Perk-It Curl Enhancer 8.5oz \$8.25	<ul style="list-style-type: none"> Rejuvenates waved and naturally curly hair Tames frizz Lengthens life of every wave 	 Brace Gel 8.5oz & Liter \$8.25 & \$24.00	<ul style="list-style-type: none"> Rock-hard styling gel Achieve more volume, more lift with max hold Great for fine or thinning hair
 Suplex Styling Lotion 8.5oz & Gallon \$8.25 & \$49.50	<ul style="list-style-type: none"> Contains a special moisturizing ingredient that works to prevent heat damage Creates curl and builds volume with heat styling tools; great for blow outs Leaves hair looking shiny and healthy 	 Thermal Working Hairspray 10.5oz \$8.80	<ul style="list-style-type: none"> Dual-action spray; thermal protection and gives foundation for heat styling routines Strengthens with silicone proteins and essential Omega fats and antioxidants Workable and builds to a medium hold
 Aglaze Forming Lotion 8.5oz & Liter \$8.25 & \$22.00	<ul style="list-style-type: none"> Enhances body, movement and direction with a natural-looking hold Great for all styles, especially men's Adds glossy shine 	 Working Hairspray 8.5oz \$8.80	<ul style="list-style-type: none"> Non-aerosol spray that remains pliable while you work Use while heat styling to lock in curls Great for all-day curl support
 Texturizing Paste 4oz \$7.70	<ul style="list-style-type: none"> Non-oily, creamy pomade for finger piecing; remains flexible and re-workable Great for soft spiking and men's styles Smooths fly-aways on sleek looks or creates funky texture on shorter styles 		

TRESSA CHEMICAL SUPPORT FEATURES & BENEFITS

To perform superior color and chemical services, you need great chemical support products at your side. **What does this mean to you?** It means that you can rely on tressa to help you create consistent, successful results and to give you the insurance you need for all your chemical services!

 <p>Protage Skin Protector 4oz</p>	<ul style="list-style-type: none"> • The “invisible glove” that protects clients’ skin and your hands from chemical irritation • Rich creamy formula traps and neutralizes harmful agents and irritants before they reach the skin 	 <p>Moistureze 8oz & Liter</p>	<ul style="list-style-type: none"> • The “wet-dry” wrapping lotion; essential for every wave service • Ensures even, consistent curl patterns and faster wrapping times
 <p>Remove-All Plus Shampoo Liter & Gallon</p>	<ul style="list-style-type: none"> • The ultimate chelating shampoo; deep cleanses before any chemical service • Removes product build-up, well and hard water deposits and other harsh contaminants 	 <p>Recell Reconstructor 1 Application Kit</p>	<ul style="list-style-type: none"> • Recell’s heat driven system dives deep into the cortex for a more serious repair • Reconstructs, rebuilds and fortifies hair’s internal structure with the special ingredient Carbocysteine • Perfect salon service – stand alone or as an add-on • Penetrate – Recell dives deep into the cortex for serious repair. • Repair – Once in the cortex, Recell rebuilds and fortifies hair’s internal structure. • Seal – The Sealer locks down the cuticle and creates a barrier while polishing hair’s surface.
 <p>Color Stain Remover 8oz & Liter</p>	<ul style="list-style-type: none"> • Removes color stains from skin, clothing and surfaces • Convenient push-down, locking dispenser • Gentle to skin with natural antioxidants and a light tropical fragrance 	 <p>PEQ Porosity Equalizer 8.5oz</p>	<ul style="list-style-type: none"> • Evens porosity levels from root to end • Ensures maximum, uniform color penetration with less fading! • Guarantees consistent curl patterns and better relaxation of natural curl • Apply PEQ before every chemical service • Just \$0.06 an application (based on 6-10 pumps for an average application)