



Miracle

NO METAL EQUALIZER

SHAMPOO

THE PRODUCT EVERY HAIRSTYLIST HAS EVER DREAMT OF – BUT THEY NEVER EXPECTED IT WOULD COME IN A SHAMPOO!

For years stylists have been fighting metals from well water. But, they have also been fighting those that come from anti-brassiness masks, solar heaters, pollution, and chlorine. The results? Heavy metals that will generate a negative reaction during the bleaching process. Hair that heats up causes swelling, unwanted colors and damages.

TRUSS innovates once again and has developed a SHAMPOO that contains agents that will capture all kinds of metals and chlorine from the hair!

- No more green hair!
- No more heating in foils!
- No more swelling in foils!
- No more clarifying shampoos! (I do not think this statement should be here because it will deter people from purchasing our clarifying shampoo
- No more 2 or 3 step systems to “clean”. All they do is damage!

How to use: Shampoo hair with NO METAL Shampoo, place in a processing cap and let it process for 10 to 15 minutes. Remove cap and apply Lipidic or Intensive Nutrition. Let it sit for 3-5 minutes and rinse. Blow dry hair 100% and proceed highlighting.

No metal shampoo is:

- Highly recommended for before and after highlights.
- Highly recommended for hair with excessive product build up, oils and leave-ins.
- Highly recommended for clients who are constantly in the pool or who wash their hair in water heated through solar heaters.
- Promotes a healthier cleanse without opening the cuticles.

Product Output: up to 40 applications.

**NO METAL: NO MORE METALS. NO MORE CONCERNS.
JUST #TRUSSME. #CRAZYFORTRUSS**



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