

oligo
PROFESSIONNEL

REFERENCE GUIDE
2023



Welcome

THE HEART OF IT

Oligo was created over 35 years ago, in the heart of the Cohen family as well as in the heart of Montréal —so both dedication and savoir-faire just come naturally to us!

For the first two decades, we poured our family passion into research and development, making sure our laboratory supplied only the most superior hair care products to cosmetic companies around the world. As we honed our expertise, perfecting product development through the discovery and astute use of the best ingredients in the world, we realized we were at the centre of a professional renaissance.

THE EVOLUTION OF PROFESSIONAL HAIR CARE

It was time to create our own brand. The vision for Oligo Professionnel was—and remains—the crafting of healthier and safer salon exclusive products made possible by our family's expertise, which we continue to develop with patience and care. Our comprehensive series of products protects both stylist and guest, making each shine! The complex and highly sophisticated technologies used in the Oligo Professionnel series have been tested and re-tested, delivering the kind of performance, reliability, consistency, and excellence only true dedication can provide!

And while Oligo Professionnel enjoys popularity around the globe, an important inspiration remains our home, Montréal, Canada's fashion and style capital. At the crossroads of European flair and North American drive... French sophistication and English directness... the esprit of Montréal can be felt in all our products.

YOU ARE AT THE HEART OF OUR FUTURE

Oligo Professionnel is equally dedicated to your success. We believe collaboration is central to any partnership based on mutual respect and depth of commitment. As such, we provide training, continuous support and of course, the salon-only Oligo Professionnel line. Our programs take place in salon, to truly customize your experience with us.

We both know that when you touch hair, you touch lives. Together, we can touch people and provide guests with the rewards they so richly deserve. On behalf of my family, I thank you for considering Oligo Professionnel as a brand of choice in your salon.

Yours truly,
Ilan Cohen
President, Oligo Professionnel


PROUDLY CANADIAN
EST. 1986

VOTED BEST BY THE BEST!

We are proud to offer stylists award winning products voted by their peers!



OLIGO PROFESSIONNEL
Canadian Brand



BLACKLIGHT LIGHTENING SYSTEM
Lightening System



BLACKLIGHT VIOLET SHAMPOO & CONDITIONER
Shampoo & Conditioner Duo



CALURA GLOSS
Demi-Permanent Hair Colour



CALURA PERMANENT SHINE
Permanent Hair Colour



BLACKLIGHT BLUE CONDITIONER
Colour Depositing Conditioner

CALURA

CALURA
gloss

blacklight



CALURA

PERMANENT SHINE HAIR COLOUR

CALURA



PERMANENT SHINE HAIR COLOUR

EXOTHERMIC TECHNOLOGY

Calura's exothermic technology is an innovative system that was designed to maximize dye penetration and minimize hair damage. Each shade was formulated to generate a specific increase in temperature opening the cuticle gently to achieve desired results.

AMMONIA, PPD & GLUTEN FREE

◆
PURE CERTIFIED ORGANIC ESSENCES

◆
DERMATOLOGIST TESTED AND APPROVED 



ORGANIC AVOCADO OIL

Protects against free radicals.
Hydration and porosity equalizer.



ORGANIC POMEGRANATE SEED OIL

Antioxidant. Even distribution,
longevity and ultimate shine.



ORGANIC EVENING PRIMEROSE OIL

Maintains moisture in cortex
Protects the hair and scalp.



ORGANIC SHEA BUTTER

Protects from heat and
chemicals. Improves shine
and overall appearance.

KERATIN

- ◆ The keratin included in Calura's formula is solely derived from a protein contained in wool from New Zealand.
- ◆ Protects hair's natural keratin levels while providing antioxidants that defend against environmental elements.

KEY FEATURES

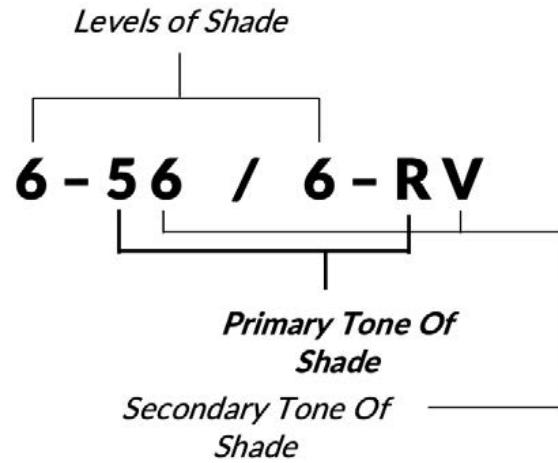
- ◆ Complete range for creativity
- ◆ 6 series 100% white coverage
- ◆ 5 levels of lift with our Pure Blondes
- ◆ Pastel series
- ◆ Luxuriant Reds, Coppers & Violets
- ◆ Low inventory



LEARN MORE

CALURA

Calura offers a dual coding system to facilitate colour identification. Letters or numbers can be used based on your preference.



TONES	BASE
Neutral	Blue / Red / Yellow
-1 / A	Blue
-2 / I	Blue / Violet
-3 / G	Yellow
-4 / K	Orange
-5 / R	Red
-6 / V	Violet
-7 / M	Red / Violet / Brown
-8 / B	Red / Orange / Blue

NEUTRAL



INTENSE NEUTRAL



318 / GAB COOL BROWN



18 / AB ASH BROWN



8 / B BROWN



34 / GK GOLDEN COPPER



FASHION SHADES

1 / A ASH



11 / AA INTENSE ASH



13 / AG MATTE



2 / I IRIDESCENT



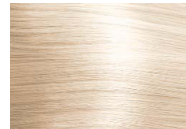
31 / GA COOL BEIGE



3 / G GOLD



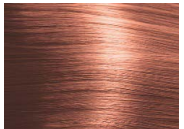
32 / GI BEIGE



36 / GV GOLDEN BEIGE



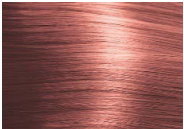
4 / K COPPER



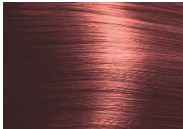
44 / KK INTENSE COPPER



45 / KR COPPER RED



54 / RK RED COPPER



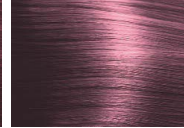
55 / RR INTENSE RED



56 / RV RED VIOLET



6 / V VIOLET

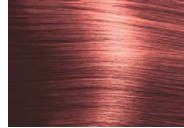


7 / M MAHOGANY

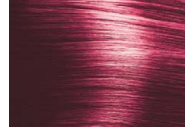


LUXURIANT

444 / K³



556 / RRV



66 / VV



PASTELS

P - 1



P - 12



P - 32



P - 82



PURE BLONDES

12-1 / 2A



12-2 / 12I



12-16 / 12AV



12-6 / 12V



12-31 / 12GA



8 ULTRA ●

8U NEUTRAL



8U-12 / 8U-AI



8U-36 / 8U-GV



8U-3 / 8U-G



CLEAR



BC

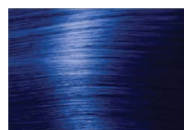


MIX

0-16 / OAV



0-11 / OAA



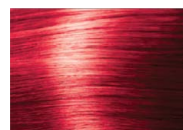
0-33 / OGG



0-44 / OKK



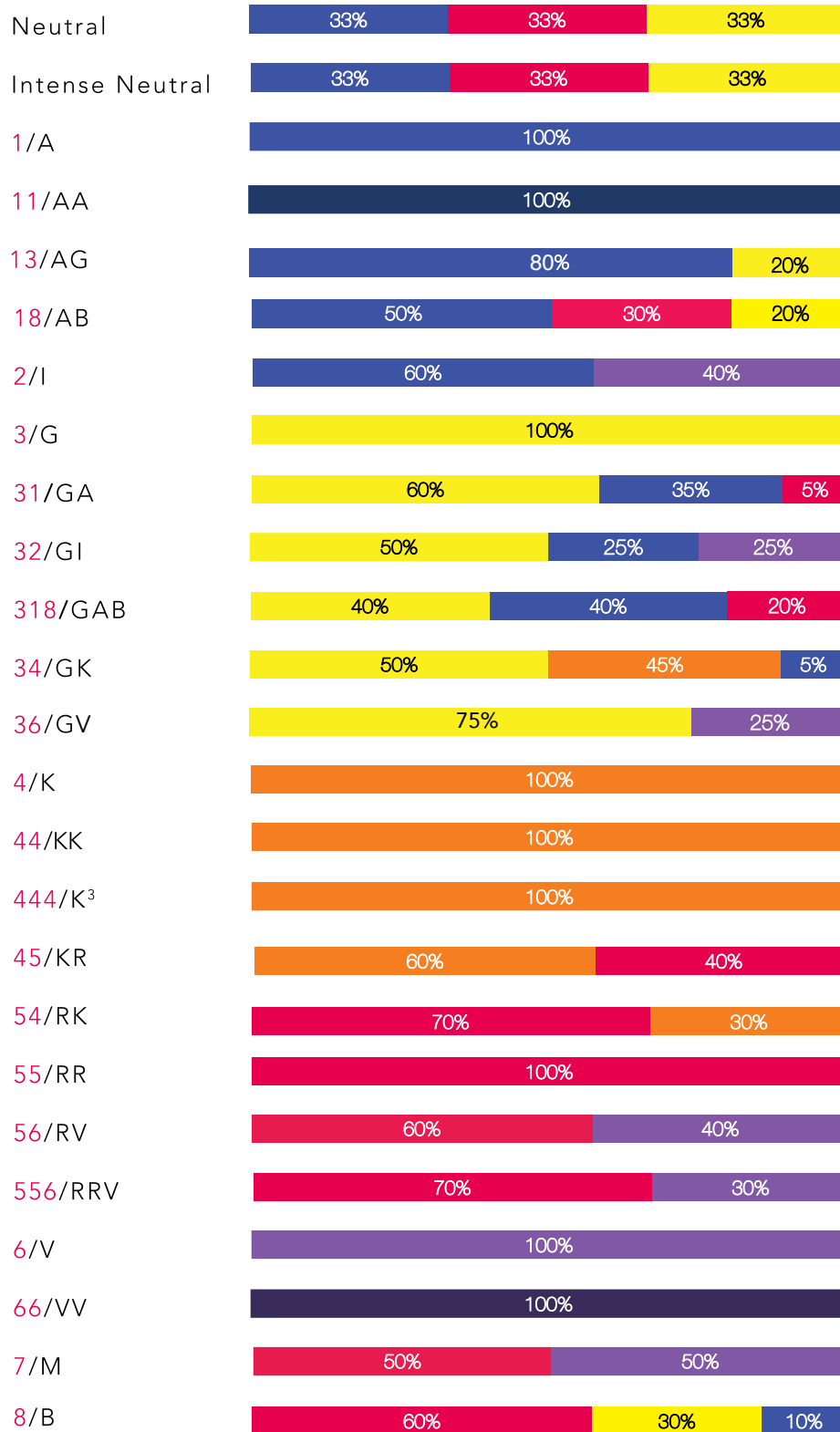
0-55 / ORR



0-66 / OVV



CALURA





CALURA PERMANENT
ALL 2 oz: \$8.15

SHADE	QTY
NEUTRAL	
1 NEUTRAL	
2 NEUTRAL	
3 NEUTRAL	
4 NEUTRAL	
5 NEUTRAL	
6 NEUTRAL	
7 NEUTRAL	
8 NEUTRAL	
9 NEUTRAL	
10 NEUTRAL	
INTENSE NEUTRAL	
3 INTENSE NEUTRAL	
4 INTENSE NEUTRAL	
5 INTENSE NEUTRAL	
6 INTENSE NEUTRAL	
7 INTENSE NEUTRAL	
8 INTENSE NEUTRAL	
9 INTENSE NEUTRAL	
ASH	
1-1 / 1A	
4-1 / 4A	
5-1 / 5A	
6-1 / 6A	
7-1 / 7A	
8-1 / 8A	
9-1 / 9A	
10-1 / 10A	
INTENSE ASH	
4-11 / 4AA	
5-11 / 5AA	
6-11 / 6AA	
7-11 / 7AA	
8-11 / 8AA	
ASH BROWN	
3-18 / 3AB	
5-18 / 5AB	
6-18 / 6AB	
7-18 / 7AB	
8-18 / 8AB	
MATTE	
4-13 / AG	
5-13 / AG	
6-13 / AG	
7-13 / AG	
8-13 / AG	
IRIDESCENT	
7-2 / 7I	
8-2 / 8I	
9-2 / 9I	
10-2 / 10I	
GOLD	
5-3 / 5G	
6-3 / 6G	
7-3 / 7G	
8-3 / 8G	
9-3 / 9G	

CALURA PERMANENT
ALL 2 oz: \$8.15

SHADE	QTY
COOL BEIGE	
3-31 / 3GA	
4-31 / 4GA	
5-31 / 5GA	
6-31 / 6GA	
7-31 / 7GA	
8-31 / 8GA	
9-31 / 9GA	
10-31 / 10GA	
COOL BROWN	
4-318 / 4GAB	
5-318 / 5GAB	
6-318 / 6GAB	
7-318 / 7GAB	
8-318 / 8GAB	
9-318 / 9GAB	
BEIGE	
8-32 / 8GI	
9-32 / 9GI	
10-32 / 10GI	
GOLD COPPER	
5-34 / 5GK	
6-34 / 6GK	
7-34 / 7GK	
8-34 / 8GK	
9-34 / 9GK	
GOLDEN BEIGE	
7-36 / 7GV	
8-36 / 8GV	
9-36 / 9GV	
10-36 / 10GV	
COPPER	
5-4 / 5K	
6-4 / 6K	
7-4 / 7K	
INTENSE COPPER	
5-44 / 5KK	
6-44 / 6KK	
7-44 / 7KK	
COPPER RED	
6-45 / 6KR	
7-45 / 7KR	
RED COPPER	
5-54 / 5RK	
6-54 / 6RK	
7-54 / 7RK	
INTENSE RED	
5-55 / 5RR	
6-55 / 6RR	
7-55 / 7RR	
RED VIOLET	
4-56 / 4RV	
5-56 / 5RV	
6-56 / 6RV	
VIOLET	
4-6 / 4V	
5-6 / 5V	
6-6 / 6V	

CALURA PERMANENT
ALL 2 oz: \$8.15

SHADE	QTY
MAHOAGANY	
4-7 / 4M	
5-7 / 5M	
6-7 / 6M	
LUXURIANT COPPER	
5-444 / 5K3	
6-444 / 6K3	
7-444 / 7K3	
LUXURIANT RED-VIOLET	
4-556 / 4RRV	
5-556 / 5RRV	
6-556 / 6RRV	
LUXURIANT VIOLET	
1-66 / 1VV	
3-66 / 3VV	
4-66 / 4VV	
5-66 / 5VV	
BROWN	
4-8 / 4B	
5-8 / 5B	
6-8 / 6B	
7-8 / 7B	
8-8 / 8B	
9-8 / 9B	
10-8 / 10B	
PURE BLONDES	
12-1 / 12A	
12-2 / 12I	
12-16 / 12AV	
12-6 / 12V	
12-31 / 12GA	
8 ULTRA	
8U NEUTRAL	
8U-12 / AI	
8U-36 / GV	
8U-3 / G	
BLONDING CREAM	
BC	
PASTEL	
P-1	
P-12	
P-32	
P-82	
NEUTRALIZERS	
0-16 / OAV	
0-11 / OAA	
INTENSIFIERS	
0-33 / OGG	
0-44 / OKK	
0-55 / ORR	
0-66 / OVV	
CLEAR	
DEVELOPERS	
10 VOL. \$8.75	
20 VOL. \$8.75	
30 VOL. \$8.75	
40 VOL. \$8.75	
DEMI EFFECT \$14.00	

CALURA

CARE & STYLING

BALANCE IS THE KEY to everything in life, love and hair!

With this in mind, Oligo Professionnel developed its Osmosis Complex Technology to expertly calibrate a balance of moisture and shine between your hair and your world. With our Osmosis Complex, we have the ability to regulate and diffuse moisture. Your hair will always have the ideal moisture balance. This tried and tested technology takes the moisture from the environment and transfers it to your hair - releasing any excess moisture back into the air. OSMOSIS COMPLEX is infused with seaweed and minerals, all to help your hair and colour shine brighter, longer.

HYDRATION

GLYCERIN

Vegetable-based humectant that pulls moisture from the air straight into your hair leaving it perfectly hydrated.

VITAMIN E

Antioxidant that helps protect the hair and scalp against harmful UV rays.

CITRIC ACID

Alpha Hydroxy Acid (AHA) that balances your hair's pH level to ensure longer lasting colour. This natural ingredient is extracted from citrus fruits.

SEAWEED

Provides an essential protective barrier that locks in moisture and nutrients while controlling the speed of water intake. Seaweed also provides strength and nourishment to your hair and scalp by infusing every strand with such vitamins and minerals as calcium, magnesium, potassium, iron, Vitamin C, and B12.

NUTRITION

**GLUTEN FREE, VEGAN, PARABEN, SULFATE & MCI/MI FREE.
NO ARTIFICIAL COLOURS.**



ORGANIC AVOCADO OIL

Protects against free radicals
Hydration and porosity equalizer



ORGANIC POMEGRANATE SEED OIL

Antioxidant
Even distribution, longevity
and ultimate shine



ORGANIC EVENING PRIMEROSE OIL

Maintains moisture in cortex
Protects the hair and scalp



ORGANIC SHEA BUTTER

Protects from heat and chemicals
Improves shine and overall
appearance

CALURA



CALURA CARE & STYLING

<p>MOISTURE BALANCE CLEANSER</p>	<p>MOISTURE BALANCE CONDITIONER</p>	<p>COLOUR LOCK</p>	<p>RECOVERY MASQUE</p>	<p>PERFECTING PRIMER</p>
<ul style="list-style-type: none"> Hydration and nutrition Promotes longevity of colour Gentle cleansing Revitalize shine 	<ul style="list-style-type: none"> Hydration and nutrition Detangles Balanced conditioning Promotes longevity of colour Revitalize shine 	<ul style="list-style-type: none"> Hydration and nutrition Smoothes and tightens the cuticle Heat protection Promotes longevity of colour Revitalize shine 	<ul style="list-style-type: none"> Hydration and nutrition Repairs Balanced conditioning Revitalize shine 	<ul style="list-style-type: none"> Hydration and nutrition 11 Benefits Weightless, balanced conditioning Leave in Heat prot Promotes longevity of colour Revitalize shine
<p>EXPRESS BLOWOUT MIST</p>	<p>STYLING CRÈME</p>	<p>STYLING OIL ELIXIR</p>	<p>CURL BALM</p>	<p>AMPLIFYING MOUSSE</p>
<ul style="list-style-type: none"> Hydration and nutrition Reduces blow-dry time by 50% Fast drying synergy 	<ul style="list-style-type: none"> Hydration and nutrition Damp or dry styling Heat protection Light hold Smoothes Flexible styling 	<ul style="list-style-type: none"> Hydration and nutrition Waterless Damp or dry styling Smoothing Maximum shine 	<ul style="list-style-type: none"> Hydration and nutrition Enhance and define your curls Lightweight formulation Smoothing Maximum shine 	<ul style="list-style-type: none"> All hair types Maximum volume effects Long lasting flexible hold Heat and UV protection Light control
<p>POWDER PUMP VOLUME</p>	<p>SCULPTING PASTE</p>	<p>DRY TEXTURE SPRAY</p>	<p>FLEX FINISH SHAPING SPRAY</p>	<p>EXPRESS DRY FINISHING SPRAY</p>
<ul style="list-style-type: none"> Innovative spray powder Precise and clean application Dry or damp hair applications Lasting volume 	<ul style="list-style-type: none"> Matte texture Reworkable hold Wet or dry hair 	<ul style="list-style-type: none"> Shape and texture Long lasting flexible control Absorbes excess oil No powdery residue! Waterless 	<ul style="list-style-type: none"> Flexible hold Flip 360 technology Spray from any angle UV Protection 	<ul style="list-style-type: none"> Not sticky! Not stiff! Firm long lasting hold Flip 360 technology Spray from any angle



CALURA *gloss*

DEMI-PERMANENT LIQUID
HAIR COLOUR



CALURA
gloss

DEMI – PERMANENT LIQUID HAIR COLOUR

zero lift • shine • conditioning • alcohol and PPD free



BUILT-IN SHINE COMPLEX

Hydrolyzed Vegetable Proteins • Acai Fruit Extract • Hyaluronic Acid

HYBRID TECHNOLOGY

LONGEVITY

TONING IN 3-10 MINUTES

PLEASANT FRAGRANCE

WHITE BLENDING UP TO 50%

GLOSS MEN

MIXERS

VEGAN & GLUTEN FREE

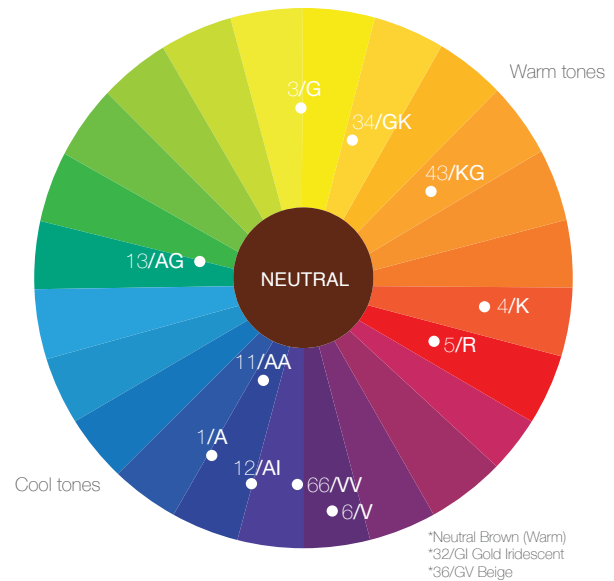


LEARN MORE

CALURA gloss



Colour wheel



Versatility

- Colour balance
- Tone pre-lightened hair
- Enhance colour of natural hair
- White hair blending
- Colour correction
- Enhance shine

Zero Lift

Clear 0-00

Dye free formula that offers shine and hydration; can be used alone or intermixed with any Calura Gloss shade.

Mixing ratio 1:1

PROCESSING TIME

Toning 3-10 minutes

Colour balancing 20 minutes*

White hair blending (up to 50%) 30-35 minutes

Processing times are to be used as guidelines only. For more vibrant results or for better white blending, process 15-20 minutes with plastic cap under pre-heated warm dryer. * Process up to 20 minutes. To achieve lighter colour deposit, either dilute shade with Clear or use a lighter shade.

Developer Options

Calura Lotion Developer 7 volume (2%) offers a lotion-like consistency ideal for bottle application.

Calura Cream Developers 7 volume (2%) and 13 volume (4%)* offer a cream-like consistency for more control when applying with a bowl and brush.

Additives

Can be used to boost ash and violet series; can also be used alone but expect more intense results. On porous lighter levels, use as additive only.

-11/AA
-66/VV

White Hair Blending

- Up to 30%: a Neutral or Neutral Brown shade must be mixed with your desired shade(s) at a 1:1 ratio. Use equal parts Calura Gloss 7 Volume Developer (2%).
- Up to 50%: an Intense Neutral shade must be mixed with your desired shade(s) at a 1:1 ratio. Use equal parts Calura Gloss 13 Volume Developer (4%).

Series and Bases

Neutral	33%	33%	33%
Intense Neutral	33%	33%	33%
Neutral Brown	50%	25%	25%
1 / A	100%		
11 / AA	100%		
13/AG	80%	20%	
12 / AI	75%	25%	
3 / G	100%		
32 / GI	50%	25%	25%
34 / GK	75%	25%	
36 / GV	75%	25%	
4 / K	100%		
43 / KG	75%	25%	
5 / R	100%		
6 / V	100%		
66 / VV	100%		



CALURA
gloss
MEN

CALURA GLOSS MEN

Your male clientele now has 2 options to naturally camouflage their white hair! Because they deserve a good blend, too!

GLOSS MEN COLOUR

Demi-permanent liquid hair colour

- Gloss MEN Developer 20 vol. (6%)
- Formulated for white hair blending up to 50%
- Offers a subtle cool blending result
- Zero lift
- Hydrates and conditions the hair

Mixing Ratio 1:1

1 part hair colour + 1 part developer

Processing time for white hair blending:

5-20 minutes

Packaging sizes available, shades: 2oz (60 ml)



Base: 
60% 20% 20%

CO-WASH

- Provides gradual white hair blending
- Helps maintain colour in between salon services
- Hydration & frizz control
- Deposits a subtle, cool & natural colour

Available in 3 shades

- Dark Brown
- Light Brown
- Medium Blonde

Packaging sizes available: 8.5 oz (250 ml)





CALURA GLOSS
ALL 2 oz: \$6.75

SHADE	QTY
NEUTRAL	
3 NEUTRAL	
4 NEUTRAL	
5 NEUTRAL	
6 NEUTRAL	
7 NEUTRAL	
8 NEUTRAL	
9 NEUTRAL	
10 NEUTRAL	
INTENSE NEUTRAL	
3 INTENSE NEUTRAL	
4 INTENSE NEUTRAL	
5 INTENSE NEUTRAL	
6 INTENSE NEUTRAL	
7 INTENSE NEUTRAL	
8 INTENSE NEUTRAL	
NEUTRAL BROWN	
3 NEUTRAL BROWN	
4 NEUTRAL BROWN	
5 NEUTRAL BROWN	
6 NEUTRAL BROWN	
7 NEUTRAL BROWN	
8 NEUTRAL BROWN	
9 NEUTRAL BROWN	
10 NEUTRAL BROWN	
ASH	
1-1 / 1A	
6-1 / 6A	
7-1 / 7A	
8-1 / 8A	
9-1 / 9A	
INTENSE ASH	
6-11 / 6AA	
7-11 / 7AA	
8-11 / 8AA	
9-11 / 9AA	
PEARL	
7-12 / 7AI	
8-12 / 8AI	
9-12 / 9AI	
10-12 / 10AI	
MATTE	
4-13 / AG	
5-13 / AG	
6-13 / AG	
7-13 / AG	
8-13 / AG	

CALURA GLOSS
ALL 2 oz: \$6.75

SHADE	QTY
GOLD	
3-3 / 3G	
5-3 / 5G	
7-3 / 7G	
9-3 / 9G	
GOLD IRIDESCENT	
6-32 / 6GI	
7-32 / 7GI	
8-32 / 8GI	
9-32 / 9GI	
GOLD COPPER	
4-34 / 4GK	
6-34 / 6GK	
8-34 / 8GK	
BEIGE	
7-36 / 7GV	
8-36 / 8GV	
9-36 / 9GV	
10-36 / 10GV	
COPPER	
5-4 / 5K	
7-4 / 7K	
8-4 / 8K	
COPPER GOLD	
6-43 / 6KG	
8-43 / 8KG	
RED	
3-5 / 3R	
6-5 / 6R	
7-5 / 7R	
VIOLET	
3-6 / 3V	
5-6 / 5V	
7-6 / 7V	
9-6 / 9V	
10-6 / 10V	
INTENSE VIOLET	
7-66 / 7VV	
9-66 / 9VV	
MIXERS	
0-11 / 0AA	
0-13 / AG	
0-16 / 0AV	
0-33 / 0GG	
0-44 / 0KK	
0-55 / 0RR	
0-66 / 0VV	
CLEAR	
2 OZ / 60 ML	
32 OZ / 1 L \$27.75	
DEVELOPERS	
LOTION 7 VOL. \$8.75	
CREAM 7 VOL. \$8.75	
CREAM 13 VOL \$8.75	

CALURA GLOSS MEN
ALL 2 oz: \$6.75

SHADE	QTY
SHADES	
LEVEL 3	
LEVEL 5	
LEVEL 7	
DEVELOPER	
20 VOLUME (6%) \$8.75	
CO-WASH	
DARK BROWN \$14.00	
LIGHT BROWN \$14.00	
MEDIUM BLONDE \$14.00	



Salon
READER'S
CHOICE AWARDS
WINNER
2021

Salon
READER'S
CHOICE AWARDS
WINNER
2022

blacklight

LIGHTENING SYSTEM

blacklight



LIGHTENING SYSTEM

Advanced and unique technologies specific to each lightener
All intermixable for endless possibilities!

EXTRA BLONDE

- ◆ Dust-free
- ◆ Lifts up to 9 levels
- ◆ Ionic Technology
- ◆ Positively charged compound that forms an ionic bond during the lightening process

COOL TONED BLONDE

- ◆ Dust-free
- ◆ Lightens up to 8 levels
Infused with powerful dyes and pigments that neutralize any unwanted brassiness
- ◆ Offers unparalleled cool-tone blonde

BALAYAGE CLAY LIGHTENER

- ◆ Dust-free
- ◆ Lifts up to 6 levels
- ◆ Ideal for free hand techniques
- ◆ Contains Kaolin

LIGHTENING CREAM

- ◆ Blue base
- ◆ Up to 7 levels of lift
- ◆ On and off scalp applications
- ◆ Optimal lifting and toning in one single step

POWERSHADES

- ◆ Lighten and deposit colour in one single step

SMART DEVELOPERS

- ◆ 10, 20, 30, 40 volume
- ◆ Offers perfect consistency of final mix and delivers optimal lifting
- ◆ Features GRADUAL BOND PROTECTION TECHNOLOGY which strengthens hair bonds and protects the surface of the hair during chemical treatments

blacklight



BLUE + ANTI-YELLOW VIOLET SHAMPOO & CONDITIONER

- Pro formulation - higher concentration.
- Retail formulation.
- Reduces unwanted brassiness
- **Blue:** Recommended for level 5 to 7
- **Violet:** Recommended
- for level 8 to 10
- Both formulas can be mixed with to create custom toner.
- Maximum shine.

NOURISHING SHAMPOO & CONDITIONER

- Strengthens hair structure.
- Repairs surface damage.
- Colour retention.
- Positively charged.
- Weightless conditioning.
- Maximum shine.

INTENSIVE REPLENISHING MASKS

- Strengthens hair structure.
- Moisturizes.
- Repairs surface damage.
- Colour retention.
- Revitalizes hair.
- Restores manageability.
- Maximum shine.
- **Original:** Recommended for all hair types.
- **Blue:** Neutralizes unwanted brassiness on levels 4-8.
- **Violet:** Neutralizes unwanted yellow tonalities on levels 8-10.

18 IN 1 HAIR BEAUTIFIERS

- Lightweight mist.
- Prepares, protects & beautifies.
- 18 Essential benefits.
- Highlighted, pre-lightened & colour treated hair.
- Optimal hydration and shine.
- **Original:** Recommended for all hair types.
- **Blue:** Neutralizes unwanted brassiness on levels 6-8.
- **Violet:** Neutralizes unwanted yellow tonalities on levels 9-10.

SHINE DROPS

- Lightweight Oil
- Offer instant shine and long term conditioning.
- Quality of instant absorption leaving hair residue-free.

DRY SHAMPOO

- Aerosol spray that goes on dry.
- Sulfate, salt and paraben free
- 100% vegan ingredients.
- Contains a physically activated rice starch with high absorption capacity for sebum and anti-static behavior. It is also natural and non-GMO.

blacklight

BLACKLIGHT VOLUME COLLECTION

With our **NEW** Blacklight Volume Collection you can have it all!
Healthy hair, highlighted hair, blonde hair, AND voluminous hair!

PRODUCT FEATURES

Sulfate free, paraben free and 100% vegan ingredients.

VOLUMIZING SHAMPOO

The Blacklight Volumizing Shampoo is a mild cleanser formulated with volume-boosting ingredients to offer body, volume and manageability!

- Thermal protection
- Shine
- Colour protection
- Anti-static
- Offers hydration and conditioning



VOLUMIZING CONDITIONER

The Blacklight Volumizing Conditioner is designed to deliver superior conditioning, softness, smoothness, volume and shine for all multi-textural hair types.

- Thermal protection
- Shine and smoothness
- Colour protection
- Anti-static



VOLUMIZING STYLING BALM

The Blacklight Volumizing Styling Balm is a lightweight cream that creates voluptuous long lasting moisturization and shine.

- Flexible hold
- Colour protection
- Humidity resistance
- Controls frizz and split ends
- Thermal protection



THICKENING SPRAY

The Blacklight Thickening Spray increases fullness, adds instant lift, and creates volume with a smooth finish.

- Shine and smoothness
- Anti-static benefits
- Colour protection
- Heat protection
- Offers 25% faster blow dry time
- Conditioning and moisturizing benefits



VOLUMIZING FIBER MOUSSE

The Blacklight Volumizing Fiber Mousse gives instant fullness and long-lasting volume. This fibrous mousse is weightless and flexible while offering curl retention even while in humid conditions.

- Medium hold
- Anti-static
- Thermal Protection
- Repairs and strengthens
- Colour Protection
- For all hair types



VOLUMIZING SHINE HAIRSPRAY

The Blacklight Volumizing Shine Hairspray is a dry aerosol spray that offers long lasting volume, fullness, and shine.

- Medium flexible hold
- Colour protection
- UV protection
- Humidity control
- Heat protection
- Repairs and strengthens



blacklight

SMART

NATURALLY SMART.

HIGH-PERFORMANCE BOND BUILDING

90.8% TO 99.2% NATURALLY
DERIVED INGREDIENTS



BOND BUILDING AND REPAIR BOND PROTECTION AND STRENGTHENING HAIR & SCALP CARE FOR ALL HAIR TYPES AND TEXTURES

ADDRESSES 4 MAJOR BONDS

- **Salt Bond:** Accounts for strength and elasticity
- **Sugar Bond:** Maintains moisture content in the hair
- **Hydrogen Bond:** Accounts for elasticity
- **Disulfide Bond:** Holds hair fiber together, strengthening

FREE FROM

Silicone • Sulfate • Salt • Sodium Chloride • Paraben •
Formaldehyde • MCI/MI • Gluten

Does not contain animal derived materials
Not tested on animals



blacklight

SMART



BOND PROTECTION & STRENGTHENING CONCENTRATE

99.23% Naturally Derived Ingredients

- Protects
- Adds strength & elasticity
- Retains moisture
- Offers porosity control & colour longevity
- Pre-measured pumps

PURIFYING SHAMPOO

97.37% Naturally Derived Ingredients

- Nourishes the hair and scalp
- Promotes scalp health
- Brings nutrients to the hair bulb

PRO PURIFYING SHAMPOO

97.37% Naturally Derived Ingredients

- IDT (Impurity Detection Technology)
- Purifies hair and scalp from chemical residue
- Lathers pink if chemical residue is present
- Prevents scalp irritation
- Supports scalp health

REPAIR CONDITIONER

97.35% Naturally Derived Ingredients

- Repairs damaged areas on the hair's surface
- Restores hair's shine and manageability
- Nourishes and replenishes hair and scalp lipids
- UV protection
- Colour protection
- Controls frizz

BOND BUILDING & REPAIR TREATMENT

90.75% Naturally Derived Ingredients

- Builds new and repairs existent bonds
- Creates additional hydrogen bonds
- Nourishes the hair
- Replenishes hair's lipid content
- Contains 11 amino acids
- Offers UV protection
- Colour protection
- Controls frizz, enhances shine

Naturally **SMART.**



**Blacklight
Extra Blonde**



**Blacklight
Cool Toned Blonde**



**Blacklight
Balayage Clay Lightener**



**Blacklight
Original Cream**



**Blacklight
Smart Developers**



**Blacklight
Lightening
Portfolio**

	Blacklight Extra Blonde	Blacklight Cool Toned Blonde	Blacklight Balayage Clay Lightener	Blacklight Original Cream	Blacklight Smart Developers
Positioning	White lightening powder. Recommended for any application.	Blue/violet lightening powder. Recommended for any application.	Light blue lightening powder. Recommended for freehand applications.	Blue lightening cream. Recommended for any application, especially for damaged hair and on scalp applications.	Developer specially formulated for Blacklight lighteners and Powershades.
Claims	Ionic formula	Contains cool pigments and dyes.	Contains clay. Enriched with jojoba and olive oil.	Contains pigments. Enriched with jojoba and olive oil.	Gradual Bond Protection Technology, contains Hydrolyzed Vegetable Protein and Biomimetic Ceramide.
Benefits	Antistatic and porosity control.	Lightens and tones in one single step.	Creates accurate and precise balayage, hair painting and ombre techniques.	High lipid content. Protection and scalp comfort.	Optimal Lifting. Consistent and reliable results. Strengthens hair bonds and protects the surface of the hair.
Mixing ratio on scalp	1:2	1:1.5	1:2	1:1	Follow instructions on lightener packaging.
Mixing ratio off scalp	1:1	1:1	1:2*	1:1	Follow instructions on lightener packaging.
Speed	Very Fast	Faster	Moderate	Fast	
Levels of lift on natural hair	Up to 9	Up to 8	Up to 6	Up to 7	
Levels of lift on colour treated hair	Up to 8	Up to 7	Up to 5	Up to 6	
Recommended for fine hair	Yes**	Yes**	Yes	Yes**	
Processing under heat	No	No	No	No	
Recommended developers	10 vol. to 30 vol.	10 vol. to 40 vol.	10 vol. to 40 vol.	10 vol. to 40 vol.	

Note: All lighteners are intermixable for better control and unlimited creative possibilities!

* The recommended balayage mixing ratio off the scalp is 1:2. For a harder texture, mix 1:1.5. For a softer texture, mix 1:3.

** The high concentration of lipids in Blacklight Cream helps protect the skin and scalp. For optimum lift with added hair and scalp protection, use equal parts of Blacklight Extra Blonde or Cool Toned Blonde and Blacklight Original Cream.



FUNKHUE

SEMI-PERMANENT HAIR COLOUR

FUNKHUE

reference guide



ENDLESS POSSIBILITIES

CLEAR	LILAC	AZURE	BONBON	PINK	FUCHSIA	VIOLET	WINE	RED	ORANGE	YELLOW	LIME	GREEN	TURQUOISE	BLUE	ROYAL	STEEL	BLACK	BROWN
20%																		
40%																		
50%																		
70%																		
80%																		

FEATURES

- Exclusive Colour Lock Technology that prevents excessive bleeding staining and fading
- No developer required
- Intermixable shades = endless creative possibilities
- Vibrant results up to 12 shampoos

INSTRUCTIONS

Step 1: Apply on clean dry hair using non metal tools

Step 2: Massage hair with fingers to assure even saturation

Step 3: Process for 20 minutes, for extra depth process up to 30 minutes

Step 4: Rinse thoroughly, rinse different colours separately.

Step 5: Follow with Oligo Calura Moisture Balance Shampoo and Colour Lock. Use Oligo Stain Protector and Stain Remover to avoid staining.

* Skin Patch Test: This product contains ingredients that may cause skin irritations or allergies on certain individuals. It is recommended to perform a skin patch test prior to each application. Apply a small amount of product to clean and dry area in the inner side of the elbow and wait 48 hours. If there is any burning, itchiness, swelling or discomfort, do not use this product.

PRELIGHTENING LEVELS

YELLOW, AZURE, BONBON, LILAC	Level 9-10
PINK, STEEL	Level 8-9
FUCHSIA, GREEN, LIME, ORANGE, TURQUOISE	Level 7-8
BLUE, VIOLET, RED	Level 6-7
BLACK, ROYAL, WINE	Level 5-6
BROWN	Level 4-5

MIXING OPTIONS



STRAWBERRY
Fuchsia 10 mL + Pink 10 mL + Red 1 mL
level 6*



FRESH MINT
Clear 25 mL + Azure 8 mL +
Green .75 mL + Yellow 1 mL
level 6*



SMOKEY
Steel 10 mL + Clear 10 mL
level 6*



AQUA
Azure 9 mL + Steel 3 mL + Clear 6 mL
level 6*



TEAL
Black 10 mL + Azure 40 mL + Green 1 mL
level 6*



RUBY RED
Red 40 mL + Black 1 mL
level 6*



METALLIC MAUVE
Bonbon 9 mL + Steel 3 mL + Clear 6 mL
level 6*



CORAL
Clear 80 mL + Pink 10 mL + Yellow 1 mL
level 9*



GLACIER
Clear 60 mL + Violet 1 mL + Blue 2 mL
level 10*

*On prelightened hair



PROUDLY CANADIAN



NOT TESTED ON ANIMALS



NO ANIMAL PRODUCTS
OR BY-PRODUCTS



GLUTEN FREE



RECYCLABLE PACKAGING



NO DEVELOPER

GET SOCIAL WITH US!

#funkhue

OLIGOPRO.COM

OLIGO SUPPORT TOOLS



1 L / 32 oz

CLARIFYING SHAMPOO

The Oligo Professionnel Clarifying Shampoo is formulated to remove accumulated build-up on the hair caused by everyday styling, promoting a cleaner and healthier scalp, while making hair shinier and more manageable.

DIRECTIONS For weekly cleansing, apply Clarifying Shampoo to wet hair, massage and rinse. For deep cleansing, apply Clarifying Shampoo to wet hair, let sit for 3-5 minutes and rinse.



240 ml / 8 oz

POROSITY EQUALIZER

Equalizes hair porosity. Apply a small quantity before toning or before wrapping permanent wave rods to prevent dryness.

DIRECTIONS Spray a small quantity onto towel blotted hair. Do not rinse.



240 ml / 8 fl. oz.

STAIN PROTECTOR

The Stain Protector forms a long-lasting skin protection against colour stains. This gel is heat resistant, fragrance free and gentle on the skin.

Make sure you use it with Calura and FunkHue shades.

DIRECTIONS Apply a thin layer to the hairline before applying hair colour. When colour service is over, wipe off with a damp cloth or rinse with water.



240 ml / 8 fl. oz.

STAIN REMOVER

Fast and efficient, the stain remover gently eliminates colour stains from the skin and the scalp without irritations. Ideal to remove FunkHue stains !

DIRECTIONS When colour service is complete, moistened a cotton wool with colour stain remover and apply to stained skin or scalp. Rinse with lukewarm water. Do not leave lotion on skin for a prolonged period of time. Always perform a sensitivity test prior to application.



200 ml / 6.8 oz

SCALP PROTECTOR

The Scalp Protector oil reduces irritation and itchiness on clients with sensitive scalps during colour or lightening services.

DIRECTIONS For colour services mix 1-2 teaspoons (5-10ml) directly in colour bowl with 60 ml / 2 oz of colour and mix well. If the colour portion, excluding developer, is 30 ml / 1 oz do not exceed 1 teaspoon (5ml) of oil. For lightening services, mix with lightening powder or cream and developer until ideal consistency is reached.



PERMS AND TEXTURIZERS

AMMONIA & THIO FREE!



CURLS



Exothermic wave
pH 7.4

Resistant
White

25-30 minutes

- Self-heating wave
- Neutralize 10 minutes
- Can colour the same day



Alkaline wave
pH 7.4

Natural
Fine

25-30 minutes

- Neutralize 10 minutes
- Can colour the same day



Acidic wave
pH 7.2

Color-treated
Highlighted up to 50%

15-20 minutes
5-15 minutes

- With conditioning activator
- Neutralize 10 minutes
- Can colour the same day

TEXTURE



Neutral texturizer
pH 7.0

Resistant
White
Natural
Fine

25-30 minutes

- Neutralize 10 minutes
- Can colour the same day



Pure acid texturizer
pH 6.0

Color-treated
Highlighted up to 50%

10-20 minutes
2-10 minutes*
**verify every 2 min.*

- Pure acid without activator
- Neutralize 10 minutes
- Can colour the same day

2023

INTRO OFFERS

YOU PURCHASE

CALURA PERMANENT

262	Calura Shades*	2 oz
10	Developers*	32 oz
2	Demi Effect Lotion Developer	32 oz

YOU RECEIVE FREE

CALURA GLOSS — Free

100	Gloss Shades*	2 oz
6	Gloss Developers*	32 oz
1	Gloss MEN Co-Wash Dark Brown	8.5 oz
1	Gloss MEN Co-Wash Light Brown	8.5 oz
1	Gloss MEN Co-Wash Medium Blonde	8.5 oz

CALURA BACKBAR — Free

3	Moisture Balance Cleanser	32 oz
3	Moisture Balance Conditioner	32 oz
3	Colour Lock	32 oz
1	Recovery Masque	32 oz

CALURA CARE & STYLING — Free

1	Perfecting Primer	8.5 oz
1	Styling Oil Elixir	3.4 oz
1	Styling Crème	8.5 oz
1	Express Blowout Mist	8.5 oz
1	Curl Balm	8.5 oz
1	Finishing Hairspray	14 oz
1	Shaping Hairspray	14 oz
1	Powder Pump Volume	0.32 oz
1	Dry Texture Spray	7 oz
1	Sculpting Paste	3.4 oz
1	Amplifying Mousse	7.6 oz
1	Recovery Masque	5 oz

BLACKLIGHT BACKBAR — Free

1	Extra Blonde	2 lbs
1	Cool Toned Blonde	2 lbs
1	Balayage Clay Lightener	1.25 lb
1	Original Cream	35 oz
3	10 Volume Smart Developer	32 oz
3	20 Volume Smart Developer	32 oz
3	30 Volume Smart Developer	32 oz
3	40 Volume Smart Developer	32 oz
1	Blue Shampoo Pro Formula	32 oz
1	Blue Conditioner Pro Formula	32 oz
1	Violet Shampoo Pro Formula	32 oz
1	Violet Conditioner Pro Formula	32 oz
1	Intensive Replenishing Mask	32 oz
1	PowerShade PS-C	2 oz
1	PowerShade PS-12	2 oz
1	PowerShade PS-32	2 oz
1	PowerShade PS-43	2 oz
1	PowerShade PS-55	2 oz

BLACKLIGHT RETAIL — Free

1	Nourishing Shampoo	8.5 oz
1	Nourishing Conditioner	8.5 oz
1	Blue Shampoo	8.5 oz
1	Blue Conditioner	8.5 oz
1	Violet Shampoo	8.5 oz
1	Violet Conditioner	8.5 oz
1	Intensive Replenishing Mask	6.8 oz
1	Blue Intensive Replenishing Mask	6.8 oz
1	Violet Intensive Replenishing Mask	6.8 oz
1	18 in 1 Hair Beautifier	8.5 oz
1	18 in 1 Blue Hair Beautifier	8.5 oz
1	18 in 1 Violet Hair Beautifier	8.5 oz
1	Shine Drops	3.4 oz
1	Dry Shampoo	7 oz
1	Volumizing Shine Hairspray	8.5 oz
1	Volumizing Fiber Mousse	7 oz
1	Volumizing Styling Balm	8.5 oz
1	Thickening Spray	8.5 oz
1	Volumizing Shampoo	7.75 oz
1	Volumizing Conditioner	7.75 oz

BLACKLIGHT SMART — Free

1	Bond Protection and Strengthening Concentrate	16.5 oz
1	Purifying Shampoo PRO	16.5 oz
1	Repair Conditioner	16.5 oz
1	Bond Builder and Repair Treatment	16.5 oz
20	Bond Builder and Repair Treatment	0.5 oz

FUNKHUE — Free

8	FunkHue Shades *	3.4 oz
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SUPPORT TOOLS — Free

3	Stain Remover	8 oz
1	Stain Protector	8 oz
1	Porosity Equalizer	8 oz
1	Clarifying Shampoo	32 oz
1	Scalp Protector	5.3 oz

PERMS & TEXTURIZERS — Free

1	Alka
1	Exo
1	Tecno
1	OH7
1	OH6

SHADE SELECTORS — Free

1	Calura Permanent
1	Calura Gloss

OLIGO ACCESSORIES — Free

2	Cape
2	Kimono
5	Mixing bowl
3	Applicator bottle
5	Colour brush
2	Apron
20	Retail Bags

* Stylist's choice

\$2,249.99
\$5,580.37 VALUE

YOU SAVE
60%

YOU PURCHASE

CALURA PERMANENT SHINE

122 Calura Permanent Shades* 2 oz
@ 20% OFF

YOU RECEIVE FREE

CALURA - FREE

1 10 Volume Developer 32 oz
1 20 Volume Developer 32 oz
1 30 Volume Developer 32 oz
1 40 Volume Developer 32 oz
1 Demi Effect Lotion Developer 32 oz

CALURA GLOSS - FREE

12 Calura Gloss Shades* 2 oz
1 Gloss Developer* 32 oz
1 Applicator Bottle

CALURA CARE & STYLING - FREE

1 Moisture Balance Cleanser 32 oz
1 Moisture Balance Conditioner 32 oz
1 Colour Lock 32 oz
1 Recovery Masque 5 oz
1 Perfecting Primer 8.5 oz
1 Express Blowout Mist 8.5 oz
1 Styling Oil Elixir 3.4 oz
1 Styling Crème 8.5 oz
1 Curl Balm 8.5 oz
1 Finishing Hairspray 14 oz
1 Shaping Hairspray 14 oz
1 Dry Texture Spray 7 oz
1 Powder Pump Volume 0.32 oz
1 Sculpting Paste 3.4 oz
1 Amplifying Mousse 7.6 oz

BLACKLIGHT - FREE

1 Extra Blonde 1 lb
1 Cool Toned Blonde 1 lb
1 Smart Developer 20 Volume 32 oz
1 Smart Developer 30 Volume 32 oz
1 Smart Bond Protection and Strengthening Concentrate 3.4 oz

FUNKHUE - FREE

5 Funkhue Shades* 3.4 oz

SUPPORT TOOLS - FREE

1 Stain Remover 8 oz
1 Stain Protector 8 oz

ACCESSORIES - FREE

1 Technical Apron
1 Digital Scale
2 Mixing Bowl
2 Colour Brush
1 Calura Shade Selector

\$799.99
\$1,790.85 VALUE

YOU SAVE
55%

* Stylist's choice



YOU PURCHASE

CALURA PERMANENT SHINE

61 Calura Permanent Shades* 2 oz

YOU RECEIVE FREE

CALURA - FREE

1 10 Volume Developer 32 oz
 1 20 Volume Developer 32 oz
 1 30 Volume Developer 32 oz
 1 40 Volume Developer 32 oz

CALURA GLOSS - FREE

6 Calura Gloss Shades* 2 oz
 1 Gloss Developer* 32 oz
 1 Applicator Bottle

CALURA CARE & STYLING - FREE

1 Moisture Balance Cleanser 32 oz
 1 Moisture Balance Conditioner 32 oz
 1 Colour Lock 32 oz
 1 Recovery Masque 5 oz

BLACKLIGHT SMART - FREE

1 Smart Bond Protection and Strengthening Concentrate 3.4 oz

SUPPORT TOOLS - FREE

1 Stain Remover 8 oz
 1 Stain Protector 8 oz

ACCESSORIES - FREE

1 Technical Apron
 1 Digital Scale
 2 Mixing Bowl
 2 Colour Brush
 1 Calura Shade Selector

* Stylist's choice

\$499.99
 \$940.00 VALUE

YOU SAVE
47%



YOU PURCHASE

CALURA PERMANENT SHINE

32	Calura Permanent Shades*	2 oz
1	10 Volume Developer	32 oz
1	20 Volume Developer	32 oz
1	30 Volume Developer	32 oz
1	40 Volume Developer	32 oz

YOU RECEIVE FREE

CALURA - FREE

1	Moisture Balance Cleanser	8.5 oz
1	Moisture Balance Conditioner	8.5 oz
1	Colour Lock	32 oz

ACCESSORIES - FREE

1	Digital Scale
2	Mixing Bowl
2	Colour Brush
1	Calura Shade Selector
1	Technical Apron

* Stylist's choice

\$299.99
\$523.80 VALUE

YOU SAVE
43%



CALURA gloss

1
INTRO

YOU PURCHASE

CALURA GLOSS

111 Calura Gloss Shades* 2 oz
@ 20% OFF

YOU RECEIVE FREE

CALURA GLOSS - FREE

4 Developer* 32 oz
1 Clear 32 oz

CALURA - FREE

8 Calura Permanent Shades* 2 oz
2 Developer* 32 oz
1 Moisture Balance Cleanser 32 oz
1 Moisture Balance Conditioner 32 oz
1 Colour Lock 32 oz
1 Calura Permanent Paper Chart

ACCESSORIES - FREE

1 Technical Apron
3 Mixing Bowl
3 Colour Brush
3 Applicator Bottle
1 Shade Selector

* Stylist's choice

\$599.99

\$1,142.20 VALUE

YOU SAVE

47%



CALURA gloss

INTRO
2

YOU PURCHASE

CALURA GLOSS

45 Calura Gloss Shades* 2 oz

YOU RECEIVE FREE

CALURA GLOSS - FREE

2 Developer* 32 oz

CALURA PERMANENT - FREE

6 Calura Shades* 2 oz
1 Developer* 32 oz
1 Calura Permanent Paper Chart

ACCESSORIES - FREE

1 Technical Apron
3 Mixing Bowl
3 Colour Brush
3 Applicator Bottle
1 Shade Selector

* Stylist's choice

\$299.99

\$513.65 VALUE

YOU SAVE

42%



CALURA gloss

TRIAL KIT

CALURA GLOSS - PRE-PACKED

16	Calura Gloss Shades*	2 oz
1	Calura Gloss Lotion Developer	32 oz
1	Applicator Bottle	
1	Paper Chart	

*Shades included: CLEAR, 8 NEUTRAL, 9 NEUTRAL, 10 NEUTRAL, 8 NEUTRAL BROWN, 9 NEUTRAL BROWN, 10 NEUTRAL BROWN, 7-1/7A, 9-1/9A, 8-12/8AI, 9-12/9AI, 8-32/8GI, 9-32/9GI, 8-36/8GV, 9-36/9GV, 9-6/9V.

\$99.99

\$122.00 VALUE

YOU SAVE

18%



FUNKHUE

INTRO 1

2	LILAC	3.4 oz
2	AZURE	3.4 oz
2	BONBON	3.4 oz
2	PINK	3.4 oz
2	FUCHSIA	3.4 oz
2	VIOLET	3.4 oz
2	RED	3.4 oz
2	WINE	3.4 oz
2	BLUE	3.4 oz
2	ROYAL	3.4 oz
2	TURQUOISE	3.4 oz
2	GREEN	3.4 oz
2	LIME	3.4 oz
2	YELLOW	3.4 oz
2	ORANGE	3.4 oz
2	STEEL	3.4 oz
2	BLACK	3.4 oz
2	BROWN	3.4 oz
4	CLEAR	3.4 oz
1	Colour Lock	32 oz
1	Swatch Ring	

INTRO 2

1	LILAC	3.4 oz
1	AZURE	3.4 oz
1	BONBON	3.4 oz
1	PINK	3.4 oz
1	FUCHSIA	3.4 oz
1	VIOLET	3.4 oz
1	RED	3.4 oz
1	WINE	3.4 oz
1	BLUE	3.4 oz
1	ROYAL	3.4 oz
1	TURQUOISE	3.4 oz
1	GREEN	3.4 oz
1	LIME	3.4 oz
1	YELLOW	3.4 oz
1	ORANGE	3.4 oz
1	STEEL	3.4 oz
1	BLACK	3.4 oz
1	BROWN	3.4 oz
1	CLEAR	3.4 oz
1	Swatch Ring	

\$219.99
\$403.00 VALUE

YOU SAVE
45%

\$149.99
\$186.50 VALUE

YOU SAVE
20%

blacklight

1
INTRO

YOU PURCHASE

LIGHTENERS

2	Extra Blonde	2 lbs
2	Cool Toned Blonde	2 lbs
1	Balayage Clay Lightener	1.25 lb
1	Cream Lightener	35 oz
2	10 Volume Smart Developer	32 oz
2	20 Volume Smart Developer	32 oz
2	30 Volume Smart Developer	32 oz
2	40 Volume Smart Developer	32 oz

BACKBAR

1	Nourishing Shampoo	32 oz
1	Nourishing Conditioner	32 oz
1	Blue or Violet Shampoo Pro Formula*	32 oz
1	Blue or Violet Conditioner Pro Formula*	32 oz
5	Powershades C / 12 / 32 / 43 / 55	2 oz
1	Smart Purifying Shampoo PRO	16.5 oz
1	Smart Repair Conditioner	16.5 oz
1	Smart Bond Builder and Repair Treatment	16.5 oz

YOU RECEIVE FREE

BLACKLIGHT SMART — FREE

1	Bond Protection and Strengthening Concentrate	16.5 oz
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CALURA GLOSS — FREE

6	Gloss Shades*	2 oz
1	Gloss 7 Volume Lotion Developer	32 oz

RETAIL — FREE

(profit from free retail \$1,234)

2	Nourishing Shampoo	8.5 oz	2	Shine Drops	3.4 oz
2	Nourishing Conditioner	8.5 oz	2	Dry Shampoo	7 oz
2	Blue Shampoo	8.5 oz	2	Volumizing Shine Hairspray	8.5 oz
2	Blue Conditioner	8.5 oz	2	Volumizing Fiber Mousse	7 oz
2	Violet Shampoo	8.5 oz	2	Volumizing Styling Balm	8.5 oz
2	Violet Conditioner	8.5 oz	2	Thickening Spray	8.5 oz
2	Intensive Replenishing Mask	6.8 oz	2	Volumizing Shampoo	7.75 oz
2	Blue Intensive Replenishing Mask	6.8 oz	2	Volumizing Conditioner	7.75 oz
2	Violet Intensive Replenishing Mask	6.8 oz			
2	18 in 1 Hair Beautifier	8.5 oz			
2	18 in 1 Blue Hair Beautifier	8.5 oz			
2	18 in 1 Violet Hair Beautifier	8.5 oz			

* Stylist's choice

\$799.99
\$1,562.45 VALUE

YOU SAVE
49%



blacklight

2
INTRO

LIGHTENERS - Stylist's Choice

3	Bulk Size Lighteners*	2 lbs
3	Smart Developers*	32 oz

BACKBAR** - Stylist's Choice

1	Shampoo*	32 oz
1	Conditioner*	32 oz

RETAIL

1	Nourishing Shampoo	8.5 oz
1	Nourishing Conditioner	8.5 oz
1	Violet Shampoo	8.5 oz
1	Violet Conditioner	8.5 oz
1	Intensive Replenishing Mask	6.8 oz
1	18 in 1 Hair Beautifier	8.5 oz
1	Volumizing Fiber Mousse	7 oz
1	Dry Shampoo	7 oz

BLACKLIGHT SMART

1	Bond Protection and Strengthening Concentrate	3.4 oz
1	Bond Builder and Repair Treatment	5 oz

CALURA GLOSS

4	Gloss Shades*	2 oz
1	Gloss Lotion 7 Volume Developer	32 oz

* Stylist's choice

** Excludes Intensive Replenishing Mask 32 oz

*** Value and discount based on average price of items that are stylist's choice

\$299.99

\$494.19 VALUE***

YOU SAVE
39%



blacklight

TRY ME

LIGHTENERS

- 1 Extra Blonde 1 lb
- 1 Cool Toned Blonde 1 lb
- 1 20 Volume Smart Developer 32 oz

BACKBAR

- 1 Violet Shampoo Pro Formula 32 oz

CALURA GLOSS

- 3 Gloss Shades* 2 oz
- 1 Gloss 7 Volume Lotion Developer 32 oz

SMART

- 1 Bond Builder and Repair Treatment 5 oz

* Stylist's choice

\$99.99

\$133.45 VALUE

YOU SAVE

25%



blacklight

CARE & STYLING

1
INTRO

RETAIL (RETAIL VALUE: \$2,013.00)

- 3 Nourishing Shampoo 8.5 oz
- 3 Nourishing Conditioner 8.5 oz
- 3 Blue Shampoo 8.5 oz
- 3 Blue Conditioner 8.5 oz
- 3 Violet Shampoo 8.5 oz
- 3 Violet Conditioner 8.5 oz
- 3 Intensive Replenishing Mask 6.8 oz
- 3 Blue Intensive Replenishing Mask 6.8 oz
- 3 Violet Intensive Replenishing Mask 6.8 oz
- 3 18 in 1 Hair Beautifier 8.5 oz
- 3 18 in 1 Blue Hair Beautifier 8.5 oz
- 3 18 in 1 Violet Hair Beautifier 8.5 oz
- 3 Shine Drops 3.4 oz
- 3 Dry Shampoo 7 oz
- 3 Volumizing Shine Hairspray 8.5 oz
- 3 Volumizing Fiber Mousse 7 oz
- 3 Volumizing Styling Balm 8.5 oz
- 3 Volumizing Shampoo 7.75 oz
- 3 Volumizing Conditioner 7.75 oz
- 3 Thickening Spray 8.5 oz

SMART

- 1 Purifying Shampoo 8.5 oz
- 1 Repair Conditioner 8.5 oz
- 1 Bond Builder and Repair Treatment 5 oz

RETAIL TRAVEL

- 2 18 in 1 Hair Beautifier 2 oz
- 2 Dry Shampoo 1.5 oz

\$499.99
\$1,006.50 VALUE

YOU SAVE
50%



blacklight

CARE & STYLING

2
INTRO

RETAIL - PICK 28*

Nourishing Shampoo	8.5 oz	Shine Drops	3.4 oz
Nourishing Conditioner	8.5 oz	Dry Shampoo	7 oz
Blue Shampoo	8.5 oz	Volumizing Shine Hairspray	8.5 oz
Blue Conditioner	8.5 oz	Volumizing Fiber Mousse	7 oz
Violet Shampoo	8.5 oz	Volumizing Styling Balm	8.5 oz
Violet Conditioner	8.5 oz	Thickening Spray	8.5 oz
Intensive Replenishing Mask	6.8 oz	Volumizing Shampoo	7.75 oz
Blue Intensive Replenishing Mask	6.8 oz	Volumizing Conditioner	7.75 oz
Violet Intensive Replenishing Mask	6.8 oz		
18 in 1 Hair Beautifier	8.5 oz	BACKBAR** - Stylist's Choice*	
18 in 1 Blue Hair Beautifier	8.5 oz	1 Shampoo	
18 in 1 Violet Hair Beautifier	8.5 oz	1 Conditioner	

* Excludes Blacklight Smart

** Excludes Intensive Replenishing Mask 32 oz

*** Value and discount based on average price of items that are stylist's choice

\$299.99
\$522.74 VALUE***

YOU SAVE
43%

blacklight

CARE & STYLING

TRY ME

RETAIL - PICK 8*

Nourishing Shampoo	8.5 oz	Shine Drops	3.4 oz
Nourishing Conditioner	8.5 oz	Dry Shampoo	7 oz
Blue Shampoo	8.5 oz	Volumizing Shine Hairspray	8.5 oz
Blue Conditioner	8.5 oz	Volumizing Fiber Mousse	7 oz
Violet Shampoo	8.5 oz	Volumizing Styling Balm	8.5 oz
Violet Conditioner	8.5 oz	Thickening Spray	8.5 oz
Intensive Replenishing Mask	6.8 oz	Volumizing Shampoo	7.75 oz
Blue Intensive Replenishing Mask	6.8 oz	Volumizing Conditioner	7.75 oz
Violet Intensive Replenishing Mask	6.8 oz		
18 in 1 Hair Beautifier	8.5 oz		
18 in 1 Blue Hair Beautifier	8.5 oz		
18 in 1 Violet Hair Beautifier	8.5 oz		

* Excludes Blacklight Smart
 ** Value and discount based on average price of items that are stylist's choice

\$99.99
 \$126.40 VALUE**

YOU SAVE
21%



blacklight

SMART

1
INTRO

RETAIL

3	Purifying Shampoo	8.5 oz
3	Repair Conditioner	8.5 oz
12	Bond Builder and Repair Treatment	0.5 oz
3	Bond Builder and Repair Treatment	5 oz

BACKBAR

1	Purifying Shampoo PRO	16.5 oz
1	Repair Conditioner	16.5 oz
1	Bond Builder and Repair Treatment	16.5 oz
1	Bond Protection and Strengthening Concentrate	16.5 oz

\$335.00
\$485.00 VALUE

YOU SAVE
31%



blacklight

SMART

TRY
ME

BLACKLIGHT SMART

- | | |
|---|---------|
| 1 Purifying Shampoo PRO | 16.5 oz |
| 1 Repair Conditioner | 8.5 oz |
| 1 Bond Builder and Repair Treatment | 5 oz |
| 1 Bond Protection and Strengthening Concentrate | 3.4 oz |

\$84.99
\$103.00 VALUE

YOU SAVE
17%



CALURA

CARE & STYLING

1
INTRO

RETAIL

3	Moisture Balance Cleanser	8.5 oz
3	Moisture Balance Conditioner	8.5 oz
3	Recovery Masque	5 oz
3	Perfecting Primer	8.5 oz
3	Styling Oil Elixir	3.4 oz
3	Styling Crème	8.5 oz
3	Express Blowout Mist	8.5 oz
3	Curl Balm	8.5 oz
3	Finishing Hairspray	14 oz
3	Shaping Hairspray	14 oz
3	Powder Pump Volume	0.32 oz
3	Dry Texture Spray	7 oz
3	Sculpting Paste	3.4 oz
3	Amplifying Mousse	7.6 oz

BACKBAR

1	Moisture Balance Cleanser	32 oz
1	Moisture Balance Conditioner	32 oz
1	Colour Lock	32 oz

TRAVEL

3	Moisture Balance Cleanser	2 oz
3	Moisture Balance Conditioner	2 oz
3	Express Blowout Mist	2 oz
3	Styling Crème	2 oz

OTHER

14	Shelf Talker
20	Retail bags

\$499.99
\$907.75 VALUE

YOU SAVE
45%



CALURA

CARE & STYLING

2
INTRO

RETAIL - PICK 28

Moisture Balance Cleanser	8.5 oz
Moisture Balance Conditioner	8.5 oz
Recovery Masque	5 oz
Perfecting Primer	8.5 oz
Styling Oil Elixir	3.4 oz
Styling Crème	8.5 oz
Express Blowout Mist	8.5 oz
Curl Balm	8.5 oz
Finishing Hairspray	14 oz
Shaping Hairspray	14 oz
Powder Pump Volume	0.32 oz
Dry Texture Spray	7 oz
Sculpting Paste	3.4 oz
Amplifying Mousse	7.6 oz

BACKBAR - PICK 2*

Moisture Balance Cleanser	32 oz
Moisture Balance Conditioner	32 oz
Colour lock	32 oz

* Excludes Recovery Masque 32 oz

** Value and discount based on average price of items that are stylist's choice

\$299.99

\$542.46 VALUE**

YOU SAVE

45%



CALURA

CARE & STYLING

TRY ME

RETAIL - PICK 8

Moisture Balance Cleanser	8.5 oz	Curl Balm	8.5 oz
Moisture Balance Conditioner	8.5 oz	Finishing Hairspray	14 oz
Recovery Masque	5 oz	Shaping Hairspray	14 oz
Perfecting Primer	8.5 oz	Powder Pump Volume	0.32 oz
Styling Oil Elixir	3.4 oz	Dry Texture Spray	7 oz
Styling Crème	8.5 oz	Sculpting Paste	3.4 oz
Express Blowout Mist	8.5 oz	Amplifying Mousse	7.6 oz

*Value and discount based on average price of items that are stylist's choice

\$99.99

\$126.88 VALUE*

YOU SAVE

21%



SUPPORT PRODUCTS

- 1 Porosity Equalizer 8 oz
- 1 Stain Protector 8 oz
- 1 Stain Remover 8 oz
- 1 Scalp Protector 6.8 oz
- 1 Clarifying Shampoo 32 oz

\$39.99
\$61.80 VALUE

YOU SAVE
35%





oligo
PROFESSIONNEL

EDUCATION



Misael Aponte
International Colour Director

SCAN TO LEARN MORE ABOUT OUR PRODUCTS

CALURA

PERMANENT SHINE HAIR
COLOUR



CALURA
gloss

DEMI-PERMANENT LIQUID
HAIR COLOUR



blacklight

LIGHTENING SYSTEM



Scan to download our technical manuals.



Visit our education section for tips, trick and formulas!



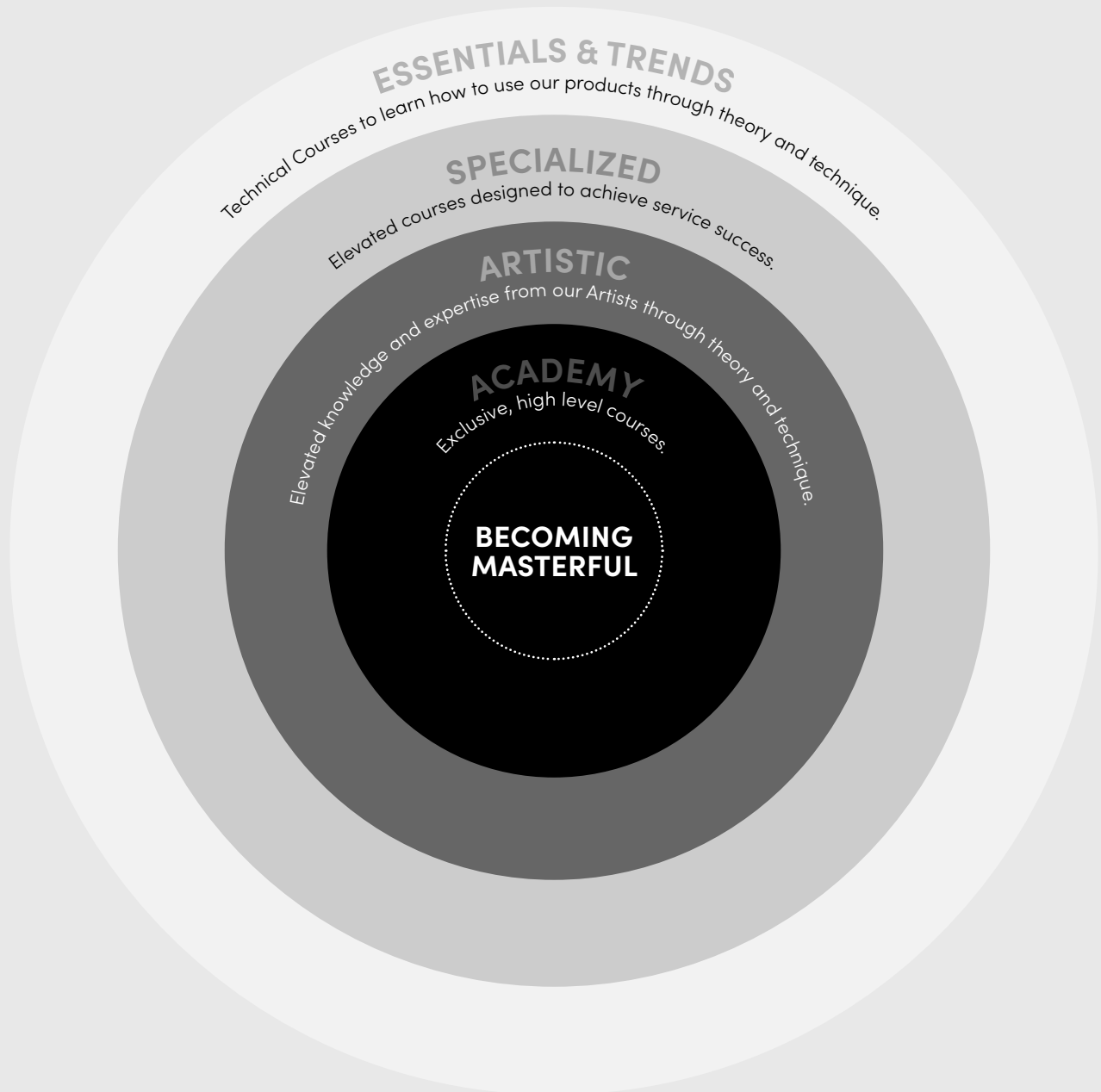
2023

EDUCATION MENU

THE PILLARS OF OLIGO EDUCATION









At Oligo Professionnel, education is at the center of our priorities. We want our educational program to not only present insight into our products but also offer an experience. As such, we have developed a curriculum that encompasses both technical and artistic courses that deep dive into colour (placement and formulation), cutting, styling and care as well as trends.

Our classes are divided into 4 pillars, each of them as important and pertinent as the next, although a good understanding of our products is best to maximize Artistic and Advanced classes.



*Progress is the movement towards a refined, improved or otherwise desired state.
The state of - **Becoming Masterful!***

LEGEND

- | | | |
|---|--|--|
|  Colour |  Patterns & Placement |  Social Media |
|  Cut |  Perms |  Business |
|  Formulation |  Styling | |

..... ESSENTIALS & TRENDS

Are you new to Oligo? These are our Technical Courses offered to learn how to use our products through Essential Product Knowledge classes or Trend and technique classes that feature our products. Great for stylists who are new to Oligo, new stylists within the industry, for those who would like a refresher class or for those who are looking for new techniques to inspire themselves while using our Oligo products.

BALAYAGE & CO.



Taking an innovative and creative approach to foil and colour placement through classic balayage hair painting techniques. Learn the ins and outs of creative techniques, hair painting and colour foil placements. We will feature our innovative Blacklight lightening system during this class to achieve unique options for customizing all of your blonding services while caring for the hair.

Half Day Theory / Full day Hands on (mannequin)

FOILYAGE MEETS BALAYAGE



Welcome to the world of Balayage! For those who have attended our Balayage & Co. class, this course offers select techniques that will allow creativity and control for successfully achieving fast and effective balayage results for all of your salon guests. You will learn customized foilyage techniques, how to create colour melts, and the importance of contouring to individualize your balayage and highlights.

Half Day Theory / Full day Hands on (mannequin)

HIGH IMPACT BLONDES



The blonding course that offers you fast and effective options to create and achieve high impact results! Featuring all Oligo colour options, we will share fast foiling techniques, shadow base and base stretch techniques and tips for base shifting. We will walk you through our Balay Blend technique and share our favorite toning formulations with Calura Gloss, our liquid demi-permanent hair colour.

Half Day Theory / Full day Hands on (mannequin)

NEW Available April 1st

SMART TONING



It's SMART to have options! From platinum to luscious golds, to mushroom fantasy, without forgetting the peach perfect, toning is your opportunity to personalize each mane.

Come explore all that Oligopro has to offer, to smarten up your toning game!

Theory only / Half Day Hands on (hair swatches)

SPECIALIZED

Ready for the next step into Oligo Education? These are our elevated and specific courses for service success. These classes are designed for current Oligo users who want to refresh or dive deeper into specific areas of colour services whether formulation, corrective colour, achieving your best blondes or long lasting reds with our Oligo product portfolio.

CORRECTIVE COLOUR & BEYOND



Colour correction is a part of our everyday life in the salon. In this class the stylists will learn how to take a simplified approach to corrective challenges and have a greater understanding of Oligo Professionnel's options for successful consultation and corrective work. Take your colour knowledge to an advanced level of technical expertise and develop your knowledge of our products to optimize your salon services!

Half Day Theory / Full day Hands on (mannequin)

ALL ABOUT THE BLONDE



This class features 2 essential highlighting techniques that provide softer diffused results to more high contrast looks with your choice of weaving, slicing, baby lights or all of the above! This course will impart a greater understanding of Oligo Professionnel's options for achieving beautiful one and two step blondes while visiting all aspects of pre-lightened blondes, corrective colouring and the importance of Blacklight SMART! A must for beginner and seasoned stylists.

Half Day Theory / Full day Hands on (mannequin)

ALL ABOUT THE REDS



This class is all about boldness at its best with our warmest and most vibrant shades of reds, coppers and violets. Create captivating hues that get noticed! Learn how to achieve longer-lasting results, success for corrective scenarios, tips for personalizing your formulations and demystifying white coverage when working with reds. This course will impart a greater understanding of Oligo Professionnel's options for achieving high fashion shades that last!

Half Day Theory / Full day Hands on (mannequin)

FORMULATION 1.0



This class will walk you through the essential principles that must be considered for successful formulation. From white coverage, high lifting blonde scenarios and creative toning to our best practices for corrective services. Gain essential knowledge to ensure colouring success!

Half Day Theory

NEW Available June 1st

LET THE GOOD TIMES ROLL



Want to turn up the volume with your service menu? Let us reconnect you to our innovative assortment of Oligo Waves & Texturizers. Each option designed to meet specific needs for different hair types whether your salon guest is wanting defined curls or softer textured results. Check out today's trends for volume, body and movement!

Half Day Theory / Full day Hands on (mannequin)

OLIGO PROFESSIONNEL CREATIVE ARTISTS

Oligo's Creative team is a collective of the most creative, talented and experienced platform artists the industry has to offer. They were individually handpicked and provide advanced courses with their elevated knowledge and expertise. Together they have the mandate to develop signature classes for Oligo and offer high-end education that will inspire and elevate the stylists' knowledge and artistry to the next level.



MISAEAL APONTE INTERNATIONAL COLOUR DIRECTOR

Misael Aponte is a highly innovative expert colourist with over 20 years of experience teaching advanced hair colouring techniques. As the International Colour Director for Oligo Professionnel, Misael inspires colourists of all experience levels traveling worldwide to share his creative vision through exciting stage shows and intimate classroom settings alike.



JERRY CHANG INTERNATIONAL TECHNICAL DIRECTOR

With over 20 years of experience, Jerry Chang is a compelling and innovative hair artist. Jerry's precision cutting skills is complimented by his passion for continuous education. He specializes in haircutting and colouring while exploring the art of hair and creativity through the world of photography. His role as International Technical Director provides the perfect platform to share his vast knowledge through advanced theories and innovative techniques.



GENEVIÈVE GRENIER CREATIVE ARTIST

Geneviève Grenier is a salon owner, skilled trainer and experienced business person. She is an excellent communicator and effortlessly shares her art on stage as well as on TV, where she is a regular contributor. Geneviève loves creating new looks while maintaining the hair's integrity, condition and health. Dynamic and authentic, known for her passion of communicating her extensive knowledge of the hair and fashion industry, let Genevieve transport you into her creative world!

ARTISTIC COURSES

Oligo's Creative team is a collective of the most creative, talented and experienced platform artists the industry has to offer. They were individually handpicked and provide advanced courses with their elevated knowledge and expertise. Together they have the mandate to develop signature classes for Oligo and offer high-end education that will inspire and elevate the stylists' knowledge and artistry to the next level.

MISAEAL APONTE

for Oligo

MINDFUL PATTERNS AND COLOUR PLACEMENT



How many times has a colour service not ended up looking how you intended? Oligo Professionnel International Colour Director Misael Aponte shares his techniques for analyzing a client's head shape and haircut lines to help you understand precisely where colour needs to be placed for maximum visual impact on every client!

**Half Day Theory or Theory + demo (mannequin) /
Full day Hands on (mannequin)**

INSIDE OUT: THE EASY WAY TO OMBRE



Misael Aponte shows you the easiest way to create an Ombre, Sombre or Root Stretch looks without any demarcation lines. Using interior colour work to influence the overall exterior colour result, Misael's innovative "Inside Out" colour placement methods will help you to master a technically delivered Ombre using as few as (8) foils! This class will strengthen your ability to compose colour selections for your clients using both natural tones and vibrant rainbow colours. Misael will teach you how to deliver natural looking results - that are infused with vivid colours - which any client will love.

**Half Day Theory or Theory + demo (mannequin) /
Full day Hands on (mannequin)**

MINDFUL BLONDING



When should we lighten and when should we not? Learn how to assess hair properly during the consultation before backing yourself into a corner! International Colour Director Misael Aponte's insightful new class takes you through all options for lightening hair, as this is the service that requires the most expertise in our industry. We will explore all necessary de-colourizing tools from Oligo Professionnel to ensure accurate selection for each situation. Learn all the nuances of proper toning to achieve your salon guests desired result every time. Finally, we will discuss proper pre and post care of lightened hair to enhance your client retention and referrals. Become the go-to blinding expert in your area!

**Half Day Theory or Theory + demo (mannequin)
Full day Hands on (mannequin)**

JERRY CHANG

for Oligo

NEW GENTS



With New Gents, Oligo Professionnel International Technical Director Jerry Chang will bring a level of comfort to our stylists and the male client. This class combines traditional barbering skills with modern techniques to achieve shapes that are visually and physically pleasing. With effective techniques, proper tools, and along with the necessary products; this class will truly inspire you to succeed in the world of men's grooming.

**Half Day Theory or Theory + demo (mannequin) /
Full day Hands on (mannequin)**

RAZOR 1.0



Join the Oligo Professionnel International Technical Director, Jerry Chang, for a new cutting class and explore the creative world of razor cutting! From the origin of the first commercially made razor to the way you can re-shape the look, feel and texture of a modern haircut. From how to properly hold a razor to refining the cut, you will feel confident to create shapes and texture at various lengths!

**Half Day Theory or Theory + demo (mannequin) /
Full day Hands on (mannequin)**

ONE + ONE



1 cut with 1 colour placement! From inception to the final product, Jerry will take you on a journey of creativity through his eyes while embracing the foundation of shape, length and colour. You will learn how to create unique and impactful results that complement both the uniqueness of your salon guest while allowing for inner creative to shine and create a final look that will have that "wow" factor!

**Half Day Theory or Theory + demo (mannequin) /
Full day Hands on (mannequin)**

ARTISTIC COURSES

Oligo's Creative team is a collective of the most creative, talented and experienced platform artists the industry has to offer. They were individually handpicked and provide advanced courses with their elevated knowledge and expertise. Together they have the mandate to develop signature classes for Oligo and offer high-end education that will inspire and elevate the stylists' knowledge and artistry to the next level.

GENEVIÈVE GRENIER

for Oligo

HAUTE COUTURE



This class is built for stylists that want to explore and practice cutting, head shape and fashion. You will look, learn and practice at the same time with the cutting artist and experiment a more suitable way to learn and remember all the techniques.

**Half Day Theory or Theory + demo (mannequin) /
Full day Hands on (mannequin)**

TEXTURE IS UN JE NE SAIS QUOI



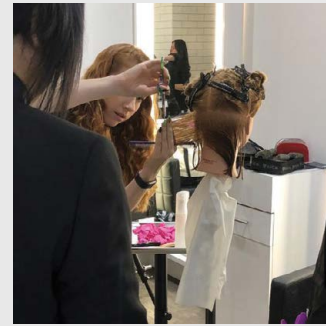
Texture Is Un Je Ne Sais Quoi is a class to explore how to get the perfect touch of movement and learn how to modernize your trendy haircut, especially mid length to long. Learning how to create fluidity and balance is going to bring the artist in you to a next level.

**Half Day Theory or Theory + demo (mannequin) /
Full day Hands on (mannequin)**

OLIGO ACADEMY

At Oligo Professionnel, education is a key element to our mission. We strive to provide enhanced training, delivered in an effective manner. Accordingly, we inaugurated the Oligo Professionnel Academy, a place expressly designed to elevate, inform and inspire our guest stylists, who come from all around the world. What better setting than Montréal, Canada's fashion and style capital, and home to Oligo Professionnel to house this unique place of knowledge. This city is globally recognized as the crossroads of European flair and North American drive...a distinctive combination of French sophistication and English directness.

Oligo Professionnel welcomes you to an exceptional experience: an opportunity to mesh your passion to build a better business with our culture of excellence and creativity.



Reopening details to follow



CALURA PERMANENT

ALL 2 oz: \$8.15

SHADE	QTY
NEUTRAL	
1 NEUTRAL	
2 NEUTRAL	
3 NEUTRAL	
4 NEUTRAL	
5 NEUTRAL	
6 NEUTRAL	
7 NEUTRAL	
8 NEUTRAL	
9 NEUTRAL	
10 NEUTRAL	
INTENSE NEUTRAL	
3 INTENSE NEUTRAL	
4 INTENSE NEUTRAL	
5 INTENSE NEUTRAL	
6 INTENSE NEUTRAL	
7 INTENSE NEUTRAL	
8 INTENSE NEUTRAL	
9 INTENSE NEUTRAL	
ASH	
1-1 / 1A	
4-1 / 4A	
5-1 / 5A	
6-1 / 6A	
7-1 / 7A	
8-1 / 8A	
9-1 / 9A	
10-1 / 10A	
INTENSE ASH	
4-11 / 4AA	
5-11 / 5AA	
6-11 / 6AA	
7-11 / 7AA	
8-11 / 8AA	
ASH BROWN	
3-18 / 3AB	
5-18 / 5AB	
6-18 / 6AB	
7-18 / 7AB	
8-18 / 8AB	
MATTE	
4-13 / AG	
5-13 / AG	
6-13 / AG	
7-13 / AG	
8-13 / AG	
IRIDESCENT	
7-2 / 7I	
8-2 / 8I	
9-2 / 9I	
10-2 / 10I	
GOLD	
5-3 / 5G	
6-3 / 6G	
7-3 / 7G	
8-3 / 8G	
9-3 / 9G	

CALURA PERMANENT

ALL 2 oz: \$8.15

SHADE	QTY
COOL BEIGE	
3-31 / 3GA	
4-31 / 4GA	
5-31 / 5GA	
6-31 / 6GA	
7-31 / 7GA	
8-31 / 8GA	
9-31 / 9GA	
10-31 / 10GA	
COOL BROWN	
4-318 / 4GAB	
5-318 / 5GAB	
6-318 / 6GAB	
7-318 / 7GAB	
8-318 / 8GAB	
9-318 / 9GAB	
BEIGE	
8-32 / 8GI	
9-32 / 9GI	
10-32 / 10GI	
GOLD COPPER	
5-34 / 5GK	
6-34 / 6GK	
7-34 / 7GK	
8-34 / 8GK	
9-34 / 9GK	
GOLDEN BEIGE	
7-36 / 7GV	
8-36 / 8GV	
9-36 / 9GV	
10-36 / 10GV	
COPPER	
5-4 / 5K	
6-4 / 6K	
7-4 / 7K	
INTENSE COPPER	
5-44 / 5KK	
6-44 / 6KK	
7-44 / 7KK	
COPPER RED	
6-45 / 6KR	
7-45 / 7KR	
RED COPPER	
5-54 / 5RK	
6-54 / 6RK	
7-54 / 7RK	
INTENSE RED	
5-55 / 5RR	
6-55 / 6RR	
7-55 / 7RR	
RED VIOLET	
4-56 / 4RV	
5-56 / 5RV	
6-56 / 6RV	
VIOLET	
4-6 / 4V	
5-6 / 5V	
6-6 / 6V	

CALURA PERMANENT

ALL 2 oz: \$8.15

SHADE	QTY
MAHOGANY	
4-7 / 4M	
5-7 / 5M	
6-7 / 6M	
LUXURIANT COPPER	
5-444 / 5K3	
6-444 / 6K3	
7-444 / 7K3	
LUXURIANT RED-VIOLET	
4-556 / 4RRV	
5-556 / 5RRV	
6-556 / 6RRV	
LUXURIANT VIOLET	
1-66 / 1VV	
3-66 / 3VV	
4-66 / 4VV	
5-66 / 5VV	
BROWN	
4-8 / 4B	
5-8 / 5B	
6-8 / 6B	
7-8 / 7B	
8-8 / 8B	
9-8 / 9B	
10-8 / 10B	
PURE BLONDES	
12-1 / 12A	
12-2 / 12I	
12-16 / 12AV	
12-6 / 12V	
12-31 / 12GA	
8 ULTRA	
8U NEUTRAL	
8U-12 / AI	
8U-36 / GV	
8U-3 / G	
BLONDING CREAM	
BC	
PASTEL	
P-1	
P-12	
P-32	
P-82	
NEUTRALIZERS	
0-16 / 0AV	
0-11 / 0AA	
INTENSIFIERS	
0-33 / 0GG	
0-44 / 0KK	
0-55 / 0RR	
0-66 / 0VV	
CLEAR	
DEVELOPERS	
10 VOL. \$8.75	
20 VOL. \$8.75	
30 VOL. \$8.75	
40 VOL. \$8.75	
DEMI EFFECT \$14.00	



CALURA GLOSS
ALL 2 oz: \$6.75

SHADE	QTY
NEUTRAL	
3 NEUTRAL	
4 NEUTRAL	
5 NEUTRAL	
6 NEUTRAL	
7 NEUTRAL	
8 NEUTRAL	
9 NEUTRAL	
10 NEUTRAL	
INTENSE NEUTRAL	
3 INTENSE NEUTRAL	
4 INTENSE NEUTRAL	
5 INTENSE NEUTRAL	
6 INTENSE NEUTRAL	
7 INTENSE NEUTRAL	
8 INTENSE NEUTRAL	
NEUTRAL BROWN	
3 NEUTRAL BROWN	
4 NEUTRAL BROWN	
5 NEUTRAL BROWN	
6 NEUTRAL BROWN	
7 NEUTRAL BROWN	
8 NEUTRAL BROWN	
9 NEUTRAL BROWN	
10 NEUTRAL BROWN	
ASH	
1-1 / 1A	
6-1 / 6A	
7-1 / 7A	
8-1 / 8A	
9-1 / 9A	
INTENSE ASH	
6-11 / 6AA	
7-11 / 7AA	
8-11 / 8AA	
9-11 / 9AA	
PEARL	
7-12 / 7AI	
8-12 / 8AI	
9-12 / 9AI	
10-12 / 10AI	
MATTE	
4-13 / AG	
5-13 / AG	
6-13 / AG	
7-13 / AG	
8-13 / AG	

CALURA GLOSS
ALL 2 oz: \$6.75

SHADE	QTY
GOLD	
3-3 / 3G	
5-3 / 5G	
7-3 / 7G	
9-3 / 9G	
GOLD IRIDESCENT	
6-32 / 6GI	
7-32 / 7GI	
8-32 / 8GI	
9-32 / 9GI	
GOLD COPPER	
4-34 / 4GK	
6-34 / 6GK	
8-34 / 8GK	
BEIGE	
7-36 / 7GV	
8-36 / 8GV	
9-36 / 9GV	
10-36 / 10GV	
COPPER	
5-4 / 5K	
7-4 / 7K	
8-4 / 8K	
COPPER GOLD	
6-43 / 6KG	
8-43 / 8KG	
RED	
3-5 / 3R	
6-5 / 6R	
7-5 / 7R	
VIOLET	
3-6 / 3V	
5-6 / 5V	
7-6 / 7V	
9-6 / 9V	
10-6 / 10V	
INTENSE VIOLET	
7-66 / 7VV	
9-66 / 9VV	
MIXERS	
0-11 / 0AA	
0-13 / AG	
0-16 / 0AV	
0-33 / 0GG	
0-44 / 0KK	
0-55 / 0RR	
0-66 / 0VV	
CLEAR	
2 OZ / 60 ML	
32 OZ / 1 L \$27.75	
DEVELOPERS	
LOTION 7 VOL. \$8.75	
CREAM 7 VOL. \$8.75	
CREAM 13 VOL \$8.75	

CALURA GLOSS MEN
ALL 2 oz: \$6.75

SHADE	QTY
SHADES	
LEVEL 3	
LEVEL 5	
LEVEL 7	
DEVELOPER	
20 VOLUME (6%) \$8.75	
CO-WASH	
DARK BROWN \$14.00	
LIGHT BROWN \$14.00	
MEDIUM BLONDE \$14.00	



PRODUCT	SIZE	PRICE	QTY
CARE AND STYLING			
Moisture Balance Cleanser	8.5 oz	\$14.00	
Moisture Balance Cleanser	32 oz	\$36.25	
Moisture Balance Cleanser	2 oz	\$6.00	
Moisture Balance Conditioner	8.5 oz	\$15.00	
Moisture Balance Conditioner	32 oz	\$38.50	
Moisture Balance Conditioner	2 oz	\$6.00	
Colour Lock	32 oz	\$38.00	
Volume Powder	0.32 fl.oz	\$14.00	
Styling Crème	8.5 oz	\$17.00	
Styling Crème	2 oz	\$6.00	
Recovery Mask	5 fl.oz	\$17.00	
Recovery Mask	32 oz	\$84.00	
Curl Balm	8.5 oz	\$16.00	
Styling Oil Elixir	3.04fl.oz	\$17.50	
Perfecting Primer	8.5 oz	\$16.00	
Express Blowout Mist	8.5 oz	\$16.00	
Express Blowout Mist	2 oz	\$6.00	
Express Dry Finishing Hairspray	14 oz	\$16.50	
Flex Finish Shaping Spray	14 fl.oz	\$16.50	
Dry Texture Spray	7 fl.oz	\$15.00	
Amplifying Mousse	7.6 fl.oz	\$16.00	
Sculpting Paste	3.4 fl.oz	\$15.50	
FUNKHUE			
Violet	3.4 fl.oz	\$8.50	
Pink	3.4 fl.oz	\$8.50	
Yellow	3.4 fl.oz	\$8.50	
Fuchsia	3.4 fl.oz	\$8.50	
Green	3.4 fl.oz	\$8.50	
Blue	3.4 fl.oz	\$8.50	
Red	3.4 fl.oz	\$8.50	
Lilac	3.4 fl.oz	\$8.50	
Azure	3.4 fl.oz	\$8.50	
Bonbon	3.4 fl.oz	\$8.50	
Steel	3.4 fl.oz	\$8.50	
Black	3.4 fl.oz	\$8.50	
Orange	3.4 fl.oz	\$8.50	
Lime	3.4 fl.oz	\$8.50	
Turquoise	3.4 fl.oz	\$8.50	
Brown	3.4 fl.oz	\$8.50	
Royal	3.4 fl.oz	\$8.50	
Wine	3.4 fl.oz	\$8.50	
Clear	3.4 fl.oz	\$8.50	
WAVES AND TEXTURIZERS			
Alka		\$8.50	
Exo		\$8.50	
Tecno		\$8.50	
OH7		\$9.00	
OH6		\$9.00	
SUPPORT TOOLS			
Stain Remover	8 oz.	\$8.95	
Stain Protector	8 oz.	\$8.95	
Porosity Equalizer	8 oz.	\$8.95	
Scalp Protector	5.3 oz.	\$15.00	
Clarifying Shampoo	1 L	\$19.95	
ACCESSORIES			
Colour Brush		\$3.50	
Colour Bowl		\$4.50	
Applicator Bottle		\$5.25	
Digital Scale		\$35.00	
Apron		\$35.00	
Cape		\$35.00	
Kimono		\$35.00	
Foam Mirror		\$18.00	
Tube Squeezer		\$15.00	
Calura Gloss Display		\$27.00	
Calura Shade Selector		\$85.00	
Calura Gloss Shade Selector		\$60.00	
Retail Bags (20)		\$22.00	

PRODUCT	SIZE	PRICE	QTY
BLACKLIGHT			
Extra Blonde	2 lbs	\$46.95	
Extra Blonde	1 lb	\$24.95	
Extra Blonde	1.6 oz	\$3.95	
Cool Toned Blonde	2 lbs	\$55.95	
Cool Toned Blonde	1 lb	\$29.95	
Cool Toned Blonde	1.6 oz	\$3.95	
Balayage Clay Lightener	0.55 lb	\$30.95	
Original Cream	35 oz	\$47.95	
Original Cream	14 oz	\$22.95	
PowerShade PS-C	2 oz	\$8.50	
PowerShade PS-12	2 oz	\$8.50	
PowerShade PS-32	2 oz	\$8.50	
PowerShade PS-43	2 oz	\$8.50	
PowerShade PS-55	2 oz	\$8.50	
Smart Developer 10 volume	32 oz	\$12.75	
Smart Developer 20 volume	32 oz	\$12.75	
Smart Developer 30 volume	32 oz	\$12.75	
Smart Developer 40 volume	32 oz	\$12.75	
Nourishing Shampoo	8.5 oz	\$13.00	
Nourishing Shampoo	32 oz	\$34.50	
Nourishing Conditioner	8.5 oz	\$14.00	
Nourishing Conditioner	32 oz	\$38.50	
Blue Shampoo	8.5 oz	\$14.50	
Blue Shampoo - PRO	32 oz	\$38.50	
Blue Conditioner	8.5 oz	\$15.50	
Blue Conditioner - PRO	32 oz	\$45.50	
Violet Shampoo	8.5 oz	\$14.50	
Violet Shampoo - PRO	32 oz	\$38.50	
Violet Conditioner	8.5 oz	\$15.50	
Violet Conditioner - PRO	32 oz	\$45.50	
Volumizing Shampoo	7.75 fl.oz	\$13.50	
Volumizing Shampoo	32 oz	\$37.00	
Volumizing Conditioner	7.75 fl.oz	\$14.50	
Volumizing Conditioner	32 oz	\$44.00	
Thickening Spray	8.5 oz	\$15.00	
Volumizing Shine Hairspray	8.5 oz	\$15.00	
Volumizing Styling Balm	8.5 oz	\$15.00	
Volumizing Fibre Mousse	7 oz.	\$15.00	
Intensive Replenishing Mask	1.7 oz.	\$6.50	
Intensive Replenishing Mask	6.8 oz.	\$17.50	
Intensive Replenishing Mask	32 oz	\$61.50	
Intensive Replenishing Mask 10 pc	0.27 oz.	\$21.00	
Blue Intensive Replenishing Mask	7 oz.	\$18.50	
Violet Intensive Replenishing Mask	7 oz.	\$18.50	
18 in 1 Hair Beautifier	8.5 oz	\$14.50	
18 in 1 Hair Beautifier	2 oz	\$6.50	
18 in 1 Hair Beautifier 10 pc	0.17 oz.	\$21.00	
18 in 1 Blue Hair Beautifier	8.5 oz	\$15.50	
18 in 1 Violet Hair Beautifier	8.5 oz	\$15.50	
Shine Drops	3.4 oz.	\$17.50	
Dry Shampoo	7 oz.	\$16.00	
Dry Shampoo	1.5 oz	\$6.50	
BLACKLIGHT SMART			
Bond Protection and Strengthening Concentrate	3.4 oz	\$35.00	
Bond Protection and Strengthening Concentrate	16.5 oz	\$150.00	
Bond Builder and Repair Treatment	0.5 oz	\$4.00	
Bond Builder and Repair Treatment	5 oz	\$20.00	
Bond Builder and Repair Treatment	16.5 oz	\$60.00	
Purifying Shampoo	8.5 oz	\$17.00	
Purifying Shampoo - PRO	16.5 oz	\$30.00	
Repair Conditioner	8.5 oz	\$18.00	
Repair Conditioner	16.5 oz	\$32.00	



	salon price	MSRP	
CALURA COLOUR			
SHADES	2 oz	\$8.15	
DEVELOPERS 10, 20, 30, 40 VOL.	32 oz	\$8.75	
DEMI EFFECT LOTION DEVELOPER	32 oz	\$14.00	
CALURA GLOSS			
SHADES	2 oz	\$6.75	
CLEAR	32 oz	\$27.75	
LOTION DEVELOPER 7 VOL.	32 oz	\$8.75	
CREAM DEVELOPER 7 VOL.	32 oz	\$8.75	
CREAM DEVELOPER 13 VOL.	32 oz	\$8.75	
CALURA GLOSS MEN			
GLOSS MEN SHADES	2 oz	\$6.75	
LOTION DEVELOPER 20 VOL.	32 oz	\$8.75	
CO-WASH DARK BROWN	8.5 oz	\$14.00	\$28.00
CO-WASH LIGHT BROWN	8.5 oz	\$14.00	\$28.00
CO-WASH MEDIUM BLONDE	8.5 oz	\$14.00	\$28.00
CALURA CARE & STYLING			
MOISTURE BALANCE CLEANSER	8.5 oz	\$14.00	\$28.00
	32 oz	\$36.25	\$72.50
	2 oz	\$6.00	\$12.00
	8.5 oz	\$15.00	\$30.00
MOISTURE BALANCE CONDITIONER	32 oz	\$38.50	\$77.00
	2 oz	\$6.00	\$12.00
COLOUR LOCK	32 oz	\$38.00	\$76.00
	8.5 oz	\$17.00	\$34.00
STYLING CRÈME	2 oz	\$6.00	\$12.00
	5 oz	\$17.00	\$34.00
RECOVERY MASQUE	32 oz	\$84.00	\$168.00
SYLING OIL ELIXIR	3.04 oz	\$17.50	\$35.00
PERFECTING PRIMER	8.5 oz	\$16.00	\$32.00
	8.5 oz	\$16.00	\$32.00
EXPRESS BLOWOUT MIST	2 oz	\$6.00	\$12.00
CURL BALM	8.5 oz	\$16.00	\$32.00
SCULPTING PASTE	3.4 oz	\$15.50	\$31.00
FINISHING SPRAY	14 oz	\$16.50	\$33.00
SHAPING SPRAY	14 oz	\$16.50	\$33.00
VOLUME POWDER	0.32 oz	\$14.00	\$28.00
DRY TEXTURE SPRAY	7 oz	\$15.00	\$30.00
AMPLIFYING MOUSSE	7.6 oz	\$16.00	\$32.00
SHELF TALKER HOLDER	pack of 14	\$35.00	
FUNKHUE			
VIOLET	3.4 oz	\$8.50	
PINK	3.4 oz	\$8.50	
YELLOW	3.4 oz	\$8.50	
FUCHSIA	3.4 oz	\$8.50	
GREEN	3.4 oz	\$8.50	
BLUE	3.4 oz	\$8.50	
RED	3.4 oz	\$8.50	
LILAC	3.4 oz	\$8.50	
STEEL	3.4 oz	\$8.50	
BONBON	3.4 oz	\$8.50	
AZURE	3.4 oz	\$8.50	
BLACK	3.4 oz	\$8.50	
ORANGE	3.4 oz	\$8.50	
LIME	3.4 oz	\$8.50	
TURQUOISE	3.4 oz	\$8.50	
BROWN	3.4 oz	\$8.50	
ROYAL	3.4 oz	\$8.50	
WINE	3.4 oz	\$8.50	
CLEAR	3.4 oz	\$8.50	
SUPPORT TOOLS			
POROSITY EQUALIZER	8 oz	\$8.95	
STAIN PROTECTOR	8 oz	\$8.95	
STAIN REMOVER	8 oz	\$8.95	
SCALP PROTECTOR	5.3 oz	\$15.00	
CLARIFYING SHAMPOO	32 oz	\$19.95	
ACCESSORIES			
COLOUR BRUSH		\$3.50	
COLOUR BOWL		\$4.50	
CALURA GLOSS APPLICATOR BOTTLE		\$5.25	
DIGITAL COLOUR SCALE		\$35.00	
TECHNICAL APRON		\$35.00	
KIMONO		\$35.00	
CAPE		\$35.00	
CALURA SHADE SELECTOR		\$85.00	
CALURA GLOSS SHADE SELECTOR		\$60.00	
RETAIL BAGS	pack of 20	\$22.00	
FOAM MIRROR		\$18.00	
CALURA GLOSS SHADE DISPLAY		\$27.00	
TUBE SQUEEZER		\$15.00	

	salon price	MSRP	
BLACKLIGHT			
POWERSHADE	2 oz	\$8.50	
SMART DEVELOPERS 10, 20, 30, 40 VOL.	32 oz	\$12.75	
	2 lb	\$46.95	
EXTRA BLONDE	1 lb	\$24.95	
	1.6 oz	\$3.95	
	2 lb	\$55.95	
COOL TONED BLONDE	1 lb	\$29.95	
	1.6 oz	\$3.95	
BALAYAGE CLAY LIGHTENER	1.25 lbs	\$68.95	
	0.55 lb	\$30.95	
ORIGINAL CREAM	35 oz	\$47.95	
	14 oz	\$22.95	
BLACKLIGHT RETAIL			
NOURISHING SHAMPOO	8.5 oz	\$13.00	\$26.00
	32 oz	\$34.50	\$69.00
NOURISHING CONDITIONER	8.5 oz	\$14.00	\$28.00
	32 oz	\$38.50	\$77.00
	8.5 oz	\$14.50	\$29.00
BLUE SHAMPOO	32 oz	\$38.50	-
BLUE SHAMPOO PROFESSIONAL FORMULA	8.5 oz	\$15.50	\$31.00
BLUE CONDITIONER	32 oz	\$45.50	-
ANTI YELLOW VIOLET SHAMPOO	8.5 oz	\$14.50	\$29.00
ANTI YELLOW VIOLET SHAMPOO PROF. FORMULA	32 oz	\$38.50	-
ANTI YELLOW VIOLET CONDITIONER	8.5 oz	\$15.50	\$31.00
ANTI YELLOW VIOLET CONDITIONER PROF. FORMULA	32 oz	\$45.50	-
	1.5 oz	\$6.50	\$13.00
DRY SHAMPOO	7 oz	\$16.00	\$32.00
	1.7 oz	\$6.50	\$13.00
INTENSIVE REPLENISHING MASK	6.8 oz	\$17.50	\$35.00
	32 oz	\$61.50	\$123.00
10 PIECE MASK COUNTER DISPLAY	10 x 0.27 oz	\$21.00	\$3.99 / ea.
BLUE INTENSIVE REPLENISHING MASK	6.8 oz	\$18.50	\$37.00
VIOLET INTENSIVE REPLENISHING MASK	6.8 oz	\$18.50	\$37.00
18 IN 1 HAIR BEAUTIFIER	8.5 oz	\$14.50	\$29.00
	2 fl.oz	\$6.50	\$13.00
10 PIECE 18 IN 1 BEAUTIFIER COUNTER DISPLAY	10 x 0.17 oz	\$21.00	\$3.99 / ea.
18 IN 1 BLUE HAIR BEAUTIFIER	8.5 oz	\$15.50	\$31.00
18 IN 1 VIOLET HAIR BEAUTIFIER	8.5 oz	\$15.50	\$31.00
SHINE DROPS	3.4 oz	\$17.50	\$35.00
VOLUMIZING SHAMPOO	7.75 oz	\$13.50	\$27.00
	32 oz	\$37.00	\$74.00
VOLUMIZING CONDITIONER	7.75 oz	\$14.50	\$29.00
	32 oz	\$44.00	\$88.00
THICKENING SPRAY	8.5 oz	\$15.00	\$30.00
VOLUMIZING SHINE SPRAY	8.5 oz	\$15.00	\$30.00
VOLUMIZING STYLING BALM	8.5 oz	\$15.00	\$30.00
VOLUMIZING FIBER MOUSSE	7 oz	\$15.00	\$30.00
BLACKLIGHT SMART			
BOND PROTECTION AND STRENGTHENING CONCENTRATE	3.4 oz	\$35.00	
	16.5 oz	\$150.00	
	0.5 oz	\$4.00	\$8.00
BOND BUILDER AND REPAIR TREATMENT	5 oz	\$20.00	\$40.00
	16.5 oz	\$60.00	\$120.00
PURIFYING SHAMPOO	8.5 oz	\$17.00	\$34.00
PURIFYING SHAMPOO PRO	16.5 oz	\$30.00	
REPAIR CONDITIONER	8.5 oz	\$18.00	\$36.00
	16.5 oz	\$32.00	
WAVES & TEXTURIZERS			
ALKA - ALKALINE		\$8.50	
EXO - EXOTHERMIC		\$8.50	
TECNO - ACIDIC		\$8.50	
OH7 - NEUTRAL		\$9.00	
OH6 - PURE ACID		\$9.00	
INTRODUCTION OFFERS			
OLIGO PROFESSIONNEL	THE OLIGO	\$2,249.99	
	INTRO 1	\$799.99	
CALURA PERMANENT SHINE	INTRO 2	\$499.99	
	INTRO 3	\$299.99	
	TRIAL KIT	\$99.99	
CALURA GLOSS	INTRO 1	\$599.99	
	INTRO 2	\$299.99	
	TRIAL KIT	\$99.99	
	INTRO 1	\$499.99	
CALURA CARE AND STYLING	INTRO 2	\$299.99	
	INTRO 3	\$99.99	
	INTRO 1	\$799.99	
BLACKLIGHT LIGHTENING SYSTEM	INTRO 2	\$299.99	
	TRY ME	\$99.99	
	INTRO 1	\$499.99	
BLACKLIGHT CARE AND STYLING	INTRO 2	\$299.99	
	TRY ME	\$99.99	
BLACKLIGHT SMART	INTRO 1	\$335.00	
	TRY ME	\$84.99	
FUNKHUE	INTRO 1	\$219.99	
	INTRO 2	\$149.99	
SUPPORT TOOLS		\$39.99	